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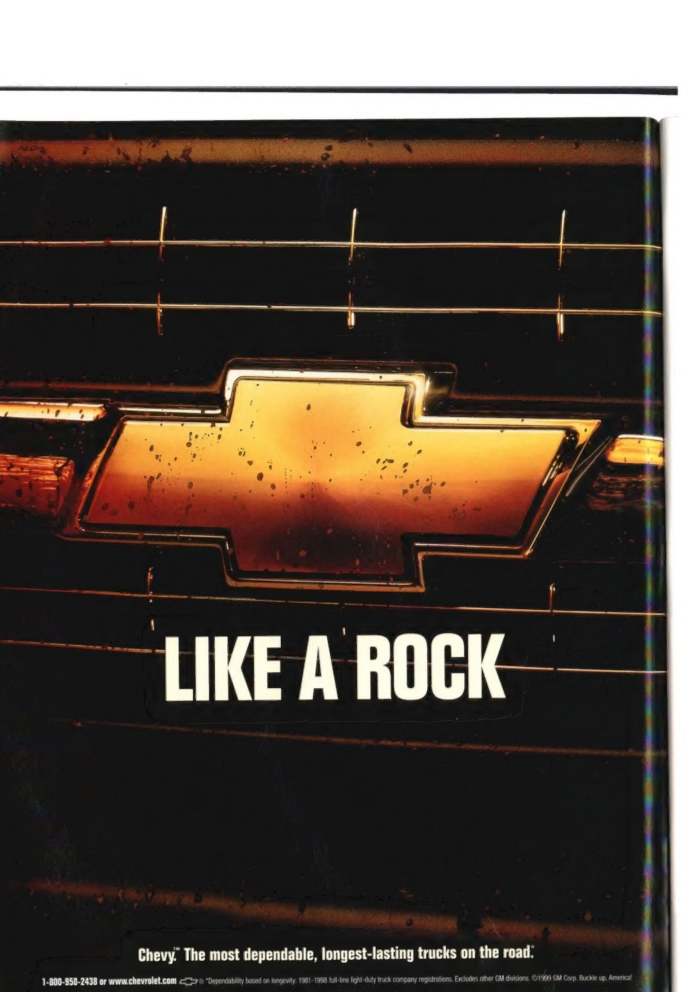
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Nichole Christian/Hillsdale, Michigan

## A Family Secret Kept In the Ivory Tower?

George Roche III was a conservative hero. Then came the accusations



Broadlawn, the president's residence at Hillsdale, behind barricades

**N**OT FAR FROM THE CENTER of campus at tiny Hillsdale College is a kiosk displaying these lines from St. Paul: LET US BEHAVE PROPERLY... NOT IN CAROUSING AND DRUNKENNESS, NOT IN SEXUAL PROMISCUITY AND SENSUALITY. The words are supposed to remind the 1,150 students of their school's rock-bound commitment to morality, probity and restraint. In the 28 years that George C. Roche III was Hillsdale's voluble president, that commitment made him a hero to American conservatives—that and his decision 14 years ago not to accept any federal funding or allow his students to accept federal loans, in order to avoid Washington's guidelines on affirmative action and equal outlays for women's sports. But students can't bear to go near the kiosk anymore,

not since it became a gathering point for the reporters who have gone to Hillsdale to find out if Roche, campus patriarch, truculent moralist, really did carry on a 19-year affair with the wife of his son.

Hillsdale started to turn upside down last month, after

Roche's daughter-in-law Lissa, 41, shot herself to death in a gazebo in the school's arboretum. In the days that followed, her grieving husband George Roche IV, 44, a lecturer in history and exercise physiology at the school, publicly accused his father of having had an affair with Lissa. He told Hillsdale's board of trustees, and the conservative magazine *National Review*, that just

hours before she shot herself, Lissa, editor of the school's monthly journal of conservative thought, had gone to the hospital room where his diabetic father was being treated for an insulin reaction. Before the assembled family—George Roche IV, Roche and his new wife—Lissa allegedly announced that she had been sleeping with the elder Roche for most of her 21-year marriage to his son. Hillsdale officials say Roche denied the affair to the board, "invoking God as my witness." Then two weeks ago, he abruptly retired, walking away from a job that made him the fifth-highest-paid college president in the country, with salary and benefits that *Forbes* magazine estimated at \$524,000 last year.

"Together we have built a wonderful dream," Roche said in his resignation letter. "We have proved that integrity, values and courage can still triumph in a corrupt world." No one answered the door at Roche's home, and he did not return calls seeking comment.

Roche was once something of a legend, a man who brought famous faces and fat wallets to the secluded campus 90 miles southwest of Detroit. To conservatives he was a bulwark against moral squalor and political correctness. Even liberal critics marveled at his gift for persuading donors to support him in his stand against federal money. During his time as president,

he raised more than \$300 million. Today Hillsdale survives mostly off interest from a \$172 million endowment. It was just \$4 million before Roche became president in 1971.

Now police are in front of the Roches' homes on campus to keep away the curious. And Hillsdale students are struggling to reconcile their feelings for the school with their evolving judgments about Roche. Many Hillsdale students say they stopped looking up to Roche last year, when he and his wife of 44 years divorced in the midst of her battle with liver cancer. "The sooner we forget George Roche, the better off we'll be," says Stephanie Gast, 21, a senior from New Jersey. Just five months later, Roche married another woman. "He's made this school and the whole conservative movement laughable," said history senior Chris Ratliff, 20. The accusations have proved equally troubling to at least one of the conservatives who rushed to Hillsdale's defense. After Roche's resignation, former Secretary of Education William Bennett became head of its presidential search committee. But last week Bennett, who loudly denounced Bill Clinton during the Lewinsky affair, stepped down, accusing the Hillsdale board of refusing to ferret out the truth. "First it was represented to me that the


allegations were true.

Then this week people said she may have been lying," he says. "The school can't just move on. A woman is dead." Ron Trowbridge, Hillsdale's vice president for external affairs, says, "We may never know the truth about the alleged affair." But Bennett insists, "They have an obligation to tell the truth." It's something St. Paul might have said.



The stone gazebo where Lissa Roche shot herself after an alleged 19-year affair with her father-in-law

**"The school can't just move on. A woman is dead."** —WILLIAM BENNETT



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## LETTERS



### Beyond 2000: Your Body, Our Planet

**"I've occasionally wondered what the world would be like in the 21st century. You depicted one more alarming than I ever thought."**

PETER TERRY  
Kelvin, South Africa

YOUR ARTICLES ON WHAT AWAITS US in the next century were incredible and full of useful information [SPECIAL REPORT, Nov. 8]. Although we may live longer, resist baldness, cure innumerable diseases, grow and transplant brains, choose to be obese, eat less meat, reduce waste and not need to have sex to have babies, let's not forget to play. Play is essential for maintaining well-being. This will be especially true if we live longer and healthier lives. We'll need to lighten up and not be self-congratulatory in old age.

MARC BEKOFF  
Professor of Biology  
University of Colorado  
Boulder, Colo.

THERE ARE MANY CONCERNS FACING US, but this is also a time to reflect on the accomplishments and failures of the past century, sorting out which things can be done and which should not be. Our fate will depend on what we do of our own free will. What can we do to raise the standard of living in the U.S.? And what can we do about human rights, health care, education and a cleaner environment? Genuine change does not come from the government. Real change begins with ourselves.

RICHARD D. MCKENNEY  
Lynn, Mass.

TOPICS LIKE "WILL WE STILL NEED TO Have Sex?" grab the reader's attention, but your issue reads like a condensed version of a futuristic science magazine—bereft of heart, soul, news and politics.

HARRIET LERNER  
Triquet, Kans.

YOU'VE ADDRESSED SOME OF THE MOST demanding problems facing us in the 21st century—particularly in light of Malthus' 18th century theory that population growth will overpower the planet's ability to sustain itself. Scientific inventions and discoveries ameliorate the

problem but not enough to prevent global disaster. Widespread demand for food and manufactured products has contaminated our food chain, arable land and water sources, as well as the air we breathe. We must all begin to cope with the results of urban sprawl and help prevent the destruction of Earth's ecological balance and the life of our planet.

FAY SMITH  
Richardson, Texas

### Driving Cell Cars

IN HIS STORY "WILL WE RUN OUT OF GAS?" [SPECIAL REPORT, Nov. 8], Mark Hertsgaard presented an encouraging future for our prospects of driving more environmentally friendly automobiles. Hybrid gasoline-electric cars with impressive fuel efficiency are already on our doorstep, and his prediction that hydrogen-powered fuel-cell cars will be in showrooms by 2004 is even more exciting. It is true that their only exhaust is water vapor. However, Hertsgaard seems reluctant to spoil the party by telling us where the hydrogen comes from. It is certainly not out there floating around in large amounts free for the asking. Fuel-cell-powered autos would make for much more efficient use of the ubiquitous fossil fuels, but propulsion free of dependence on these fuels is still a long way off.

G. WILLIAM GOWARD  
Clinton, Conn.

### The Pudgier the Better

THE PUBLIC-HEALTH COMMUNITY MUST find a way to pry apart the beauty and disease-control facets of the obesity debate, as raised in the article "Will We Keep Getting Fatter?" [SPECIAL REPORT, Nov. 8]. Actress Camryn Manheim is overweight and lovely. So is my wife. No one wants a nation of size-8 robots. I'd settle for an effective battle against extreme obesity (starting in infancy) and

getting everyone into exercising more. That should improve health without terrorizing the merely plump or pinning our hopes on a magic pill.

CHRIS FOREMAN  
Takoma Park, Md.

MANHEIM HOPES THAT BY 2025 WE WILL have evolved into a society in which "all shapes and sizes can be regarded as sexy and beautiful." I hope so too. After all, judging from her photo, Manheim herself is a very sexy and beautiful big woman. I would prefer a woman her size over those billboard waifs anytime.

ELLIOTT KEEN  
Buffalo, N.Y.

### A Meatless Diet?

ED AYRES' ENLIGHTENING ARTICLE "WILL We Still Eat Meat?" [SPECIAL REPORT, Nov. 8], which envisions widespread vegetarianism in the imminent future, is compelling. The consumption of meat, poultry and fish has resulted in dire environmental and health ramifications for all. Vegetarianism is ideal for human dietary fortification, animal liberation and ecological conservation. Our imperiled planet will be the ultimate beneficiary of a humane, meatless diet.

BRIEN COMERFORD  
Glenview, Ill.

AS A REPRESENTATIVE OF THE U.S. MEAT and poultry industry, I was both dismayed and insulted by Ayres' doomsday article. Modern agriculture and meat production are among the miraculous accomplishments of the 20th century. Today our livestock and poultry convert feed into nutrient-dense protein with phenomenal and increasing efficiency. Cattle graze on rugged, mountainous lands that can be used for little else. The agriculture and meat industries should be commended for embracing—not avoiding—the science and technology that have enabled Americans to have the most nutritious and wholesome food supply found anywhere.

J. PATRICK BOYLE, PRESIDENT AND CEO  
American Meat Institute  
Washington

I AM GLAD THAT SOMEONE FINALLY MADE it known that you need not be vegan to change your eating habits and positively affect the environment. The amount of meat Americans consume is unhealthy. Maybe in the future we will substitute beans, nuts, vegetables and grains for meat. It will be a fine day when you have bean burgers at the family cookout.

SARAH GENTILE  
Amherst, Mass.

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August A. Busch III, Brewmaster & CEO



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## Columbine Copycats

WHEN I READ ABOUT THE OHIO TEENS accused of a Columbine-style plot to go on a killing spree at their school [NATION, Nov. 8], I was angry but not surprised. After the massacre of students at Columbine High School, I often cringed at the way the media (including your publication) constantly referred to the political and social beliefs of the two murderers, giving them a national platform. A group of Ohio teens have a social message that they want the world to know about, and so they plan an attack on their school. Where would they get this idea? From video games? Movies? I believe they were inspired by the media's coverage of the Columbine incident and other school shootings, where every aspect of the murderers' lives is reported on TV and in the press, making them heroes to troubled teens. The media should devote more space to teens who are doing good things instead of paying attention to those who do something unimaginably horrible.

JOHN SHIPLEY  
Dunkirk, N.Y.

JUST WHAT WERE THE PARENTS AND lawyers of the suspects in the Ohio plot thinking when they suggested that "authorities were overreacting to teenage boasting and misunderstandings"? Just where have these folks been for the past few years? Ridiculous! And the shame of it is that the parents and high school personnel paid no attention to the warning signs. If lawyers plan to use overreaction as their argument in the courtroom, I pray that it won't fly.

LAVERA PORTER WILLIAMS  
Sun City, Calif.

## South African Terror

THANK YOU FOR THE ARTICLE ON THE EPIDEMIC of rape in South Africa [WORLD, Nov. 1]. I applaud the amazing contributions made by rape survivor Charlene Smith in publicizing her experience in an effort to stop the plague that is infecting my country. Being a young female in South Africa is increasingly terrifying. As many as a third of us will endure one of life's most horrifying experiences, sexual assault. Almost every male is a threat to our well-being.

FRANCES SUTHERLAND  
Pretoria, South Africa

IN THE 20 YEARS I WAS A RESIDENT IN South Africa, I noted that free markets, population control and a "total" culture were often discussed but never implemented. The wave of sex crimes there

## SNAKE OIL? NO WAY!



Leon Jaroff's article "What Will Happen to Alternative Medicine?" [SPECIAL REPORT, Nov. 8] stirred up the bile of

readers. They attacked his premise that most alternative medicines will go the way of snake oil and orgone booths, characterizing Jaroff as "narrow minded" and "ignorant." We got numerous testimonials from those who swear by their unconventional remedies. Among them was Jill Breen deBethune of St. Albans, Maine, who wrote, "My family has used homeopathy and herbs to successfully treat everything from bronchitis to ear infections, diarrhea to allergies, as well as severe pain and swelling from injuries, without drugs or antibiotics. Alternative therapies do the job beautifully." Another supporter is Dr. Toni Bark from Glencos, Ill., who specializes in homeopathic treatment. Notes Bark: "Not only is alternative medicine going to exist in medicine's future; it will be the future." We did, however, also hear from those who were delighted with Jaroff's article, like Oklahoma City registered nurse Andre Fountain. "Everyone in the industry knows what Jaroff knows," claims Fountain, "but will barely whisper it for fear all that money will disappear."

reflects apartheid's obsession with status. This society is raping itself into psychological death. The pseudo Utopia of sunshiny materialism under waving palms has given way to hell on Earth.

JOCK MILLS  
Basingstoke, England

## Kindergarten Burdens

I FOUND YOUR ARTICLE ON THE ACCELERATED rate of teaching reading and math in kindergarten very interesting [EDUCATION, Nov. 8]. I am a parent of a six-year-old kindergartner who has been "red-shirted," or held back from starting first grade. I did not make this decision based on theories like that of the early-education consultant who claims that kids need "more time in the classroom." Quite the contrary. I felt that what our young son needed most was more time to

play. If what he has ahead of him in later grades is the kind of education tedium that you describe, I wish I could redshirt him until he was 10.

JULIE DAMPIER-COOK  
Linwood, N.J.

KINDERGARTNERS ARE DEFINITELY CAPABLE of reading and doing simple mathematics. Teaching them these subjects is not asking too much of them. It is merely encouraging them to work to their full ability instead of allowing their minds to stagnate until they have reached what the school system designates as the proper age at which one should learn to read.

KATIE RASCHKO, AGE 17  
Seattle

I AM GRATEFUL MY CHILDREN ARE BEYOND the reach of policies that replace the joy of learning with the fear of failing. As a teacher, I shudder at what the educators have wrought for America's youth.

BETTY RASKOFF KAZMIN  
Willard, Ohio

IF TEACHING CHILDREN TO READ BEFORE age five is wrong, when is the proper time? My parents caught me reading your magazine at age three and entered me in the first grade at age four. My early education gave me many valuable experiences. I speak for myself and other gifted students who were probably bored to death with the regular pace and curriculum of their classrooms. Kids are ready when they are ready, and some teachers will welcome the challenge.

DANA HURD  
Chicago

## Shaking Hands with the Past

LANCE MORROW IN HIS PIECE ON HANDSHAKES, "Pressing the Germey Flesh" [ESSAY, Nov. 8], refers to Donald Trump's well-known aversion to shaking hands. I wonder, Did the Donald learn his obsession with having clean hands from Howard Hughes? Two of a kind!

DAVID E. RUSSELL  
Jacksonville, Fla.

FOR ALL ITS SHORTCOMINGS, SHAKING hands represents a true linkage to our past. I am reminded of my grandfather, who was born in 1890. As a small boy, he had the opportunity to shake the hand of a very old gentleman in his hometown who had shaken hands with an elderly man who, as a baby, had touched the hand of George Washington. So, as we enter the 21st century, my son, who shook his great-grandfather's hand on many occasions, has shaken the hand several times removed of a person who

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touched the hand of our nation's first President. Gerny or not, that's a pretty good link through time.

ROBERT L. DIERS  
Houston

### Gore's Feminist Guru

ONE OF THE THINGS WRONG WITH THE Gore campaign is that Gore chose to pay a feminist such as Naomi Wolf \$15,000 a month so he can figure out how to act like a man [NATION, Nov. 8]. But the Vice President might really need to cultivate the women's vote, because at this rate he is surely going to lose the men's.

GERALD PARTIDA  
Chino, Calif.

### Who Needs Personality?

RE ERIC POOLEY'S REPORT [REAL POLITICS, Nov. 8] on Al Gore's "groveling for votes" and Bill Bradley's "barely asking": I would ask, just what is it that journalists

### TIME'S EXTENDED FAMILY



Don't miss this hourlong newsmagazine show on Sundays. Another year, another drought. CNN & TIME's yearlong look at the American farm family concludes as two Georgia families harvest their crops after a year of hardships and decide whether they can afford to continue farming. On CNN & TIME, Sunday, Nov. 28 at 9 p.m. (E.T.).



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| Bronze Prize (three entrants)       | diploma, US\$ 5,000  |
| Honorary Mention (seventy entrants) | diploma              |

##### 2. Junior Division:

- |                                   |                     |
|-----------------------------------|---------------------|
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| Silver Prize (one entrant)        | diploma, US\$ 1,000 |
| Bronze Prize (three entrants)     | diploma, US\$ 500   |
| Honorary Mention (forty entrants) | diploma             |

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##### 4. The Canon Special Prize

##### 5. The International Photographic Council Scholarship

##### 6. The Digital Camera Special Prize

Canon products will be presented as supplementary prizes to all the above prizewinners. Payment of subsequent taxation on prizes is not the organizers' responsibility.

#### AWARDS CEREMONY AND EXHIBITION

The prizewinners and winners of Honorary Mentions will be announced at an awards ceremony that will be held in September 2000. Winners of the Gold Prizes in the Adult and Junior Divisions will be invited to attend the awards presentation ceremony at the expense of the organizers. (The winner of the Junior Division Gold Prize will be accompanied by a parent or guardian.) Winners of the Special Prizes will also be invited to the awards ceremony.

#### ENTRY PERIOD

From June 5, 1999 through April 30, 2000.  
Entry forms can also be obtained from the UNEP Photographic Competition website at:

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E-mail: [photocomp@unep.org](mailto:photocomp@unep.org) Fax: +254-2-623927

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want from politicians, anyway? The newshounds tell candidates who seem straitlaced and unemotional that they should loosen up. When the candidates try to connect more, they're seen as begging. For my money, I'd rather see a politician be himself, even if he is boring. We've had enough "personality" in the White House lately. I'd like to see someone who is actually interested in doing the job, not just in winning the office.

STEVEN F. GRAVER  
Columbus, Ga.

## A Hope for Better Taste

JOEL STEIN'S ARTICLE ON THE NEW TELEVISION shows featuring "buxom female action stars" [TELEVISION, Nov. 8] included a chart that rated the programs according to "jiggle factor." My hope for the next millennium: no one will feel that it is appropriate to use the word jiggle to describe female anatomy in a "news" magazine such as TIME.

RACHEL DUNIFON  
Ann Arbor, Mich.

## Cindy Crawford Forever

I FOUND YOUR REPORT ON COSMETIC laser surgery very educational [HEALTH, Oct. 11], but such measures will only help delude vain women that they can look like Cindy Crawford forever.

OMO OMORODION  
Lagos

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## TIME

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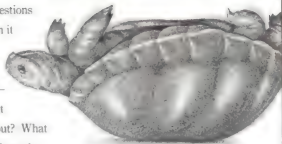
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# PEOPLE TO WATCH

## Mark McKinnon



**OCCUPATION** Media adviser to G.O.P. presidential candidate George W. Bush

**ULTIMATE GOAL** To convince his fellow Democrats that Bush is a good guy

**QUOTE** "Bush is a Republican who's actually for things instead of against things"

LIKE MANY OTHER DEMOCRATS, MARK McKinnon for a long time had little use for George W. Bush. A media consultant based in Austin, Texas, McKinnon had toiled for Democratic candidates for years, and once he nearly took a job with Bill Clinton. In 1990 he helped Ann Richards become Texas Governor, and he regarded her successor with partisan suspicion. But McKinnon, 44, was won over after a dinner with Bush in 1997. He went to work producing the TV ads for the Governor's landslide re-election campaign in 1998, and is now running Bush's media campaign for President. McKinnon's party switch still appalls many Democratic friends. Paul Begala, a former Clinton adviser, attributes it to "a mid-life crisis." McKinnon prefers to call it "a mid-life awakening."

Bush's TV ads, which have begun airing in New Hampshire, Iowa and South Carolina, showcase McKinnon's fondness for retro black-and-white footage and jittery, MTV-style editing. McKinnon took an unconventional path to his current job: as a teenager, he ran away to Nashville, Tenn., with dreams of becoming a country-music star; he wrote songs under Kris Kristofferson's tutelage and almost had one of his numbers recorded by Elvis Presley. "But Elvis passed away," says McKinnon ruefully. On making the switch from music to politics, he observes, "I turned to show business for ugly people."

—By James Carney

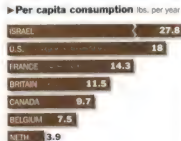
# INDICATORS

**RECREATION** The best metro areas for recreation, as measured by amusement parks, movie theaters, sports teams, golf courses and other fun things



Source: Parks, Rated Amusement

**THANKSGIVING** It's America's holiday, but the U.S. is only No. 2 in turkey consumption



Source: National Turkey Federation

**MINIMUM WAGE** As Congress debates whether to raise it, a look at how its buying power has declined



► Who earns minimum wage



Source: Department of Labor, Bureau of Labor Statistics

**OPERA** In North America 8 million people went to the opera in the 1998-99 season. Their favorites:


► Top 10	Number of productions
Madama Butterfly, Puccini	21
Don Giovanni, Mozart	16
La Bohème, Puccini	15
Rigoletto, Verdi	12
Aida, Verdi	11
La Traviata, Verdi	11
Carmen, Bizet	9
Così fan tutte, Mozart	9
Die Fledermaus, Strauss	9
Die Zauberflöte, Mozart	9

Source: Opera America

**UTILITIES** A sampling of the average annual costs for homes and apartments



Source: EIA Worldwide



**"I never  
thought I  
could keep  
smoking  
while I was  
trying to quit."**

"The idea of going cold turkey really scared me. I hadn't gone more than a couple of hours without a cigarette in years! My doctor prescribed ZYBAN as part of a comprehensive program and told me I didn't have to stop smoking right away. He explained that nicotine-free ZYBAN reduces your cravings. One pill twice a day, and before long, I started to feel less and less like smoking. Pretty soon, the day arrived when I felt comfortable enough to live without cigarettes. The day I knew I'd won, and quit for good."

\*Individual results may vary. You should set a date to quit within 2 weeks of starting ZYBAN. Most people should take ZYBAN for at least 7 to 12 weeks.

#### WHAT YOU NEED TO KNOW ABOUT ZYBAN

The most common side effects with ZYBAN include dry mouth and difficulty sleeping. Although uncommon, there is a risk of seizure associated with ZYBAN (see "Important Warning" section in Information for the Patient on following page). So it is important to talk to your healthcare professional to see whether ZYBAN is right for you.

You should not take ZYBAN if you have a seizure disorder; are currently taking WELLBUTRIN<sup>®</sup>, WELLBUTRIN SR<sup>®</sup>, or any other medicines that contain bupropion HCl; have or have had an eating disorder; or are currently taking an MAO inhibitor.

Let your healthcare professional know about any other prescription or over-the-counter medications you are taking. ZYBAN is not recommended for women who are pregnant or breast-feeding.

ZYBAN and the ZYBAN Advantage Plan<sup>™</sup>, a personalized support program, are part of an overall plan recommended by your healthcare professional to help you quit smoking. FOR MORE INFORMATION, CALL 1-888-959-STOP (7867) OR VISIT OUR WEB SITE AT [www.zyban.com](http://www.zyban.com)

Please consult Information for the Patient on the following page.

**ZYBAN<sup>®</sup>**  
bupropion HCl sustained-release  
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**Information for the Patient**  
**ZYBAN® (bupropion hydrochloride) Sustained-Release Tablets**

ZYBAN is indicated as an aid to smoking cessation treatment in smokers 18 years of age and older. Please read this information before you start taking ZYBAN. Also read this leaflet each time you renew your prescription, in case anything has changed. This information is not intended to take the place of discussions between you and your doctor. You and your doctor should discuss ZYBAN as part of your plan to stop smoking. Your doctor has prescribed ZYBAN for your use only. Do not let anyone else use your ZYBAN.

**IMPORTANT WARNING:**

There is a chance that approximately 1 out of every 1000 people taking bupropion hydrochloride, the active ingredient in ZYBAN, will have a seizure. The chance of this happening increases if you:

- have a seizure disorder (for example, epilepsy);
- have or have had an eating disorder (for example, bulimia or anorexia nervosa);
- take more than the recommended amount of ZYBAN; or
- take other medicines with the same active ingredient that is in ZYBAN, such as WELLBUTRIN® (bupropion hydrochloride) Tablets and WELLBUTRIN SR® (bupropion hydrochloride) Sustained-Release Tablets. (Both of these medicines are used to treat depression.)

You can reduce the chance of experiencing a seizure by following your doctor's directions on how to take ZYBAN. You should also discuss with your doctor whether ZYBAN is right for you.

**1. What is ZYBAN?**

ZYBAN is a prescription medicine to help people quit smoking. Studies have shown that more than one third of people quit smoking for at least 1 month while taking ZYBAN and participating in a patient support program. For many patients, ZYBAN reduces withdrawal symptoms and the urge to smoke. ZYBAN should be used with a patient support program. It is important to participate in the behavioral program, counseling, or other support program your health care professional recommends.

**2. Who should not take ZYBAN?**

- You should not take ZYBAN if you:
- have a seizure disorder (for example, epilepsy);
  - are already taking WELLBUTRIN, WELLBUTRIN SR, or any other medicines that contain bupropion hydrochloride;
  - have or have had an eating disorder (for example, bulimia or anorexia nervosa);
  - are currently taking or have recently taken a monoamine oxidase inhibitor (MAOI);
  - are allergic to bupropion.

**3. Are there special concerns for women?**

ZYBAN is not recommended for women who are pregnant or breast-feeding. Women should notify their doctor if they become pregnant or intend to become pregnant while taking ZYBAN.

**4. How should I take ZYBAN?**

- You should take ZYBAN as directed by your doctor. The usual recommended dosing is to take one 150-mg tablet in the morning for the first 3 days. On the fourth day, begin taking one 150-mg tablet in the morning and one 150-mg tablet in the early evening. Doses should be taken at least 8 hours apart.
- **Never take an "extra" dose of ZYBAN.** If you forget to take a dose, do not take an extra tablet to "catch up" for the dose you forgot. Wait and take your next tablet at the regular time. Do not take more tablets than your doctor prescribed. This is important so you do not increase your chance of having a seizure.
- It is important to swallow ZYBAN Tablets whole. Do not chew, divide, or crush tablets.

**5. How long should I take ZYBAN?**

Most people should take ZYBAN for at least 7 to 12 weeks. Some people may need to take ZYBAN for a longer period of time to assist in their smoking cessation efforts. Follow your doctor's instructions.

**6. When should I stop smoking?**

It takes about 1 week for ZYBAN to reach the right levels in your body to be effective. So, to maximize your chance of quitting, you should not stop smoking until you have been taking ZYBAN for 1 week.

You should set a date to stop smoking during the second week you're taking ZYBAN® (bupropion hydrochloride) Sustained-Release Tablets.

**7. Can I smoke while taking ZYBAN?**

It is not physically dangerous to smoke and use ZYBAN at the same time. However, continuing to smoke after the date you set to stop smoking will seriously reduce your chance of breaking your smoking habit.

**8. Can ZYBAN be used at the same time as nicotine patches?**

Yes, ZYBAN and nicotine patches can be used at the same time but should only be used together under the supervision of your doctor. Using ZYBAN and nicotine patches together may raise your blood pressure. Your doctor will probably want to check your blood pressure regularly to make sure that it stays within acceptable levels. **DO NOT SMOKE AT ANY TIME** if you are using a nicotine patch or any other nicotine product along with ZYBAN. It is possible to get too much nicotine and have serious side effects.

**9. What are possible side effects of ZYBAN?**

- Like all medicines, ZYBAN may cause side effects.
- The most common side effects include dry mouth and difficulty sleeping. These side effects are generally mild and often disappear after a few weeks. If you have difficulty sleeping, avoid taking your medicine too close to bedtime.
  - The most common side effects that caused people to stop taking ZYBAN during clinical studies were shakiness and skin rash.
  - Stop taking ZYBAN and contact your doctor or health care professional if you have signs of an allergic reaction such as a rash, hives, or difficulty in breathing. Discuss any other troublesome side effects with your doctor.
  - Use caution before driving a car or operating complex, hazardous machinery until you know if ZYBAN affects your ability to perform these tasks.

**10. Can I drink alcohol while I am taking ZYBAN?**

It is best to not drink alcohol at all or to drink very little while taking ZYBAN. If you drink a lot of alcohol and suddenly stop, you may increase your chance of having a seizure. Therefore, it is important to discuss your use of alcohol with your doctor before you begin taking ZYBAN.

**11. Will ZYBAN affect other medicines I am taking?**

ZYBAN may affect other medicines you're taking. It is important not to take medicines that may increase the chance for you to have a seizure. Therefore, you should make sure that your doctor knows about all medicines—prescription or over-the-counter—you are taking or plan to take.

**12. Do ZYBAN Tablets have a characteristic odor?**

ZYBAN Tablets may have a characteristic odor. If present, this odor is normal.

**13. How should I store ZYBAN?**

- Store ZYBAN at room temperature, out of direct sunlight.
- Keep ZYBAN in a tightly closed container.
- Keep ZYBAN out of the reach of children.

This summary provides important information about ZYBAN. This summary cannot replace the more detailed information that you need from your doctor. If you have any questions or concerns about either ZYBAN or smoking cessation, talk to your doctor or other health care professional.

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U.S. Patent Nos. 5,358,970; 5,427,798; 5,731,000; 5,763,493

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# NOTEBOOK

## VERBATIM

**“I met Bill Bradley several years ago when we played together on the Knicks.”**

**ROBERT REICH**,  
tiny former Clinton Labor  
Secretary, endorsing Bradley

**“If you had said, ‘Look, Elizabeth Dole, Lamar Alexander, John Kasich, Dan Quayle were all going to drop out,’ I’d have said, ‘Yeah, I don’t want to smoke any of that.’”**

**JOHN MCCAIN**,  
surprised that he is still in the  
Republican race

**“I am thrilled that I am able to kiss FOX goodbye.”**

**MATT DRUDGE**,  
on FOX News’ dropping his  
show after he unsuccessfully  
lobbied to air a photograph  
of a fetus

**“If the inference was by a Christian pilot who said, ‘God help me,’ we wouldn’t even have this conversation.”**

**IBRAHIM HOOPER**,  
spokesman for the Council on  
American-Islamic Relations,  
on the prayer uttered by the  
EgyptAir co-pilot

Sources: A.P.; The Miami Herald; the Chicago report; the  
New York Times



**DETENTION** Jesse Jackson, who was arrested for crossing police lines in his effort to reverse the expulsion of seven black high school brawlers, compared the case to the voting-rights issue. Luckily he doesn’t have to take the SAT analogy section

## WINNERS & LOSERS



**CHARLENE BARSHEFSKY**  
U.S. Trade Representative inks  
China trade deal, Starbucks in the  
Forbidden City?

**OPRAH WINFREY**  
Writers lavish National Book  
Award on her book club. In fact,  
did you get our fruit basket?

**MATT DRUDGE**  
Leaves Fox over abortion flap.  
All publicity is good publicity.  
Besides, you’re a Net guy

**TRENT LOTT**  
Labors months for budget deal,  
ends up with table scraps. But  
plenty o’ pork for Mississippi

**EGYPTAIR**  
No matter what went down,  
you’ve got a problem. Name  
change worked for ValuJet

**KIDS**  
Study says they consume 5.5 hr.  
of electronic media a day. Mom,  
TIME’s a great stocking stuffer



CALVIN TRILLIN

## The Taming of a Senator

**W**ITH HILLARY CLINTON'S SENATORIAL CAMPAIGN managing to entangle itself in its own feet while running in place, New Yorkers find themselves returning to the question of whether or not Mayor Rudolph Giuliani has precisely the right temperament for the Senate—a deliberative body in which the acceptable responses to a colleague's disagreeing with you have traditionally not included trying to have a homeless shelter put in his neighborhood.

Giuliani's attempt last year to put a homeless shelter in the district of an uncooperative councilman eventually fizzled, but this fall alone city hall has cut off funds from a museum whose paintings the mayor found offensive, torpedoed the federal grants of an AIDS service organization whose protest tactics irritated the mayor, and informed some state legislators who voted against the city's position on a tax bill that they would not be permitted on the stand at the Yankees ticker-tape parade. (The first two actions were reversed by courts on First Amendment grounds; the barred legislators did not go to court to test the proposition that standing on the platform like a big shot is a constitutionally protected form of expression.) At this point, New Yorkers would not be surprised to hear that someone who took a position contrary to the mayor's in a late-night discussion of how a Jack Dempsey-Rocky Marciano fight would turn out had awakened the next morning to find a municipal water-treatment plant being built on his block.

The Senate, of course, is not completely lacking in oppor-

tunities for petty vindictiveness on the schoolyard level. In fact, Jesse Helms has carved out a specialty in just that sort of thing, the way some other Senators have made themselves masters of farm policy or defense appropriations. But the arsenal of retaliatory weapons is rather thin. Expecting Giuliani to operate in the Senate, some New Yorkers think, is like asking a saloon brawler to conduct his business in a place that lacks both barstools and pool cues.

Actually, any job Giuliani might take after he leaves city hall

would require an adjustment in the way he behaves. If one of your partners in a law firm criticizes your litigation strategy during a meeting, after all, you're not normally in a position to have him thrown out of his office or even to arrange for the custodial staff to discontinue the collection of his trash.

In the Senate, Giuliani would also have to cope with a tradition that frowns on personal slurs. The mayor is deeply committed to personal slurs. He characterizes anybody who disagrees with him as an irredeemably

corrupt human being who holds opinions no rational person would countenance. If Giuliani were faced with a prohibition on such language, he might be forced to claim the protection of the First Amendment for himself.

The crunch could come on his first bill. Judging from his style in New York, he would refer to colleagues who spoke against it as idiotic or disgusting or sick—even if they'd presented cogent arguments against legislation that would grant Senators, as a matter of personal privilege, the right to put homeless shelters in other people's neighborhoods. ■



## 60-SECOND SYMPOSIUM



**I'D LIKE TO THANK GOD** Does God really have a hand in the outcome of sporting events? Last week the Supreme Court agreed to decide whether student-led invocations before high school games are constitutional. And since so many winning sports stars take time to thank God during post-game interviews, we asked religious leaders to weigh in on what team God roots for.



**FATHER TOM HARTMAN**, co-host (with Rabbi Marc Gellman) of *The God Squad* on cable TV: "Obviously, the New Orleans Saints. It's hard to imagine that God would choose men who jump on each other, grunt at each other and curse at each other as his agents. But the fact that they have lost so many games shows they are truly men of prayer rather than men of football talent."



**RABBI SHMULEY BOTEACH**, author of *Kosher Sex* and the forthcoming *Dating Secrets of the Ten Commandments*, and the founder and director of the L'Chaim Society at Oxford University: "Since God loves the humble and the meek, he always roots for the loser and the underdog. So clearly he is rooting for the New York Jets."

## MILESTONES

**DEFROCKED.** THE REV. JIMMY CREECH, 55, United Methodist pastor who officiated at the union of lesbian and gay couples; in Grand Island, Neb. Creech said the verdict would "widen the wound of the soul" of the nation's third largest Christian church.

**DIED.** JAY MOLONEY, 35, talent agent; an apparent suicide by hanging; in Los Angeles (see page 66).

**DIED.** MARY KAY BERGMAN, 38, actress and voice behind Mrs. Cartman and others on *South Park*; from a self-inflicted gunshot wound; in Los Angeles.



**DIED.** ALEXANDER LIBERMAN, 87, artist and iconic Condé Nast editorial director who set the style and tone for *Vogue* and *Vanity Fair*—and inspired the industry to treat magazines as minor cultural jewels; in Miami. His Expressionist work appeared in the Whitney and Guggenheim museums.

**DIED.** PAUL BOWLES, 88, individualistic Broadway composer and author of *The Sheltering Sky*; in Tangier, Morocco. A mentor to Allen Ginsberg and other Beat writers, Bowles delighted in rejecting American conventions. He lived as an expatriate—mostly in Tangier with his lesbian wife, writer Jane Bowles—and wrote dis-

turbing tales of innocence corrupted by savagery.

**DIED.** KIMBERLY JENSEN, 44, chief operating officer of Mort Zuckerman's publishing group; an apparent suicide; just days after being asked by company officials about money missing from an *Atlantic Monthly* account; in a Comfort Inn in Ocean City, Md. Her bosses reportedly allege she used company funds to cover sundry personal expenses.



**DIED.** HORST, 93, photographer of the rich and fashionable; in Palm Beach Gardens, Fla. Born Horst P. Horst, he infused his dramatic, stylized shots of such glitterati as Marlene Dietrich, Coco Chanel and Andy Warhol with ashtrays and other everyday details, assuring worried fashion editors that "my best pictures always have a little mess."



PHOTOGRAPH BY JEFFREY M. HARRIS

## THEN AND NOW

Dec. 31, 1967 Evel Knievel ends up in a coma for 30 days after attempting to jump over the fountains at Caesars Palace



DUP. CORBIS OUTLINE



Nov. 19, 1999 Evel Knievel takes a 30-year-old bride in a structure erected over the fountains at Caesars Palace



trade with the U.S. to its record on human rights." —Editor in chief Steve Forbes in a *Forbes* magazine editorial

April 11, 1994 "We're making a fundamental mistake tying China's ability to



trade." —G.O.P. presidential candidate Steve Forbes in a speech at the Richard Nixon Library and birthplace

Nov. 12, 1999 "I will never sacrifice American security or values on the altar of

## NUMBERS



**\$600 million** Revenue TV stations are expected to receive next year from political campaign ads—an all-time record

**358,851** Number of average 30-sec. TV spots you could buy for that amount—equivalent to 124 days of continuous programming

**22%** Decline in auto thefts last year

**2%** Proportion of auto thefts that are carjackings



**35%** Annual increase in sales for the world's top-rated armored-car company since 1996

**1.6 billion** Estimated number of movie tickets sold in the U.S. and Canada by the end of 1999



**1959** Last year that many tickets were sold

**\$70 million** Total take for *Ben-Hur*, 1959's most popular movie

**\$428 million** Gross so far for *Star Wars Episode I*, 1999's most popular movie

Sources: Television Bureau of Advertising; Competitive Media Reporting; insurance information institute; Reuters/Carfax; Internet Movie Database

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## THE FLIGHT CREW



**RELIEF PILOT**  
**Gamil el-Batouti, 59** Former air force aviator and veteran EgyptAir pilot; set to retire in March



**PILOT**  
**Ahmed el-Habashi, 57** Flew for EgyptAir three decades



**CO-PILOT**  
**Adel Anwar, 36** With EgyptAir almost 15 years. His location during the crisis is unknown

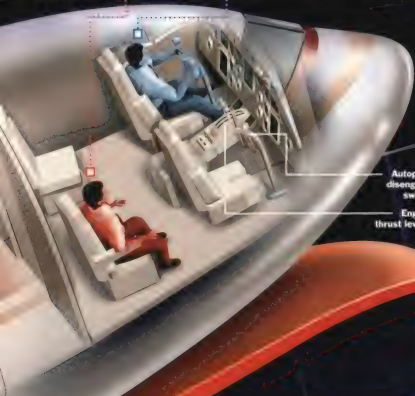


**RELIEF CO-PILOT**  
**Raouf Noureddin, 52** Former air force pilot; his whereabouts during the flight are unknown

## DID ONE OF THEM TRY



Relief pilot **GAMIL EL-BATOUTI** asks to fly and takes the co-pilot's seat. Pilot **AHMED EL-HABASHI** leaves the cabin. The cockpit voice recorder tapes **EL-BATOUTI** saying in Arabic "I put my faith in God." Within moments, the autopilot is disconnected. Eight seconds later, the tail goes up, the nose tilts sharply down, the thrust levers slide back, reducing engine power, and the jet dives.



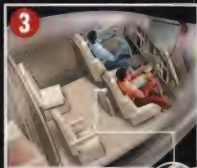
Autopilot  
disengage  
switch  
Engine  
thrust levers

# A PRAYER BEFORE DYING

## TO CRASH OR SAVE THE PLANE?



EL-HABASHI returns to the cockpit and demands, "What's happening?" The CVR later records EL-HABASHI saying "Pull with me! Pull with me!" The flight data recorder notes that the tail elevator on the pilot side is in the nose up position, while on the co-pilot side the elevator is nose down, indicating the control columns were pushed in different directions.



Near the bottom of the dive, the FDR records the engine power levers (right) moving to the "off" position, meaning someone has cut the engines. The speed brakes are deployed, possibly to decelerate the descent. With the engines off, both boxes stop recording seconds later. The jet briefly climbs several thousand feet before it begins to break up and makes its final dive into the ocean.



## WHY DID THE PLANE START CLIMBING AGAIN?

One of the mysteries the NTSB is still trying to sort out is just why Flight 990 began to climb out of its high-speed dive. It's possible aerodynamic forces pushed the nose up—resulting in a short climb, followed by a stall. That theory, as well as other mechanical possibilities, will be tested this week in a Boeing simulator. If investigators are able to rule out those possibilities, it will be easier to conclude that the climb was the act of a pilot desperately trying to save his plane.

Sources: NTSB and TWA, reporting TWA; graphics by Ed Field

## WORLD

### The few facts available suggest there should be no rush to judgment

By JOHANNA MCGEARY

**T**HE COCKPIT DOOR OPENS, THEN closes. Silence. After four or five minutes, a calm voice utters three words in Arabic. "Tawakalt ala Allah": "I put my faith in God," or "I entrust myself to God."

It is 1:49 a.m. and 46 sec. on Oct. 31. EgyptAir Flight 990 is cruising uneventfully at 33,000 ft. on its normal heading from New York City northeast across the Atlantic toward Cairo. At that moment, two distinct clicks of a button on the control yoke disconnect the autopilot guiding the plane. Eight seconds later, the control yoke is pushed forward, tipping the tail up, pitching the nose down, and the aircraft tilts into a precipitous but controlled dive. Fourteen seconds later, the aircraft reaches 90% of the speed of sound and zero gravity—weightlessness—as it plummets through the night sky.

The cockpit door opens again. The master alarms start to whoop. A voice demands, "What's going on?" or "What's happening?" Then the same voice urges, "Pull with me! Pull with me!" Twenty-seven seconds into the dive, the horizontal elevators on the tail that normally operate in tandem to stabilize the aircraft wrench in opposite directions: the left side pulls to make the plane climb, the right one pushes to keep it in a dive. Gravity and the two powerful Pratt & Whitney engines on the Boeing 767 continue to force the plane down. A second later, a small shield is flicked up over the twin-engine control levers on the central console, and both engines switch off. Four seconds after that, the plane's speed brakes, panels deployed atop the wings rise into the airstream, disrupting the lift in an effort to slow down the descent. Suddenly, the plane begins to climb.

After an additional 11 sec., the flight-data recorder and cockpit voice recorder stop working; the altitude-reporting transponder quits. Land radar tracks the plane as it climbs 8,000 ft. with a force of gravity 2½ times normal. Then the aircraft stalls, lurches downward, breaks apart and leaves nothing on the radar screen but a cascade of neon debris falling into the sea.

## Grief and Anger

As the families of victims mourned along the Atlantic Coast, Muslims accused American officials of trying to protect themselves by defaming Egyptians



**IN CHARGE** Veteran pilot el-Habashi in the cockpit on an earlier EgyptAir flight

**GRIEF** A victim's relative shelters a child on the shore after the memorial service

Those bare clicks, murmurs and whines recorded by the plane's two black boxes, then synchronized with ground-control radar tracks, are all the "facts" investigators have so far to construct a picture of what happened to Flight 990. But do they add up to the terrible possibility that one of the pilots deliberately sent the plane into its death dive, committing an unspeakable act of self-destruction and mass murder?

Early last week National Transportation Safety Board investigators took that theory seriously enough to consider handing the crash inquiry over to the FBI. But as soon as they heard the shocking suicide hypothesis, Egyptian officials, the Egyptian populace and most of the Arab world cried, "Wait!" and "No way!"

Outraged at what they considered a national and religious insult, Egyptians insisted that American investigators suspend judgment and allow Cairo's experts to review the data thoroughly before launching an FBI criminal probe. Washington agreed, setting an international team to the exhaustive task of decoding the recordings bit by bit, word by word, sound by sound, before any further decisions are made.

The passions inflamed as the investigation by the two nations to uncover the cause of Flight 990's catastrophic end already threatened to turn the tragic air

crash into a damaging collision between the U.S. and its best Arab ally in the Middle East. All crash investigations are extremely difficult, especially when most of the material evidence lies beneath 270 ft. of restless ocean. But this case has run smack into taut Middle East sensitivities. Egyptians and Muslims everywhere deeply resent the apparent assumption that any Islamic prayer automatically betokens an act of terror. So far, they charge, there is no other evidence to buttress a suicide theory.

**A**LTHOUGH THE EGYPTIAN GOVERNMENT of Hosni Mubarak ceded responsibility for the case to the U.S., it could refuse to give the FBI free rein to investigate in Egypt. As Administration diplomats worked overtime to calm tempers and encourage cooperation, NTSB officials retreated. By Friday, chairman James Hall was blaming unauthorized news leaks for "flat wrong" speculation that "caused pain" to victims' families and had "done a disservice" to a long-standing international friendship. But despite the

in it or not in it," says the head of the FBI investigation, Lewis Schilero. "We are in it."

**WHAT THE U.S. SAYS** NTSB investigators have detected no evidence of a mechanical malfunction or a weather-related cause for the crash. If there was some mysterious emergency, the response from the cockpit is still baffling. According to the voice recording, a relief pilot identified as Gamil el-Batouti, who normally formed part of the "cruise crew" that spells the pilot and co-pilot during the long, dull hours of an ocean crossing, asked to begin his shift early, barely half an hour into the flight. The captain, 57-year-old veteran pilot Ahmed el-Habashi, agreed to let the highly experienced el-Batouti, 59, replace co-pilot Adel Anwar, 36, in the right-hand seat. The door heard to open indicated el-Habashi had gone out, leaving el-Batouti alone at the controls. The reference to God suggested to some listeners a sort of farewell, though officials now deny early reports that el-Batouti uttered the even more suspicious remark, "I have made my decision now."

Investigators say the strongest indica-



NO WAY  
Sharif  
el-Batouti tells  
journalists at  
the family  
home in Cairo  
why his cousin  
would never  
commit suicide

tion of a deliberate act lies in what the airplane did. No alarms signaling equipment breakdown or other emergency went off before the autopilot was disconnected. The speed descent was steady and controlled. The captain would not pull his control yoke up while the co-pilot pushed down. There was no radio mayday and evidently no attempt to signal a hijacking. The plane's final climb may be explained by traditional aerodynamics or by a pilot's desperate effort to regain altitude.

**THE WORD FROM EGYPT** Egyptian officials and el-Batouti's family scoff that the NTSB fashioned a chain of events before there was sufficient evidence to rule out mechanical failure. They rail against the flood of premature news leaks and unsubstantiated, sensational headlines. They vehemently deny the notion that a regularly vetted pilot with 35 years' flying experience would suddenly commit mass murder. At least three pilots and some of the 33 air force officers were in the first-class cabin, but no one tried to overpower el-Batouti in the cockpit.

Egyptians are particularly incensed that just three words, in circumstances difficult to interpret, could point to suicide. The words may have been totally misunderstood. El-Batouti was just as likely to be expressing concern at some emergency when he spoke. The phrase was no solemn invocation of death but an everyday expression among Egyptians, murmured at the start of many a mundane task. Suicide defies the holiest precepts of Islam, and for Egyptians

it brings unthinkable shame to family and nation. "You can't jump to conclusions from someone quoting the Koran and say this was more than an accident," declared Egyptian Foreign Minister Amr Moussa.

It has been equally tough to find evidence to support a motive for el-Batouti's suicide, personal or political. His family was devastated. "I had accepted his death as a martyr," said his wife Omayma. "Now they have murdered him." Every one of el-Batouti's colleagues, friends and relatives depicts him as a loving family man, a believer but not a fanatic, respected and well off, content with his imminent retirement, a man who had never displayed the least symptom of psychiatric disorder. "He's a guy who wouldn't hurt a fly," says Los Angeles resident Helal el-Sherif, a friend of el-Batouti's, echoing other friends and family. "He certainly wouldn't take 216 passengers to their deaths." Over dinner at the Sherifs two nights before his final flight, Batouti had discussed the crash that took the life of golfer Payne Stewart. "He was shaking his head at how unbelievable it was," says Juliet el-Sherif.

Amid all the angry disbelief, Egyptian officials had good reason to downplay the suicide theory. It invites speculation that fundamentalist terror groups may have penetrated the state airline. If FBI agents were to conduct interviews on Egyptian soil, it could arouse anti-American nationalists. The idea that a crazed pilot deliberately crashed an EgyptAir plane could wound the country's important tourist industry just as it is recovering from a terrorist massacre that killed 62 two years ago.

Even without news leaks, wild conspiracy theories flourished in Cairo. Many Egyptians are certain Washington is engaged in a vast cover-up to protect itself and libel their nation. More likely, they say, an American missile mistakenly blew up the plane or maybe there were lethal laser emissions—and the pilot was roller-coastering to dodge them. Or an insane hijacker masterminded the crash to damage Egypt's reputation. Or it was a Mossad plot to kill the 33 military officers aboard.

Clearly no one should be rushing to judgment. Mistrustful Egyptians cannot accept the tragedy of pilot suicide without convincing evidence. The U.S. has a long investigation to finish before it can prove any hypothesis is valid. It took investigators 16 months to conclude effectively that an exploded fuel tank, not a missile, brought down TWA 800. The truth about EgyptAir 990 still lies hidden in the deep. —Reported by Scott MacLeod and Amany Radwan/Cairo, Elaine Shannon and Douglas Waller/Washington and James Willwerth/Los Angeles

WORLD

## MYSTERY MAN

### The Good Father

**W**HEN THE DOORBELL RANG, it might have been a friend paying condolences. Instead it was a reporter with news that EgyptAir pilot Gamil el-Batouti was suspected of a crazed murder-suicide. His widow Omayma, 50, collapsed to the floor. Her clan faced a new nightmare: the glare of the world's media and the chilling gaze of U.S. investigators insisting that el-Batouti had killed 217 people.

Almost immediately, the family fought back. Cousins took journalists on a tour of el-Batouti's homes to prove he was solvent. His family produced financial records. His children offered tearful testimonials. The NTSB disowned the leaks; whether it did so for political reasons or investigative ones remained unclear.

The portrait of el-Batouti that emerged last week was of a big-hearted man who loved to fly. Nephew Walid told TIME that el-Batouti once gave up his New York City hotel room to Egyptians he met on his plane who

had nowhere to stay. His brother-in-law told how el-Batouti loved to fly but hated to drive. Too dangerous, he said.

Hardly a religious zealot, el-Batouti enjoyed an occasional drink, which violates Islamic orthodoxy, and recently lost \$300 in Las Vegas. "He wasn't stressed," says Los Angeles neurologist Mohsen Hamza, an old friend who saw him regularly. El-Batouti's real focus, Hamza and others say, was his daughter Aya, 10, who suffers from a treatable form of lupus. On trips home, he always tucked away a few bags of Aya's favorite snack, Doritos. "He was not the type who would kill himself and disappoint his daughter," says a friend, Juliet el-Sherif. "My father was the gentlest man," said son Karim, 20. "He could have never ever done such an awful thing." —By Amany Radwan/Cairo



EL-BATOUTI with his wife Omayma and daughter Aya

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i



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Eric Pooley

## Rumors of Her Demise

A whispering campaign, hotly denied, has Hillary dropping her Senate bid

**N**EW YORK POLITICIANS LIKE TO THINK OF THEMSELVES as gimlet-eyed operators who can handle the most treacherous terrain. Racial flare-ups, ethnic rivalries, battles between cop and civilian, upstate and downstate, Mayor Rudy Giuliani and just about everyone else—that's what makes New York politics a special kind of fun. Which is why, all over the state last week, one could hear the pols snorting over Hillary Rodham Clinton's West Bank fiasco. They couldn't believe that the First Lady would flunk such an easy test—sitting in silence while Suha Arafat, the wife of the Palestinian leader, accused Israel of using cancer-causing poison gas on Palestinian women and children. Suddenly the Democrats who had cheered her "exploratory" bid for a New York Senate seat were groaning about how badly she had screwed up—and wondering if she could cut it as a candidate.

Here comes the fun part. Some of those Democrats got so spooked that they spent the week spreading the rumor that Clinton was going to quit the race before she formally entered it. By trafficking in that gossip, they were inadvertently helping their archenemy, Giuliani—the Republican who is Clinton's likely rival for the seat. For months, the idea that Clinton would drop out had been the subject of a Republican whispering campaign spread by miscellaneous kibitzers and Giuliani operatives. They hoped it would be a self-fulfilling prophecy; maybe it will. Clinton's poll numbers have dropped, and Giuliani is spending some \$600,000 on an upstate ad campaign designed to damage her further. (If she doesn't run, he won't feel pressured to—there's no glory for him in beating, say, Representative Nita Lowey—so he could shoot for a job like Governor, one more suited to his head-banging style.) The Democrats should have known better than to repeat the rumor. Maybe Clinton wasn't the perfect candidate they had imagined, but she was the best they had. And maybe they weren't as smart as they thought, either. After all, they just got used by Rudy again.

Some Clinton aides concede that Hillary was depressed by the Arafat incident. But they say she is in the race to stay. "If people think a few bad days are going to make her pout and go home, they don't know who they're dealing with," says one. The advisers insist that internal polls taken since the incident suggest it hasn't hurt her, even though Jews make up about 12% of the state's electorate. She remains where she has been, about 5 points behind Giuliani. Her advisers were against her making the state visit to Israel—avoid uncontrollable situations is

the first rule of campaigning—but she went anyway. Once there, she felt she had to go to the West Bank to avoid playing favorites in the peace process. And when she got sandbagged by Arafat, Clinton couldn't denounce her on the spot without precipitating a bigger crisis. "Most people don't blame her," says an aide. "Those that do were Giuliani voters already. And hey—at least Yasser didn't show up."

That's looking on the bright side. But the fiasco is important for more than what it does to the Jewish vote; it's important for what it says about Clinton's instincts. A nimble candidate would have found a way to respond quickly. And a strong campaign manager might have talked her out of the visit. But Clinton has no manager and is her own strategist. Faced with howling tabloids, she retreated behind the haughty protective screen of her First Ladyhood. "It is unfortunate," she sniffed, "that there are any questions about what was a very straightforward occasion."

A First Lady can get away with that kind of arrogance; a candidate can't. As she told a friend not long before her West Bank visit, she has been in the wheelchair for all 10 of her husband's campaigns, but "it's different when you're the candidate."

A New Yorker close to Clinton describes the problem this way: "She can't stay way up in the clouds. She's got to come down." But she remains distant, shielded by her old, fierce band of loyalists (former chief of staff Maggie Williams has come back from Paris to

help). Remaking herself won't be easy, especially in a year when the press is busy gauging each candidate's authenticity. So far, her attempts to turn herself into a New Yorker have been amateurish. When the Chicago native proclaimed herself a closet Yankees fan, when the Methodist disclosed her Jewish roots, when the advocate for poor children came out in favor of milk price supports—these moves made her seem craven, ham-fisted. When the progressive copied her husband's tactic of using party soft money to finance early TV spots, she looked no better than he. And when Bill Clinton granted clemency to a group of Puerto Rican terrorists—a move that some of Hillary's key Latino backers had lobbied for—she was silent at first, then condemned the move, angering the very interest group she was pandering to. Smooth.

Like him or not, Giuliani is who he is. Which may be part of the reason the mayor, despite growing Rudy fatigue, now leads Clinton among such crucial voter blocs as suburbanites and women. The numbers will change, her advisers promise, after she declares her candidacy and moves to the state early next year. But sometimes you wonder whether Clinton should start believing those rumors.



IN THE 'HOOD: Hillary outside her new Westchester County house

# Remote, Controlled

Here is what you really learn about the four major candidates in their 30-second campaign spots

By JEFF GREENFIELD



If you want to learn the darkest strategic assumptions of a presidential campaign, you could spend weeks enticing operatives to reveal their confidential polling data, focus-group surveys and off-the-record-deep-background-not-for-attribution-expose-me-and-I'll-kill-you thoughts. Or you could watch television commercials.

People like me are supposed to disdain campaign ads as simplistic and demagogic. But these ads reflect a campaign's efforts to distill its themes into the purest form. And why not? It's where the lion's share of the budget is going. Watch these ads, and they'll tell you exactly what these campaigns most hope—and fear.

Is the campaign of Governor George W. Bush afraid that Steve Forbes will launch a round of attack ads like those that so damaged Bob Dole four years ago? Listen to Bush talk about why we're so cynical about politics. "I believe oftentimes campaigns resort to mud throwing and name calling, and Americans are sick of that kind of campaigning," he says, chatting with an unseen listener. "I'd like to run a campaign that is hopeful and optimistic and very positive." It's a textbook effort at inoculation. *If you hear anything bad about me, the ad's subtext says, it's that mud throwing and name calling I warned you about.*

Another Bush ad,

by far the most striking and unusual of this campaign, reflects an effort at a different kind of inoculation. As a worried little girl wanders around what seems to be an abandoned military base, Bush tells us that "we live in a world of terrorists, madmen and missiles." The girl suddenly disappears, as Bush says that "a dangerous world



**TOUGH TEXAN** Bush wants to rebuild the military—and show he's not a lightweight

still requires a sharpened sword." When he promises a "foreign policy with a touch of iron," the girl reappears, reaching out her hand to a uniformed arm. While the ad was produced well before the Governor flunked that geopolitics pop quiz, it clearly reflects a central campaign concern: that Bush might be seen as a lightweight, a silver-spoon child of privilege without the heft to deal with the presidency. The



**THE BIG BIRD** McCain plays up his life as a Vietnam POW and as Senator Maverick

disturbing images, the edgy music in a minor key, the unsettling language aim at one point: *No mindless frat boy here.*

The ad also aims at defusing the appeal of the Republican candidate whose biography stands in sharpest contrast to Bush's. More than half of Senator John McCain's bio ad details his horrific experience as a Vietnam prisoner of war. There are black-and-white photos of the angry mob that dragged the downed Navy pilot off to 5½ years in prison. There is no reference to policies or programs, only an assertion that McCain has been "taking on the Establishment and defying special interests and never forgetting those heroes with whom he served." (A neat way of referencing heroism without claiming it for himself.)

Look at two Bill Bradley ads, and you can see his entire campaign in microcosm. In one, Bradley sits at a desk, surrounded by a flag, framed photos, an Oval Office-style window in the background. "Wouldn't it be better if we had more than sound bites and photo ops when we were choosing a candidate?" he asks. "I think so. That's why my campaign will try to be different. It'll concentrate on issues, ones that concern you." There's not a single word of substance in the ad. Instead, Bradley is talking about talking about issues, hoping that voters will credit him with substance when they see him on the news or in debates.

So why is Bradley, the "un-politician," using two Senators in his bio ad? Maybe because polls show most voters still



**FORMER SENATOR** Bradley wants folks to know he isn't just an ex-basketball player

think of him first as a former basketball player—and because he trails far behind Bush and Vice President Al Gore in "leadership" ratings.

Sometimes you can read a campaign in a single slogan. Gore's bio ad is filled with pictures of his younger days as an Army journalist in Vietnam and as a newspaper reporter, probably to erase his image as someone who was born in a blue suit with a briefcase in his hand. But listen to the end of an otherwise routine commercial on health care: "Change that works for working families." Now subject that phrase to political parsing:



**I'M NOT CLINTON** Or Bradley. That's the implicit argument behind his slogan

"Change"—I'm not Bill Clinton—"that works"—I'm not a wild-eyed liberal like Bradley—"for working families"—I'm for you, the tax-paying middle class, the folks Clinton brought back to the Democratic Party.

All these campaigns have one common note: there's not a single direct attack on anyone else. In a time when the "angry voter" has all but disappeared, no one is trying to draw blood—yet.

4 mg "tar," 0.4 mg nicotine av. per cigarette by FTC method.

© Philip Morris Inc. 1999

SURGEON GENERAL'S WARNING: Smoking Causes Lung Cancer, Heart Disease, Emphysema, And May Complicate Pregnancy.

Think light.

Lighten up with Merit.



# THE BATTLE IN

By MARGOT HORNBLOWER SEATTLE

**T**RADE NEGOTIATIONS? OH, PLEASE—wake us when it's over. Tariffs. Subsidies. Antidumping measures. Multilateral investment agreements. The eyes glaze over. Even free trade's First Cheerleader, Bill Clinton, confesses that most people think the World Trade Organization is "some rich guys' club where people get in, talk in funny language and make a bunch of rules that help the people that already have and stick it to the people that have not."

Yup.

So why is it that tens of thousands of

demonstrators from around the globe will make chilly, rainy Seattle a hot town next week—the scene of marches, teach-ins, street theater and uncivil disobedience? This vintage '60s protest fest is prompted, incongruously, by the first American gathering of the WTO, a sober, 135-nation group that sets the rules for international commerce. Thousands of trade ministers, politicians and their staffs will hunker down by Puget Sound to launch a new multiyear round of wrangling over how to promote exports—and, as much as possible, avoid one another's imports.

The Geneva-based WTO is both traffic cop and top court of the global economy. And as shown by China's bid for admission last week, the organization seems about to extend its gospel of no-pain, no-gain capitalism across the planet. The WTO's 36,000 pages of regulations reach into far-flung crannies of human existence. Can Malaysian fishermen export their shrimp to the U.S. even if their nets lack es-

cape hatches for endangered turtles? Yes. Can Massachusetts refuse to buy products from companies that do business in Myanmar? No. Do American corporations get an illegal export subsidy by setting up legal offshore tax shelters? Yes. Can the French block our hormone-fed beef? No. Rule breakers are punished—in France's case by a hike in the tariffs on Roquefort cheese, among other goodies.

In the abstract, free trade is feel-good fellowship. Trash the tariffs and, globally, consumers profit from lower prices. Political enemies turn into economic friends—who trades together plays together. In the half-century since the WTO's predecessor, the General Agreement on Tariffs and Trade, was founded with 23 members, worldwide trade has expanded some 15-fold, to \$6.5 trillion. As the world's largest exporter and importer, the U.S. owes nearly a third of its economic growth in the past decade to trade. "Cooperation is not a choice," says Mike Moore, the onetime meatpacker and New Zealand Prime Min-

## THE ROLE OF THE WTO

Headquarters: Geneva  
Membership: 135 countries  
History: Successor to the General Agreement on Tariffs and Trade formed in 1947. Once limited to goods, the WTO's purview has been extended to include intellectual property and trade in services. The organization's task is to administer and enforce the trade agreements made by member nations, ensuring freer flow of goods and services. Its rulings are law among members.



## TALKING TRADE: NEGOTIATING A WORLD FL



**THE PLAYERS:** Europe and Japan vs. the U.S. and the Third World

**THE ISSUE:** European and Japanese farmers are swaddled in subsidies. The U.S. and the Third World want access to those markets. Europe and Japan say the U.S. also aids farmers; they oppose the U.S.'s genetically modified food.

**THE LIKELY OUTCOME:** Look for subsidies to subside but healthy-food fears to grow.



**THE PLAYERS:** The U.S. and the European Union vs. the Third World

**THE ISSUE:** Low-cost Third World labor, which threatens jobs here. The U.S. proposes a WTO study group on labor issues. Some European Union countries are supportive. Developing nations don't want outside interference in their labor markets.

**THE LIKELY OUTCOME:** Don't expect much progress here.



# SEATTLE

Antiglobalization forces are threatening to turn the WTO's meeting on free trade into a free-for-all

ister who heads the wto. "It is indispensable to survival."

But as global economic integration, led by multinational companies, gathers momentum, a popular backlash is building. Protesters aren't against trade, but they want corporation-friendly rules to include social concerns—the environment, labor rights, Third World poverty. And they want it now. More than 775 nongovernment organizations have registered with the wto, bringing some 2,100 observers. "The wto is an octopus with an arm into every little crevice of democracy," says Lori Wallach, director of Public Citizen's Global Trade Watch lobby. "It trumps domestic laws and international treaties and imposes one-size-fits-all rules."

If the Seattle host committee, chaired by Microsoft CEO Bill Gates and Boeing CEO Philip Condit, fears that protests can overshadow the event, trade diplomats are even more concerned that the negotiations themselves could implode. As of late last week, the agenda had yet to be set, despite marathon discussions in Geneva. That will

put even more pressure on the delegates in Seattle, working within shouting distance of protesters. Says Canadian Trade Minister Pierre Pettigrew: "I'm preoccupied by the zoo Seattle might be turned into."

There are too many conflicting goals and alliances to count. Developing countries grouse that they are opening their markets but with little benefit. They want more time to comply with rules on financial services and intellectual property, the latter jealously guarded by U.S. multinationals. Third World ministers also argue that richer countries have an obligation to import more, particularly in the wake of the Asian crisis of 1997, which devastated countries from Thailand to Peru.

The Europeans will be mounting an all-out defense of their agricultural markets, currently protected by the European Union's devilishly complicated, reform-resistant \$44 billion in farm supports. And they will fight to maintain their moratorium on the import of genetically modified crops in the face of U.S. and Canadian opposition

(see page 49). European Union trade commissioner Pascal Lamy is also standing up for what he calls "specific traits of European civilization—the insistence on high-quality foodstuffs, cultural identity in a world without barriers and a reluctance to see some activities reduced to a commercial footing." In other words, protection against too many Disney movies, Pizza Huts and American bankers.

The U.S. agenda has something to annoy everyone. Particularly irksome to Asians is American insistence on reducing tariffs on e-commerce, biotechnology and financial services—industries in which the U.S. clearly leads—and at the same time enforcing anti-dumping legislation on steel imports.

Says Chau Tak-hay, Hong Kong's Secretary for Trade and Industry: "The U.S. is single-mindedly pursuing its own narrow

## JLL OF CONFLICTS

**THE PLAYERS:** The U.S. and E.U. vs. the Third World  
**THE ISSUE:** The U.S. and E.U. want to enforce environmental pacts—such as a recently restricting endangered species trade—without WTO challenge. But the U.S. seeks to slash wood tariffs, thus increasing deforestation. Third World opposes "enviro" restrictions.  
**THE LIKELY OUTCOME:** Progress may come on less controversial issues, such as fishing subsidies.

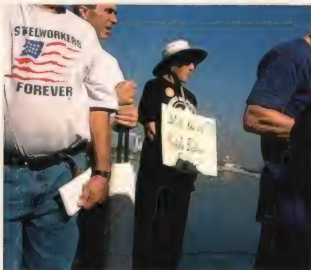
**THE PLAYERS:** The U.S. vs. everyone else  
**THE ISSUE:** The U.S. wants to slash barriers to several key industries, including health care, banking, education, insurance and e-commerce. But a huge battle looms.  
**THE LIKELY OUTCOME:** WTO members have already agreed to negotiate over services. The U.S. will drive hard to get some concessions from the global trade community.

**THE PLAYERS:** U.S. vs. Japan and the Third World  
**THE ISSUE:** U.S. laws block countries from "dumping" subsidized products—steel, semiconductors, textiles—on the American market. Third World nations say the laws are protectionist and U.S. should import more.  
**THE LIKELY OUTCOME:** With an election year coming and so many jobs at stake, the U.S. will not give ground.



PHOTO BY AP/WIDEWORLD

## TRADE WARS THE MEETING



### U.S. LABOR

Workers in Long Beach, Calif., protest imports that have cost U.S. jobs. They blame free trade



### FRENCH CULTURE

Protesters in France want to protect their agricultural markets

agenda while showing little interest in others' needs."

Lined up against all sides is a guerrilla network of activists that has been empowered by the very same forces that drive economic globalization: technology, the Internet and lowered barriers—hence costs—to international travel. Groups such as Kenya's Consumers' Information Network, Ecuador's Acción Ecológica and Trinidad and Tobago's Caribbean Association for Feminist Research and Action are linked through scores of websites, list servers and discussion groups to U.S., European and Asian counterparts. Last week five AIDS activists chained themselves to the balcony of U.S. Trade Representative Charlene Barshefsky's office, protesting WTO patent rules that have made AIDS medicine expensive for poor countries.

In the U.S., the "Mobilization Against Globalization" is stoked by labor unions, who have angrily watched jobs migrate to Mexico and other low-wage countries, spurred by falling tariffs for foreign-made goods. Bowing partly to such concerns, Congress has twice refused to give President Clinton expedited trade-negotiating authority, thus defeating efforts to expand the North American Free Trade Agreement.

Their argument couched in moral

terms, the unions are allied with U.S. environmental, human-rights and consumer activists in an effort to make social policy through trade. On Nov. 30, the first day of WTO deliberations, the AFL-CIO plans a rally in Seattle led by 900 Boeing machinists, whose employer is one of the world's top exporters. Union delegations representing everyone from teachers to teamsters are flocking in from 25 states and 143 nations.

Dockworkers plan to shut down the port. Even the Wobblies are roused. The Puget Sound chapter of Industrial Workers of the World is orchestrating a student walkout. "In the early '80s, we gave up wages and benefits to be more globally competitive," says David Reid, 42, who nonetheless lost his job as a crane driver at Kaiser Aluminum. He has taken a course in civil disobedience to prepare for the protest.

"It clicked," he says. "I am not a victim if I can organize."

**T**HE ANTIGLOBALIST MESSAGE resonates across a broad swath of ideology, from the isolationist Buchananite right to a kaleidoscope of left-wing groups. "The WTO has brought about a harmonic convergence," said John Sellers, director of the Ruckus Society, as he trained a group of Berkeley students for civil disobedience last

month. Forest activists, who have polished their skills blocking the logging of redwoods, will target U.S. efforts to slash worldwide tariffs on paper and pulp products.

At the very least, it could be good theater. Earlier this month, U.S. Labor Secretary Alexis Herman, in Seattle to drum up support for free trade, was picketed by steelworkers, antinuclear activists. Free Burma advocates—and Anne Kirkham, 26, of the Bicycle Alliance of Washington. "I'm a bicycle activist, but it's all one big thing—globalism, urban sprawl, pollution," she explained. "It's about corporate greed."


Police have little to fear from the 240 Humane Society activists, dressed in turtle costumes, set to protest the WTO's shrimp-export decision. Nor are they worried about the human chain of hand-holding clergy and parishioners who will surround the delegates' reception Monday to plead for Third World debt relief. But scores of "radical jeerleaders" are practicing their choreographed cheers in church basements: "Smash the state/Let's liberate!" Four Molotov cocktails were lobbed into an empty Cap store in downtown Seattle this month, Cap being a focus of antisweatshop protests. No wonder the city has budgeted \$6 million for police overtime and is stockpiling tear gas. "If there are rowdy guests, we plan to treat them that way," says Seattle Mayor Paul Schell.

While the protesters take to the streets, corporate lobbyists will be taking to the halls. The Idaho Barley Commission has regis-

### TOP WORLD EXPORTERS

In billions

U.S.	\$682
Germany	540
Japan	388
France	305
Britain	272
Italy	242
Canada	214
Neth.	199
China	184
Belgium	177



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## TRADE WARS THE MEETING



### PROTEST!

A phalanx of international activists will be on hand to greet WTO delegates. Seattle police could be busy. Here, union reps, student organizers, greens and other activists practice for "direct action, non-violent" training in an event sponsored by the Ruckus Society

tered, as have the German Bar Association and the Automotive Component Manufacturers Association of India. Many are baffled by the uproar. "As somebody who protested against Vietnam, I'm not sure what everyone is so cranked up about," says Procter & Gamble lobbyist Scott Miller, chairman of the U.S. Alliance for Trade Expansion. "We've had eight years of amazing prosperity." U.S. business is more concerned about opening up what some call the European trade cartel than it is about the Administration's overtures to citizen groups. "Environment and labor standards won't be tied to trade even if the U.S. stands on its head and spits wooden nickels," says Thomas Donohue, president of the U.S. Chamber of Commerce. "The Chamber won't let it happen, and the rest of the world won't let it happen."

**H**ES RIGHT. ALTHOUGH THE U.S. wields a big stick, the WTO operates by consensus. The largest bloc, made up of 77 developing countries, stands virtually united against efforts by wealthier countries to influence environmental and labor laws in developing countries. As for human rights: "There's an Asian consensus that human rights should not be linked to trade," says economist M.G. Quibria of the Asian Development Bank in Manila. In the view of developing countries, trade-pact clauses involving labor and the environment amount to backdoor protectionism.

That makes it awkward for many U.S. protesters, who say they are out to help the Third World, not just clean up the planet,

end child labor and promote human rights. Venezuela and Brazil successfully challenged as discriminatory a U.S. law that set stringent environmental regulations for refineries that make gasoline for export. Four Asian countries—Malaysia, India, Pakistan and Thailand—were the challengers to the U.S. effort to ban shrimp caught in nets without turtle escape hatches. "If you want to put turtles ahead of Indian poverty, go ahead!" said Columbia University economist Jagdish Bhagwati in a debate. "But why not go out and buy these \$15 nets at Wal-Mart and give them to the fishermen?"

For years, the cold war afforded political cover for free trade. Who could oppose economic freedom as it cleared a pathway for democracy? But as the threat of communism receded, the public began to focus on market globalization as the root of many evils. Is big bet-

ter? Is small still beautiful? The underlying principle of the global economy is that each country should manufacture and freely export the goods it can make at a comparative advantage—read cheaply—over other countries. If this means paying slave wages and leveling the rainforest, so be it.

Despite the economic upturn, this ethic of survival of the fittest has spawned widespread anxiety in rich countries and poor countries alike. In Washington State 3 out of 4 jobs may be linked to exports—

in theory creating a pro-trade constituency—but from software coders to apple pickers, there is a sense that their jobs could migrate tomorrow. "Many people see only layoffs," laments Commerce Secretary William Daley, who has been dogged by protesters. "They don't see the payoffs of this open-trading system."

Many, like Daley, would argue that peace and prosperity can flourish only if

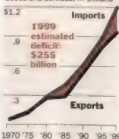
trade barriers are torn down. U.N. Secretary-General Kofi Annan acknowledged in a speech that "the trading system is one of the great success stories of the past half-century." At the same time, he added, with a quarter of the globe's population mired in poverty, multinational companies risk a wave of protectionism unless they commit to "global corporate citizenship" in the form of concessions to labor, human rights and environmental health.

Such is the challenge of the WTO, the newest and arguably most powerful global institution on the block. If the protests in Seattle do not degenerate into anarchic violence, and if the negotiators can somehow put aside their cantankerous brinkmanship, a new dialogue is likely to be opened on a naive as it may sound—how to make the world a better place.

—With reporting by Hannah Beech/Hong Kong, Steven Frank/Toronto and James L. Graft/Brussels

### U.S. TRADE

Goods and services, in trillions



# THE IMPERIAL DRAGON

China's Jiang Zemin has dreams of becoming as immortal as Mao. World trade is a first step

By TERRY MCCARTHY HONG KONG

**T**O BE PRESIDENT OF CHINA'S 1.3 billion people is already a management proposition from hell. But to become Emperor of China requires a mystical aura of power that can move mountains, change the weather and, these days at least, deal with pesky foreigners who want into your telecommunications market.

Last week President Jiang Zemin made a grab for imperial status by inking a World Trade Organization deal with the

waiting for U.S. President Bill Clinton to call him—twice—before putting his weight behind the deal. Says Hong Kong-based Fred Hu, Goldman Sachs' chief China watcher: "That's called the Emperor mentality—you kowtow to me first."

And kowtow the U.S. did. The American negotiators obligingly traveled to Beijing, where Jiang kept his distance from the talks, sending in Premier Zhu Rongji to thrash out the details. Once the pact was signed, however, Jiang elbowed Zhu aside. "The photo op was Jiang's," says Charlene

Yet, as perfect as the moment seemed, it wasn't quite at the imperial level that Jiang aspires to. Even in Beijing, where the WTO celebration was as choreographed as the first act of *Cats*, the zip and pop of a truly great moment was missing. Ordinary citizens weren't glued to their television sets. And the triumphal speech to his fellow Chinese—the grand gesture or unforgettable sound bite that would lock in the historic moment—never occurred. But such policy blabs don't mean that Jiang won't one day pull off that kind of Maoist dazzle, for he's clearly driven by an ambition to be as imperial as he can be. They're just a sign that in rapidly changing China, Jiang is still not ready to put on the crown. In the country's long tradition, an Emperor needs to inspire awe, tinged with a dash of fear, in his subjects. In a less-than-terrifying display of chumminess, Jiang celebrated his WTO coup by

## DRIVEN TO LEAD

**FACE TIME** Jiang's image now appears on posters beside those of former red Emperors Mao and Deng.

**AN IDEOLOGY** President's handlers propagate Jiang Zemin "thought"—politics, study, "healthy trends." The campaign impresses few.

**INTERNATIONAL** Jiang raises his profile by friendship with Clinton—until the U.S. bombs Belgrade's Chinese embassy in May.

**REPRISE** In October, Jiang aped Deng's triumphal 1984 review in Tiananmen Square



U.S. that will open China to free international trade for the first time in history. Along the way, 73-year-old Jiang had to move mountains of conservative opposition at home, change the atmospherics between Beijing and Washington, and, yes, deal with 100 million tangled telephone lines. By any measure, it was a monumental deal for China. But for Jiang it was even more—a bid to boost his reputation from that of polished technocrat to the more mythical status of ideological leader. Mao Zedong, Deng Xiaoping—theirs is the kind of status Jiang is bidding for.

Jiang played his WTO hand brilliantly,

Barshesky, the U.S. Trade Representative, who led the American team.

It was a classic Jiang moment—casual, charming, energizing. He is, after all, a man who can recite from memory sections of the Gettysburg Address—in English. His training as an engineer has given him a reverence for technology and a fluency with the idea of an information economy that make him an ideal leader for a Net-ready nation. And his instincts have always been behind Zhu's economic-reform program, despite opposition from conservative heavyweights in the party. Even today he relies on the advice of his American-educated son Jiang Mianheng,

taking Barshesky to a private swan viewing.

Partly this was the act of a masterly politician, Jiang's amiability reflects a man working hard to avoid offending anyone. It's a kind of sensitivity few Emperors would exhibit, but it is probably tied to the fact that Jiang isn't ruling 15th century China. He's ruling a 21st century nation in which the role of Communist Party leadership is being questioned. Explains Jonathan Pollack, the Rand Corp.'s chief China expert: "Jiang is something of a paradoxical figure ... The leadership is very anxious. They have a collective self-esteem problem." Jiang's response is to try

## TRADE WARS THE CHINA DEAL

to be as reassuring as possible. He is a man who scrupulously avoids breaking eggs.

The problem is that there is much in China that needs breaking. In fine imperial tradition, Jiang has left this task to an underling. While Jiang pacifies by practicing the art of the possible, it is Premier Zhu who prefers—even enjoys—sharpening his teeth on the impossible. Zhu staked his personal prestige on doing a WTO deal single-handedly when he traveled to the U.S. in April—and failed when the White House patiently waited for Clinton to approach him, meanwhile building a consensus among the Chinese leadership that made

### THE EGG BREAKER



**PREMIER ZHU** He likes to do the impossible, so he has been given the tough job of fixing China's economy

even now his nervous smile and effete hand wave suggest someone who knows he's treading delicate ground.

His dilemma is that he is the prisoner of the Chinese Communist Party, which he leads 50 years after its revolution: a party that is empty of vision, worried about unrest, out of touch with a younger generation of Chinese for whom money, not ideology, is the bottom line. The harder Jiang tries to impress, the less China's population wants to listen. He understands the need for economic development, but political openness is still out of the question. Even as the ink was drying on the trade deal, police were detaining members of Falun Gong, the banned meditation cult.

Jiang Zemin will continue to seek his Emperor's robes. His next hope for greatness may lie outside the economic sphere, in Taiwan. "Jiang wants some kind of date for reunification. Then he will go down in history," says Andy Xie, chief economist for Morgan Stanley in Hong Kong. But moving mountains and changing the weather may prove easier than persuading 22 million Taiwanese that their future is best assured under Emperor Jiang. Until then, who may be as good as it gets for the smiling President. —With reporting by Jaime A. FlorCruz/Beijing and Barry Hillenbrand/Washington

### BRIEFING

## Who Got the Best Deal?

After 13 years of talks, China and the U.S. last week struck a bargain that will let Beijing into the exclusive World Trade Organization. The pact took an awful lot of horse trading. Here's where each side won and lost:



### TELECOMMUNICATIONS

■ **THE AGREEMENT:** China will let telecom firms, including U.S. giants such as AT&T, have new, though still limited access to its domestic market.

■ **WHO WINS:** U.S. telecom firms, big time. They will be able to sell their voice and data services to the Chinese.

### FARMING



■ **THE DEAL:** China says it will slash tariffs on farm goods to less than 15% by 2005. That should give many Chinese access to new foods from all over the world.

■ **WHO WINS:** Farmers in the U.S., who can expect to sell more to China.

### STEEL



■ **THE DEAL:** China agrees its state-owned (and subsidized) steel industry won't dump tons of cheap product onto crucial U.S. markets.

■ **WHO WINS:** A toss-up. China will sell more cheap steel overseas; U.S. firms will still have to compete.

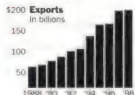
### TEXTILES

■ **THE DEAL:** Chinese textile plants will be able to sell their products anywhere in the world.

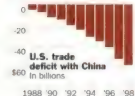
■ **WHO WINS:** For China's clothing firms, who is a dream come true; for U.S. plants, the cheap Chinese exports will be a nightmare.



### As China sells more to the world ...



### ... the China-U.S. trade deficit widens



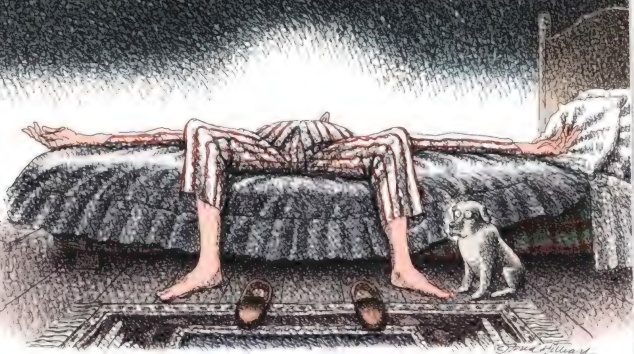
### What China sells us

1. Toys, games
2. Footwear
3. Clothes
4. TVs, VCRs, radios
5. Office machines

### What we sell China

1. Airplanes and parts
2. Fertilizers
3. Electrical machinery
4. Office machines
5. Industrial machinery

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# WHO'S AFRAID OF FRANKENFOOD?

So far, mostly just Europeans. But thanks to a little uncertainty and a lot of agitprop, that's changing

By FREDERIC GOLDEN

**I**F CHIEF EXES OF LEADING U.S. agri-biotech companies had heartburn last week, it wasn't because of anything they ate. Rather, it was that long-simmering European anxieties over genetically modified (g.m.) crops, like an ocean-hopping virus, had finally spread to the U.S.

In Battle Creek, Mich., Greenpeace invaded cereal maker Kellogg's headquarters, calling its use of genetically engineered grains a "monstrous experiment." One of the Greenpeaceniks even dressed as Kellogg's trademark Tony the Tiger, renamed FrankenTony—after what British tabloids call "Frankenfoods."

In Chicago the Food and Drug Administration, acknowledging growing public concern, held the first of three public forums on g.m. foods. FrankenTony showed up, along with a covey of kids dressed as monarch butterflies, feigning death before a mock cornstalk—an allusion to the discovery by scientists last spring that, at least in the lab, pollen from g.m. corn can kill the butterfly's caterpillars. Not to be left out, Secretary of Agriculture Dan Glickman was said to be considering the appointment of a panel of experts to advise him on the pros and cons of biotech. And in the surest sign of shifting political winds, a bipartisan

group of 20 members of Congress introduced legislation requiring labeling of all genetically engineered food.

Unlike Britons, whose concerns about what they eat have been on the rise ever since "mad cow disease" (even though it had nothing to do with genetic engineering), Americans have seemed indifferent to g.m. foods. Not that they have much choice: half of all soybeans, about a third of the corn crop and substantial quantities of the potatoes grown in the U.S. come from plants that have been genetically altered. And many more g.m.s are in the offing, including alfalfa, lettuce, broccoli and cabbage—if there's a market for them. Some

skittish U.S. farmers now say they may plant fewer g.m. seeds next spring.

If foodmakers can no longer count on the public's unquestioning acceptance of their products, it's not just because of activist theatrics and shrill agitprop. To be sure, it was Greenpeace that pressured Gerber to drop genetically altered soybeans and corn from its baby foods and played a key role in forcing Monsanto to halt research on its self-sterilizing "terminator" seeds. But more measured voices have expressed doubts as well. Says Rebecca Goldberg of the Environmental Defense Fund (EDF): "As a biologist, I find it hard to oppose genetically engineered crops or foods per se. [But] I also think that there are some genuine food-safety and ecological issues that have to be dealt with."

Not that any direct threat to health from genetically modified foods has been found, except by a lone British researcher who claimed—somewhat dubiously—that g.m. potatoes damaged his lab rats. On the contrary, as scientists



**PROTEST** Greenpeace's clever posters twist Tony the Tiger by the tail



told the FDA, genetically modified foods could carry clear health benefits, such as delivering more nutrients, reducing spoilage and curtailing chemical contamination. Besides, natural doesn't always mean good: cassava, for example, can be toxic if not properly prepared.

With billions of dollars at risk, the biotech industry has begun to fight back, forming corporate alliances and launching a major p.r. effort that includes lobbying, new research efforts to still public fears and TV, radio and newspaper ads. It is also beginning to listen more. "To brush off concern [about g.m. crops] as unfounded is to be ar-

rogant and reckless," says DuPont CEO Charles Holliday Jr. And even though it gave FrankenTomy the cold shoulder, Kellogg's is already phasing out genetically modified products in Europe—not, it insists, for safety reasons but just to please consumers.

So far, the regulators have approved dozens of genetically modified plants for human consumption. But if public pressure grows, it may be forced to go slower in the future. One possibility: the FDA could begin applying to g.m. foods the powers it already has to regulate food additives. As EDF's Goldberg explains, the proteins produced by new genes are in a sense additives as well—"and

while food manufacturers intend food additives to be safe, every now and then they screw up." Even more likely, food producers will respond to the changing public mood by labeling their products as g.m.-free, a trend already evident in Europe.

There's a downside to such actions, however. By overreacting to fears fanned by well-fed consumers in the industrialized world, food producers might uproot an industry that could someday provide billions of people in the rest of the world with crops they desperately need.

—Reported by  
David Bjorklie/New York, Julie Grace/Chicago and  
Dick Thompson/London

## COOKING LIGHT

## My Gene-Free Thanksgiving

By MATTHEW COOPER

**M**itt Matt makes great turkey!" My three-year-old nephew Jonny, who came up with this nickname himself, really dug my Thanksgiving dinner last year. And I can't say I blame him. My spread pretty much rocked. Based on solid recipes and a lot of improvising (especially an aggressive basting regimen that made me feel as if I were on E.R.), I wound up with a boffo 18-lb. bird, two types of potatoes, assorted pies and dressings, and some great wines.

This year, with the debate warming up over genetically engineered food, I thought I'd at least explore making my family a turkey dinner genetically pure enough for Ralph Nader.

Personally, I just don't know enough to be worried about biotech, although I figure that if anything is going to do in my visiting-in-laws this Thanksgiving, it's going to be Salmonella from an undercooked bird or their taxi ride out to LaGuardia.

But I wanted to check out the alternatives. My first stop was the Union of Concerned Scientists, where I met two, well, concerned scientists. Margaret Mellon and Jane Rissler have spent years

studying food safety, and they've got a lot of doubts about biotech. I asked them what I could do to avoid gene-altered foods this year. They said it would take some work. No one knows exactly which of the thousands of products for sale use gene-altered crops like corn or soy. It could be more than half. They said I'd do best staying away from processed foods and sticking with stuff labeled organic, although even then, since the government doesn't regulate the labeling of organic foods, you have to put your faith in the private firms that certify food as organic.

My next stop was a big supermarket in Maryland, just outside Washington. Giant Food is a chain here, kind of like PathMark in the Northeast or Winn-Dixie in the South. It had organic carrots for my gravy and organic half-and-half for my red smashed potatoes. But I couldn't find many of the other organic products I needed to be genetically pure.

And the turkeys! At 79¢ per lb., the fresh ones were a terrific bargain. (The not-quite-as-good frozen ones were even cheaper, 39¢ per lb.) But had the birds fed on engineered grains? I called Giant's p.r. guy



to ask. "We wouldn't know," he told me.

I figured I'd have better luck at the nearby organic grocery store. Fresh Fields is part of Whole Foods, which also runs Bread & Circus. It had most of what I needed, including an oh-so-pure turkey that had dined exclusively on genetically correct feed. But at \$1.79 per lb., it wasn't cheap. And then I had to get organic chicken broth—"Nurse Hathaway, baster! Stat!"—not to mention all the organic

veggies. Bottomline: it would cost an extra \$30 to make Ralph Nader happy.

In the end I decided to cut a few corners. I settled on the organic bird but skipped the rest. I took comfort knowing that even concerned scientists don't always eat perfectly. "I love Brussels sprouts," Rissler told me. "I just can't find the organic ones." Hey, I forgive her. And I assume, despite the suspect butter, my nephew will forgive his Mitt Matt too.



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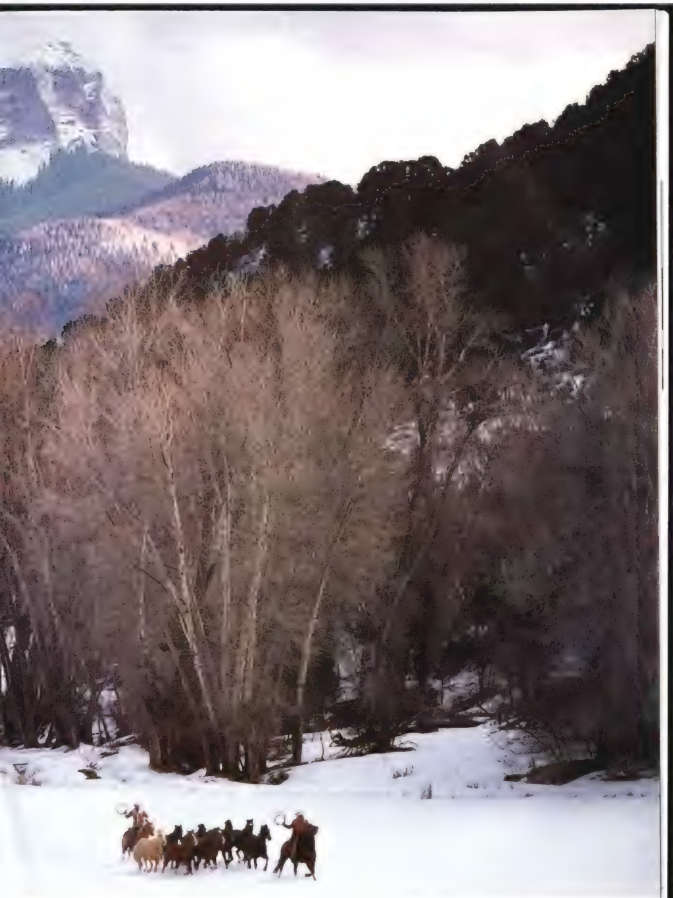


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# The War on ATM Fees

A brawl breaks out over surcharges that banks levy on consumers for withdrawing their own cash

By JOHN GREENWALD

**C**ONSUMERS HAVE COME TO BELIEVE that automated teller machines should distribute cash. Banks believe that ATMs should collect some too—say, a \$1.50 bite out of each cash withdrawal at a bank where you're not a customer. And that's just the first bite, because often when you make such a withdrawal, two banks can get into your wallet. The combined ATM fees can reach \$3.50 or more. Such sums have now sparked a nationwide legislative brawl over profitable ATM surcharges.

Consider the turmoil at ATMs in San Francisco and Santa Monica, Calif., which became the first U.S. cities to ban bank ATM surcharges. Megabanks Wells Fargo and Bank of America fired back by closing their ATMs to nondepositors in Santa Monica and threatening to do the same in San Francisco when its law takes effect in December—all of which made cardholders even angrier. A federal judge sided with the banks by blocking the anti-fee laws until a full trial can determine their constitutionality. Says Santa Monica council member Michael Feinstein: "The electorate's response to the ordinance has been overwhelmingly positive."

So far, more than a dozen communities, from Los Angeles to Miami, have begun to target ATM surcharges. The most threatening to banks is New York City, where city council speaker Peter Vallone plans to unveil a proposal next month that would restrict ATM fees in the nation's financial capital. In Congress, Representative Bernard Sanders, a Vermont independent, has introduced federal anti-

surcharge legislation. Even the Defense Department has joined the offensive: it wants to ban the fees from ATMs on military bases.

The surcharges are particularly galling to pols and consumer groups because they seem to amount to blatant double dipping. For example, a non depositor who pays \$1.50 for ATM cash often pays his

small part of the bank's expenses, which include purchasing, installing and maintaining the machines as well as paying rent at nonbank locations. "Banks are being singled out for special treatment," Magnani says. "What other industry has been told it can't charge for products and services?" Concur Robert Litan, a Brookings Institution economist who has completed a study of ATM fees for the American Bankers Association: "There is no justification for imposing surcharge bans on any type of ATM owner."

Revenues from surcharges have helped put ATMs in seemingly every shopping mall and supermarket in America. The number of machines has nearly doubled, from 139,000 in 1996, when the surcharges first took effect, to 227,000 today. Much of this growth has come from non-bank operators like gas stations and convenience stores, which charge stiff fees for the convenience, as the banks point out. A double standard? No, says Jon Golinger, consumer-program director of the California Public Interest Research Group. "The ATMs owned by banks make money." He notes that "ATMs owned by 7-Elevens would not exist if not for the surcharge."

It's a somewhat strained argument, but consumers have willing ears, reflecting years of growing distrust of bankers. Industry consolidation has led to the closing of thousands of branches, while fees have been rising on a wide variety of services, from credit cards to certified checks. Moreover, consumers can't forget that banks originally pushed ATMs as a free service enhancement. "There is a huge amount of customer dissatisfaction," says Marc Slavin, a deputy city attorney for San Francisco. "Banks aren't servicing. Their lines are long, and they charge for every service. All this has taken its toll."

That's clearly true in Santa Monica, where bank opponents are preparing for a lengthy court battle. "There's a sense that if you fight for an issue, things can change," says community activist Kathy Weremik. "People feel now, 'Yeah, what we did is right. The fees are too high. Maybe we'll win this one.'" If not, disgruntled ATM customers can always get cash from their nearest 7-Eleven, for a fee.

—Reported by *Alex M. Pascual*/New York and *Jacqueline Savaiano*/Los Angeles



own bank a \$1-to-\$2 fee for the same transaction. Such fees more than cover the cost of the transaction, which opponents put at 27¢ per withdrawal. Says Santa Monica's Feinstein: "The banks say there is no free lunch for a service, when in fact they are asking us to pay twice for lunch."

Bankers justify the charges by noting that most banks provide ATMs free to their own customers and thus must find some other way to recover the cost of deploying the machines. "In San Francisco," says Bank of America spokesman Peter Magnani, "there is no charge 80% of the time when someone puts a card in a B. of A. machine." Moreover, he says, the cost of the transaction is just a



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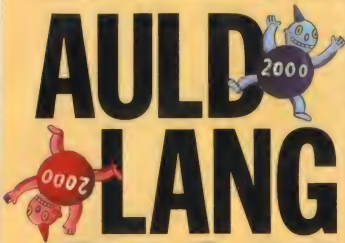


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L I V I N G

# AULD LANG SIGH



**Weary of millennium hype and commercialism, more and more of us are opting for a New Year's Eve that is simple—and meaningful**

By JAMES PONIEWOZIK

**P**EOPLE WOULD PAY GOOD MONEY—PEOPLE ARE PAYING good money—to be in Richard Wiley's shoes come Dec. 31, 1999. Living in Las Vegas, the novelist and English professor has a front-row seat for what aims to be the ultimate New Year's bash. Vegas, riding a wave of momentum as a rejuvenated, all-purpose vacation hot spot, set out years ago to own this holiday—and, after all, whether you're staging a thousand-year bash or the apocalypse, Babylon-by-Hoover-Dam is a pretty natural choice. Can you think of a better place to be for the millennium?

"I can't think of a worse place to be for the millennium," says Wiley, "because of all the Strip nonsense. There's that false sense of camaraderie with strangers ... The idea of the millennium is so overwhelming it makes me catatonic." Wiley will spend the holiday in Vegas, all right—but quietly, within the four walls of his house.

And in that he's not alone. Early this year and before, prognosticators and entrepreneurs predicted millennial revelers would party and spend as if it was their last night on earth, traveling to exotic locales, blowing enormous wads and filling up premium locations



Illustrations for TIME by Gary Baseman





LIVING

## 10...9...8...7...6...

## Product Tie-Ins

The official cheesy sales pitch of the millennium!

## 10. M&amp;Ms

9. Miller ("official beer of the millennium")

8. Coors ("official beer of Y2K")

7. Adidas Superstar Millennium shoes

6. Elizabeth Arden Millennium face cream

5. A&E ("official network of every millennium")

4. Boca Burger ("official burger")

3. Millennium stainless steel casket

2. Armour ("official Vienna sausage")

1. Dunkin' Donuts (millennial doughnut)

## Millennium-Bug Hot Zones

Some of the countries in which computers may be Y2K unready

8. China

8. Saudi Arabia

7. Belarus

6. Cuba

8. India

4. Israel

3. Japan

2. Russia

1. Bahrain

## Expensive Fêtes

Been saving up for 1,000 years? Enjoy!

8. 70-ft. sailboat rental, British Virgin Islands: **OVER \$100,000**

7. 8-bedroom estate, Miami: **\$100,000-WEEK**

6. House of Blues Hotel, Chicago, two-night package: **\$29,000**

5. Three days, Balmoral Hotel, Edinburgh, Scotland: **\$9,000**

4. Dorchester Hotel celebration, London: **\$8,000**

3. Cirque de Millennium, Miami Beach: **\$5,000 FOR A TABLE**

2. Rio Suite Hotel, Las Vegas, package: **\$4,000**

1. Wines of the Century tasting, Chateau de Chantilly, France: **ABOUT \$3,400**

## Where-Are-They-Now? Concerts

Acts you didn't know made the millennium



7. HALL AND OATES Caesars Palace, Vegas

6. CHRISTOPHER CROSS Hyatt Regency Lake Las Vegas Resort

5. CHICAGO Pasadena Civic Auditorium

4. BERLIN and MISSING PERSONS Universal Studios theme park, Las Vegas

3. PAT BENATAR Las Vegas Hilton

2. RED SPEEDWAGON Fremont Street Experience, Las Vegas

1. THE CULT Harley-Davidson Las Vegas Cafe

## Networks To Watch

Highlights from the couch potatoes' party

6. ABC 24-hour global coverage, anchored from Times Square

5. CBS Live airing of Washington's gala

4. NBC Hourly news updates; Tom Brokaw anchors at midnight

3. CNN Live coverage from 24 time zones, starting at 5 a.m. Dec. 31

2. FOX News special from Times Square

1. PBS Millennium 2000 special: 58 countries, 25 hours



fast. (Back in 1992, a TIME millennium preview declared, "You might need a reservation—now.") But a funny thing has happened on the way to the fin de siècle: a lot of us are deciding to pass on the big bash. According to a Yankelovich poll for TIME and CNN, 72% of Americans say they are not planning to do "something special" on New Year's Eve, up from 63% who responded the same way in January. Only 21% now say they plan to travel away from home to celebrate. Instead, many will be Y2Kcooning, holding more subdued, intimate observances with family and friends. People like Diane Pollock and her husband Harold Goldberg, of San Rafael, Calif., who decided to stay home with their two-year-old daughter Sarah, so she won't have to tell people someday that she spent the millennium with the baby sitter. "We would rather she say she was at a party with her mom and dad," says Pollock.

For Pollock and others, the what-did-you-do question has forced the issue of what they most value. Overwhelmed by the enormity of the moment but under-

ILLUSTRATION BY JEFFREY L. BROWN



# 5...4...3...2...1

## Bottles of Champagne

A choice bubbly for every budget

5. **L'Esprit du Siècle**, \$160.00
4. **Drappier 1959 Brut Carte d'Or**, \$140
3. **Charles Heidsieck Brut 1990**, \$48
2. **Iron Horse Russian Cuvée**, \$25
1. **Indigo Hills Brut**, \$9

## Y2K Info Websites

Surf 'em while your computer still works

4. **THE PRESIDENT'S COUNCIL ON Y2K CONVERSION**: [www.y2k.gov](http://www.y2k.gov) includes a survey of Y2K readiness across the nation
3. **YAHOO!'S DAILY Y2K NEWS LINKS**: [headlines.yahoo.com/Full\\_Coverage/Tech/Year\\_2000\\_Problem](http://headlines.yahoo.com/Full_Coverage/Tech/Year_2000_Problem)
2. **THE CASSANDRA PROJECT**, on community Y2K readiness: [www.CassandraProject.org](http://www.CassandraProject.org)
1. **THE AMERICAN RED CROSS'S** online brochure of Y2K-preparedness tips: [www.redcross.org/disaster/safety/Y2K.html](http://www.redcross.org/disaster/safety/Y2K.html)

## Y2K-Free Calendars

The Gregorian Jan. 1 is just another day elsewhere

3. **CHINESE LUNAR CALENDAR** It's currently the Year of the Rabbit; the Year of the Dragon starts in February



2. **HEBREW CALENDAR** It's now 5760; the new year starts in September

1. **ISLAMIC CALENDAR** It's 1420; the new year begins in April

## Strikes Against The Apocalypse

Why not to wait up for the Second Coming



2. **IT'S TOO LATE**. Because of early calendar miscalculations, Christ's actual birthdate is several years "B.C."—the "second millennium" is already over

1. **IT'S GOING TO BE A SURPRISE**. Notes Father Gregory Coiro, spokesman for the Archdiocese of Los Angeles: "Jesus himself said that no one knows the day or the hour" of the apocalypse

## Hangover Remedy

Because the past 1,000 years were painful enough

1. **Forget the hair of the dog, forget the coffee, forget anything involving Worcestershire sauce.** Your body needs hydration, so take two aspirins and lots of water before you go to bed; sleep as long as possible

# HAPPY NEW YEAR!

whelmed by Dionysian blowouts, many are "opting not to go to the big party," in the words of trend watcher Faith Popcorn. "They're staying at home hiding under their beds, playing with their dogs, playing with their babies and wishing it were 1954." Even Bill Howard, marketing vice president for the Atlanta Convention and Visitor's Bureau, says that counter to his industry's expectations. "There is more of a spiritual mood than one of celebration." Howard plans to spend the night with his wife at a house in the Smoky Mountains.

**T**HE DOWNSIZING OF NEW YEAR'S Eve is a logical reaction to that conspicuous, late-second-millennium phenomenon: runaway hype. We've seen years of countdowns, retrospectives and magazine special issues. One entrepreneur went as far as to trademark and license the date 01-01-00 for New Year's gawwags. No sooner did the milestone begin looming than advertisers began trying to persuade us to,

say, associate the Roman numeral 2000—MM—with a certain candy-coated chocolate. Even the Y2K problem has morphed from potential cataclysm to commercial punch line: a Nike ad shows a man going for a jog New Year's morning as the lights flicker out around town, money shoots out of ATMs, people panic in the streets, and an errant missile zooms by overhead. On the one hand, the passing of a thousand years is staggering for a mortal of perhaps 80 years' life-span to apprehend; on the other, its commercialization renders it trivial. No wonder some people are stepping back to mark the occasion in a small-scale, personal way—to take a time-out at this ultimate juncture of time.

Make no mistake. New Year's Eve will be a big deal in places like Vegas, where you can still, if you are so inclined, taste a bottle of 1800 Madeira from Thomas Jefferson's collection at the Rio Suites Hotel and Casino wine party for \$2,050

or lease the half-size Eiffel Tower at the Paris for a party of 40 to 50—including chef, butler and host's suite—for a mere \$200,000. The stock-option challenge can find Strip accommodations for a (relatively) less exorbitant \$400 a night, and those are selling more briskly. But hotel rooms, which the Las Vegas Convention and Visitors Authority predicted would sell out by fall, are still going begging, and major resorts are slashing their inflated rates by hundreds of dollars a night.

"We're not unique," convention-bureau spokesman Rob Powers emphasizes. "The travel industry is seeing this across the board." And reports worldwide bear him out. In Aspen, Colo., tony resorts that would normally have sold out for New Year's week by early November are still unfilled. On Thailand's balmy beaches it's been "the anticlimax of the

Are your plans for this New Year's bigger than usual, smaller than usual or about the same?

19% Bigger than usual  
8% Smaller than usual  
72% About the same  
1% Not sure



# HOW WILL THEY SPEND NEW YEAR'S?

## BILL AND HILLARY CLINTON

The First Couple will mix with the people at ceremonies along the National Mall in Washington. Then they will attend a show produced by Quincy Jones that will showcase music by John Williams, a 17-min. film by Steven Spielberg and the marching units of the U.S. Armed Forces. Aretha Franklin and Will Smith are among the celebrities who will join the festivities



## DONALD TRUMP

The man who would be President is throwing a party at the Mar-a-Lago in Palm Beach, Fla. Gladys Knight will perform



## RICKY MARTIN

He's leaving La Vida Loca to spend the evening with his family in Puerto Rico



## EVANDER HOLYFIELD

The former champ will be praying at the World Changers Church in Georgia. Service starts at 10 p.m.



## KIRSTIE ALLEY

The Veronica's Closet star will be in Paris with her boyfriend when the clock winds down



## RICHARD SIMMONS

"It will be a spotty one for me," says TV's frenetically cheery fitness guru. "It will be me and my Dalmatians listening to Broadway tunes. And, yes, they will be wearing millennium party hats." Maybe he can see if Dave Letterman is doing anything



## JOHN MCCAIN

The Republican hopeful will spend New Year's with his family at a cabin in Cottonwood, Ariz.



“I will be spending New Year's at home in Los Angeles with my kids and husband... just the four of us, something very simple.”

—PAMELA ANDERSON LEE



millennium," says Imtiaz Muqbil, executive editor of Travel Impact Newswire. In London there's a prospect of empty seats greeting the Queen and the Prime Minister as they open the much vaunted Millennium Dome on New Year's Eve, while all six suites in the New York City Palace's \$25,000 "Spurge of the Century" are yours for the taking.

There are economic reasons for some of these millennium disappointments. Predictions of widespread, money's-no-object revels were just that—predictions, of an event that hasn't occurred since the airplane was invented, the Crusades gave way to package tours and Dick Clark was soldered together in a top-secret government warehouse. So proprietors aimed for the stratosphere and whiffed. Hotels super-sized their room rates; tour operators assessed \$1,000 cancellation fees; property owners in New York City and Miami put up their pads for sublet at five-figure rates (few takers, so far); British star chef Marco Pierre White tried and failed to auction off private parties at his restaurants at Sotheby's in London. Even in this boom time, the millennium is, like Yogi Berra's fabled night spot, so crowded nobody goes there.

New Year's Eve, of course, is known for disappointment, freighted with the pressure to be the wildest night of the year but often ending in ennui, regret and beer stains. Is this one simply shaping up to be a letdown on a millennial scale? Not necessarily. Party planners and business people predict that customers will start filling hotels, parties and restaurants in the next few weeks—especially if prices drop enough.

**B**UT MORE IMPORTANT, AN UNDERBOOKED New Year's is a letdown only by a fairly consumerist measure, one that assumes you can divine enthusiasm and millennial spirit in terms of buzz and box office, units moved and luxury suites occupied. People are not so much dismissing the event as trying to determine how to mark it in a way that's meaningful to them. So a lot of people are making low-key, local plans, like neighbors and single dads Bruce Rave and

Charlie O'Dowd of Albuquerque, N.M., who are planning a minimalist block party. "We'll set up a tent with a kerosene heater for the old people and probably me too," says Rave, 45. There will be meat cooking on propane grills—no electricity at this Y2K-themed party—and plenty of soccer, football, basketball and Hula Hoops. "Kids and adults playing together in the street—a family day," says O'Dowd, 45. "We had this type of party constantly when I was growing up, and I want it to be memorable, you know, turn of the century and family and community."

That's a heavy burden for one little weenie roast. But across the country and the world, people are finding as many reasons to stay in this New Year's Eve as to go out. Most boil down to one thing: other people. With no basis in nature, the passage of a thousand years is a man-made phenomenon, and so are its attendant worries. The question of how you mark this millennium is partly a question of faith—not reli-

Approximately how much will you spend on this New Year's?

- 32% \$1 to \$50
- 29% \$51 to \$300
- 8% Over \$300
- 18% Nothing
- 13% Not sure



## LIVING

gious faith so much as faith in humankind. Faith that people can throng by the hundreds of thousands in the world's metropolises without havoc. Faith that one's fellow humans will not—out of their own faith or some twisted private purpose—seek to put a bloody exclamation point on the millennium or precipitate the apocalypse. The most basic kind of human faith, really: the faith that the sun will rise tomorrow on a world more or less like the one it set on.

Still hedging their bets on that last question were the crowds at the Preparedness Expo at the Denver Merchandise Mart earlier this month, where several thousand attendees watched merchants demonstrate how to load a blowgun, use dryer lint to start a fire and cook an egg on a stick. Even survivalist stalwarts at the event were beginning to downplay fears that the Y2K computer bug will cause chaos come Jan. 1. "I don't think that the world is coming to a screeching halt," says renowned survivalist Bo Griz. But in Paonia, Colo., Joy MacNulty, 69, isn't taking chances. Not only is she laying in food, water, a woodstove and a greenhouse at home, but she's also become her town's volunteer Y2K coordinator, assembling a \$1,000 emergency pantry in the community center—though, to her chagrin, almost none of her neighbors see the need to prepare. On the big night, she will have a party with 10 friends to watch TV... and wait: "Maybe we'll try out the photovoltaic stuff and use the Porta Potti."

The bug still casts a shadow over foreign travel, particularly where travelers have doubts about regional preparedness; U.S. diplomatic personnel are leaving some countries, including Russia. A Cambodian tour operator blames fears of "being stuck at the airport" for open rooms at the luxury Grand Hotel D'Angkor, near the temple of Angkor Wat (it had claimed to be booked for months). Major airlines dismiss suggestions of millennial danger, though most are cutting back flights on Dec. 31 and Jan. 1 because of low

demand; Virgin Atlantic will suspend flights altogether for about 24 hours.

The Y2K bug may turn out to be less of a problem than Y2K nuts. To alert local law-enforcement officials about the potential for terrorism, the FBI started the Megiddo Project (from the word Armageddon, which in Hebrew means Hill of Megiddo). Attempting to draw on lessons from the Oklahoma City and Africa bombings, the Megiddo report warns that political extremism, religious

they will be heading for the hills but because they will be punching the clock. Not only caterers and musicians but also cops, doctors, bankers, engineers, FBI agents and others are being tapped for Y2K OT.

If you're a software professional, chances are your Auld Lang Syne was stifled long ago. Technical-support staff and engineers in Microsoft's product-support services, for instance, get no vacation in December or January. The unfortunate Microserfs will be allowed to make a modicum of whoopee, bringing their families to an on-the-job party with a disk jockey. (No chance of a midnight smooch from Bill Gates, though. He's spending the night at home with his family.) And while tech companies say they're generally confident that they have resolved serious problems in their products, they may not be the only geeks who have been writing code in anticipation of New Year's. "There are people out there who are looking for publicity, and they know they're going to get publicity with a virus," says Vincent Weaver, director of the Symantec Antivirus Research Center in Santa Monica, Calif., which will be fully staffed on New Year's Eve.

No wonder a growing number of people just want to hide out. Louis Rittmaster of Fort Lauderdale, Fla., is no stranger to Champagne celebrations; each year he heads to an apartment he owns in New York City to toast the ball drop. But this time, the 59-year-old retiree is instead heading to Yogaville, Va., for a two-day silent retreat. "This year had to be different," Rittmaster says. "It was either this or be in the ocean for a swim at midnight." Meanwhile, at midnight, south of downtown Los Angeles, LaRonda Calloway, 45, of Culver City, Calif., will attend a "watch service" at New Commandment Missionary Baptist Church—safely indoors in a city where partiers are known to fire guns in the air to start the



millenarianism and new-world-order paranoia could merge disastrously—abetted by Y2K computer hysteria, concerning as it does the ultimate worldwide system. (As any good conspiracy theorist knows, the U.N. will use the Y2K crisis as a pretext to conquer the world.) In

Israel, the stage set for Revelation, officials are on the alert for Christians seeking to precipitate doomsday by staging attacks or mass suicides; three groups have been deported or barred from the country.

For many folks, the party of the millennium will be pooped not because

When the clock strikes midnight where you live, do you think you will be awake or asleep?

62% Asleep  
15% Awake  
3% Not sure

Who are you planning to get together with on New Year's Eve?

68% Friends and family  
19% Alone with spouse  
9% Spend alone  
4% Not sure

CONTINUED ON PAGE 64, AFTER MAP

# POPPING CORKS EVERYWHERE

A global partygoer's guide

## KATHMANDU, NEPAL

### Climbing Mount Everest

On New Year's Eve, a hardy band will camp at a 12,900-ft.-high monastery and dance with local Sherpas

\$2,050, plus airfare

At least 30 expected



## DIOMEDE ISLANDS, RUSSIA AND THE U.S.

### A Stroll Across The Date Line

With snowshoes, adventurers will walk between the islands \$12,000 for the tour 3 signed up so far



## LAS VEGAS, NEVADA

### Barbra Streisand In Concert

The first diva will hold court at the MGM Grand. Also entertaining in Vegas: Elton John, Bette Midler and Celine Dion \$500 to \$2,500/ticket 13,000

## THE PACIFIC OCEAN

### Double Take at The Date Line

Cruise ships will cross the international date line at midnight—and double back to celebrate the millennium twice

\$30,000 to \$115,000 More than 500 passengers



## SYDNEY, AUSTRALIA

### Fireworks Down Under

The biggest pyrotechnics display in the South Pacific will light up Sydney Harbor Bridge

\$3.5 million to stage 1 million at the harbor



## IN AND AROUND MALAYSIA

### Parachute Jumps

In an event promoted by the Malaysian government, sky divers will fly to the South Pole for the first of five jumps

\$4 million to stage 23 divers

NORTH AM

ASIA

AUSTRALIA

INTERNATIONAL DATE LINE

## RORAIMA, BRAZIL

### The Amazon Jungle

The Yanomami tribe, which has no calendar, will ignore the millennium and most likely go to bed early in their thatched huts

Free About 20,000 Yanomami remain



**LONDON**

**The Millennium Dome**

The Queen will light a beacon, then boat down the Thames to officially open Britain's millennium landmark  
Invitation only  
10,000 guests



**NEWFOUNDLAND, CANADA**

**St. John's Coast**

Onlookers on the rocky shore will be the first in North America to greet the new millennium  
Free  
50,000 to 100,000 expected

**NEW YORK CITY**

**Times Square**

The ball is now Waterford crystal, and a parade will feature 150 giant puppets  
Free  
More than 1 million expected

**WASHINGTON**

**National Mall**

A sound-and-light display at the Washington Monument and Lincoln Memorial, following a Spielberg-produced film on the 20th century  
Free  
600,000 expected



**AROUND THE WORLD**

**Flying on the Concorde**

Highflyers will depart on Dec. 24 for a supersonic trip around the world in 18 days

\$75,000  
96 passengers expected

**RIO DE JANEIRO, BRAZIL**

**Copacabana Beach**

Partygoers dressed in white will boogie to pagode and axé music

Free  
2 million expected

**PARIS, FRANCE**

**The Champs Elysées**

At midnight, 24 giant Ferris wheels, one like a snowball, will turn

Free  
1 million expected



**GIZA, EGYPT**

**The Pyramids**

A helicopter will place a golden 30-ft.-high pyramid atop the biggest pyramid during Act 2 of an electronic opera

\$15 to \$400  
50,000 expected



**AFRICA**

**SOUTH AFRICA**

**Robben Island**

Mandela will watch a laser-beam countdown on Table Mountain from his former jail

Invitation only  
A few hundred



**SOUTH AMERICA**





## LIVING

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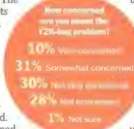
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**JAN. 3**  
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## LIVING

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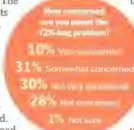
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# HOLLYWOOD REQUIEM

Our writer mourns talent agent  
Jay Moloney, his friend and fellow addict

By KARL TARO GREENFELD

**T**HAT FIRST NIGHT THEY TOOK AWAY everything—my drugs, my booze, even my wallet, car keys and *New Yorker* magazine—and left me nothing but the “Big Book” of Alcoholics Anonymous and the promise (or was it a warning?) that I was under medical supervision. I was shown to a cold hospital detox room with rubberized sheets.

When the lights were turned off, I was overwhelmed by the feeling that I’d made a terrible mistake. So it was a relief the next morning when I was introduced to a strapping, 6-ft., blond-haired, freckled, grinning, giddy fellow named Jay Moloney. He was an agent from Los Angeles, I was told. I was a writer. Our case manager seemed to believe these two professions gave us something in common.

Jay flipped the bag of laundry he was carrying onto his shoulder and shook my hand eagerly. He asked what I wrote, what part of L.A. I lived in. Then he smiled broadly, wagged his index finger at me and told me we were going to “rock this place.” Last Tuesday night, four years after we left that place, and following numerous other efforts to clean up, Jay was found hanging in his bathroom, an apparent suicide.

Nothing seemed more unlikely that morning we met. I hadn’t anticipated his sort of relentless good cheer on my first day in treatment. The center struck me as a cross between a mental hospital and a minimum-security prison. Yet Jay acted suspiciously happy to be there. I figured him a flake, one of those self-proclaimed talent agents who pass out business cards to aspiring actresses.

But as we became friends, I discovered that Jay was as golden as Hollywood golden boys get, a behind-the-scenes show-biz dealmaker with his hands on the levers of the starmaking machinery. One of the most

successful agents in show business and a part owner of the powerful Creative Artists Agency, Jay represented Steven Spielberg, Martin Scorsese, Leonardo DiCaprio, Uma Thurman, David Letterman and other major names. He had been the protégé of CAA co-founder Michael Ovitz and was already being touted, at 30, as a future studio head. He dated models and actresses, drove a Ferrari, lived in a Hollywood Hills mansion stocked with Warhols, Stellas and Picassos. Before becoming addicted to cocaine, he had been living the kind of life many of us dream of.

I, on the other hand, was in rehab because I hadn’t yet really achieved any kind of life. My nascent marriage was showing signs of miscarrying. A contracted novel I had completed was about to be rejected. During the writing of that doomed book, I had taken to ingesting prolific amounts of narcotics. I didn’t take these drugs—Vicodin, Percocet, Dilaudid, morphine sulfate, Talwin, Darvon, codeine, the occasional balloon of street heroin—to help me write; I took them to make me feel better about how badly I was writing.

So Jay and I had something very simple in common: we had both done too much. We hadn’t known when to stop. We had become addicts. We had gone through dark seasons at the end of which someone—in his case his partners at CAA and in mine my wife—had given us an ul-

timatum: get clean or get out. And we ended up at this treatment center outside Portland, Ore.

By the time I arrived, Jay had been there two weeks, which to me, just beginning to come down from the pills and dope, seemed like an incredibly long time to stay clean. Over the next few weeks, his robust optimism and constant wisecracking would be an inspiration to me as I muddled through very early sobriety. I had been convinced after that first night that I would never laugh again. Jay was proof that life without drugs



## The Agent

He knew how to make deals and how to make stars, but he didn't know how to make himself quit drugs



## The Mentor

Moloney went to work for CAA co-founder Michael Oltz as a summer intern in 1983. Instead of returning to U.S.C., he became the master agent's protégé and, later, partner

## The Clients

His relentless good cheer and enthusiasm helped Moloney represent many of the biggest talents in show business. Some felt he might even have run a studio one day



SPIDELBERG



THURMAN



DICAPRIO



LETTERMAN

play, and you trust the others not to attack you where you are soft. It's how the place works; you're all supposed to get better together. We gathered twice a day for two-hour sessions to process issues of grief, relapse prevention, fears, depression, abuse and insecurity. We were supposed to acquire greater awareness of, and healthy respect for, the disease of addiction by identifying with other addicts, the theory being that it's easier to recognize the manipulations and dissemblings in another person than in yourself.

Jay wasn't gifted with vast self-knowledge. He had become successful so very young—dropping out of the University of Southern California to become an intern at CAA while still a teenager, becoming a full agent by the time he was 21 and a millionaire by his mid-20s—that he never had a chance to figure out who he was, beneath all the trappings of worldly success. He spoke eagerly, with a midrange, clipped California accent, his voice filling the room with vague blandishments about how eager he was to stay sober and how grateful he was to his fellow agents who had intervened to send him here and how he was looking forward to getting back to work.

Maybe it was the black BMW 735 parked outside, or the fact that his agency was still sending videotapes of the latest daily rushes to him by courier, or just that he was so very successful, but Jay never really appeared vulnerable. He talked about being unsure of who he was and what he was doing, and he cried when he was supposed to. But Jay was doing what we called rehabbin', giving the counselors what they wanted, just as in another arena he had got movie stars and directors what they wanted. The only time I really believed him was when he said, over and over again, in the middle of eating a bowl of cereal or rewinding a video, "God, I'd love some coke."

He was an expert at making other people feel special. And of course, during his years at CAA, he had perfected that uncanny knack for taking charge. One weekend Jay persuaded our case managers to allow a sober field trip. He had his assistant at CAA arrange beach houses on the shore for some of us rehabbers. When we arrived at the luxurious quarters, Jay welcomed us from behind a dining table he had converted to a reception desk, where he passed out T-shirts reading AWOL FROM A TREATMENT CENTER. That night, at the beach, while dozens of us addicts were on a carnival ride called the Tilt-a-Whirl, I caught a glimpse of Jay in the car behind me. He was smiling, his arm around a cute brunet, obviously pleased with the way things had worked out. This was when he was in his element.

could be fun—that you could retain your sense of humor.

He was a tireless booster of whatever happened to be going on at that exact moment—group therapy, meditation, laundry. This enthusiasm was both his greatest strength and perhaps his fatal flaw. If on the job he channeled that eagerness into getting a client interested in a new script or a studio in a project, in treatment he pumped his fist about how great it felt to be drug free. He was always, consummately, in the moment. And for him, there had

been some pretty hairy moments. He had begun doing cocaine about six months before, and in a pattern familiar to most addicts had gradually been increasing his consumption until he was ingesting nearly fatal doses. Desperate to stop, he had had elective heart surgery, reasoning that nobody would be insane enough to do cocaine while recovering from heart surgery. Jay was doing blow within two weeks of his operation.

You get very close to the other patients in treatment. Your weaknesses are on dis-

We were his clients, and he had put together a terrific package.

Jay and I were discharged—gonged out, we called it—within days of each other. Back in L.A., he called me, and we went out to lunch and talked about what we were going to do now that we were home and sober. I was hoping to get my book back on track. Jay was re-ensconced in his offices at CAA, where he was negotiating feverishly to keep a famous director from defecting to another agency. He was thrilled to be back in the game. And from where I was sitting, he looked like a guy who had got it all together. He had every reason to stay sober.

**W**E MET EVERY TUESDAY EVENING for sandwiches at a movie producer's office. Jay, always the dealmaker, had put together a support group of a few of his friends—three writers, a musician and the producer. The point of the gathering was to talk about the challenges of staying sober and to broach topics we couldn't discuss with civilians.

Then Jay missed a few meetings. He stood me up at a breakfast appointment. And when Jay, known as an agent who always returned calls, didn't return mine, I knew he'd slipped. He showed up sheepishly the next Tuesday and recounted his latest run, which included trading his blue Ferrari GTO to a dealer for drugs. Once again I noticed that only when he spoke about the dark excitement of that coke jag could I tell he really believed what he was saying.

Now that Jay is gone, I want to look back and say I could tell he wouldn't make it, that he didn't try hard enough or have sufficient will. But that's all nonsense. Drug and alcohol addiction is a chronic disease that, like diabetes, requires ongoing treatment, according to the American Medical Association. What frightens me is the random nature of this disease. I am in my fourth year of sobriety, but I can think of no real reason why I am sober—or in remission—and Jay is dead. Jay tried harder than anyone I know to beat his habit: four rehabs, a stay on an Israeli kibbutz, a summer picking bananas on an island in the Caribbean, anything to get away from drugs. The last time I saw him, he was just back from the Caribbean, looking tan and fit. We met in New York City, while he was putting together another management company. However, within a few weeks he had slipped again.

Addiction is the only disease in the world that convinces the afflicted he does not have it. Jay used to say he knew he suffered from a virulent strain of addiction, but I wonder if he knew himself well enough to believe it.

## A Good Time Goes Bad

At Texas A&M, a giant woodpile collapses, killing at least 12 and perhaps a tradition. Who's to blame?

**S**HAUN FERNANDO, A JUNIOR AT TEXAS A&M University, embarked this fall on a rite of passage that began in 1909. Alongside 5,000 of his classmates, he helped construct a massive tower of wood that would be torched before the Thanksgiving-week football game against rival University of Texas. In October, Fernando pitched in for "the Cut," early-morning trips to nearby fields to fell some 5,000 oaks. Afterward students broke ground on the edifice, pounding two thick pine trunks end on end 10 ft. into the earth to serve as a central support. Last week came "the Push." With

site, and all the students undergo safety training. Cranes and other heavy machinery are operated by licensed construction workers, three of whom are on hand at the site. But it's not clear how many adults were still around at the late hour of the accident. Then there are questions about whether the work site was sufficiently regulated in the first place. Though at 55 ft. tall and a reported 2,700 tons, the finished tower could rival an apartment house, no building permit was required.

The hallowed tradition had had previous problems. The pile collapsed twice be-



**GRUESOME WORK**  
Before it fell, the tower topped 44 ft.; afterward rescuers remove one of the dead students



thousands of other students in hard hats and coveralls, he worked around the clock to hoist the logs and bind them into place.

Fernando had the night shift last Thursday when, at 2:28 a.m., he saw the 44-ft.-tall tower and "a little finch in the sky." While he looked, "the whole thing came down." As it toppled, the scores of kids who were on it scrambled. The lucky ones escaped. The rest were entombed in a mess of logs and wires. After close to 24 hours of furious searching, there were 12 dead and 28 injured, some critically, and a heartbreaking pile of questions: Did the center pole snap? Were sufficient precautions taken? Was there any adult supervision? And is any ceremony worth the risk?

Though sanctioned by the university, the 90-year-old bonfire tradition is almost entirely student run; it is much loved by both students and alumni. The university contends that it keeps vigilant watch over the project; a faculty adviser manages the

fore, most recently in 1994, after a heavy rain soaked the ground beneath the base logs. That's on top of reports over the years of cuts and concussions incurred during construction. "People are saying these students gave their lives for the cause, but their lives were clearly taken," says biology professor Hugh Wilson, who leads Aggies Against Bonfire, a faculty and student group. "I'd like to see the bonfire abolished as an institutional enterprise."

University officials canceled this year's bonfire, but many on campus, the injured and eyewitnesses among them, want it reinstated next fall. "Yes, it hurt a lot of people," says Fernando. "But it should be carried on in the spirit of tradition." Twenty-four hours after the collapse, students honored another campus ritual known as Silver Taps. A bugle summons students to remember classmates who have recently died. That was a tradition no one disputed. —By Jackie Morse.

Reported by Hilary Hyllon/College Station



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## NEOCLASSICS

■ **CHILE** For his *Cuerpos Pintados* ("painted bodies") project, Roberto Edwards, based in Santiago, invited more than 150 Latin American artists to decorate nude models, whom he then photographed. The American Museum show marks the photos' U.S. debut.

A major museum exhibition and a lavish new book  
celebrate the human form as the ultimate canvas

# BODY ART



By MICHAEL D. LEMONICK

**T**HE CREATIVELY PIERCED, MULTI-tattooed teenagers who hang out at every mall in America probably don't realize it—and neither, undoubtedly, do their unsettled parents—but they belong to a tradition as old as recorded history—probably much older. Ever since our Neolithic ancestors invented art tens of thousands of years ago, humans have been painting, sculpting and otherwise decorating everything in sight. The human body is just the nearest and

most intimate canvas. Says anthropologist Enid Schildkrout of the American Museum of Natural History in New York City: "There is no known culture in which people do not paint, pierce, tattoo, reshape or simply adorn their bodies."

Now this universal phenomenon is being celebrated in two separate showcases. Last week a cross-cultural exhibition titled "Body Art: Marks of Identity," curated by Schildkrout and devoted to the past 4,000 years of body modification—"bod-mod" to the cognoscenti—

opened at the American Museum. At the same time, photographers Carol Beckwith and Angela Fisher, based in London, have published *African Ceremonies* (Abrams; \$150), two magnificent volumes documenting the continent's rapidly vanishing kaleidoscope of tribal rites, many of which involve elaborate body decoration.

In the museum show, Schildkrout and her colleagues focus on five types of bod-mod: tattooing, scarring, piercing, painting and shaping. And while some examples may seem bizarre to Western eyes, says Schildkrout, "we want people

to realize that everyone, including themselves, performs some form of transformation. We color our hair, wear makeup, put on clothes, have plastic surgery."

Our reasons for doing it, moreover, are largely the same. Traditionally, body art has served to attract the opposite sex, boost self-esteem, ward off or invoke spirits, indicate social position or marital status, identify with a particular age or gender group or mark a rite of passage, such as puberty or marriage. It's this sort of strictly prescribed, highly ritualistic decoration that Beekwith and Fisher depict in *African Ceremonies*. "We've tried to show how body art is relevant to every stage of development, from birth to death," says Fisher.

But while the traditional, often spiritually based versions of bod-mod are quickly disappearing among indigenous peoples, the impulses behind personal adornment remain unchanged: attracting a mate, signaling status, declaring allegiance to a group.

Or asserting independence from it. While teenagers use pierced tongues and the like to set themselves apart, some in their 20s and 30s have latched on to the "neotribal" look, an amalgam of facial tattoos, piercings and "native" hairdos, and jewelry that borrows from cultures from the South Pacific to the Amazon. Much of this serves the same countercultural function that long hair did in the '60s, observes Rufus Camphausen, an author based in the Netherlands who has written extensively on tribal customs. Says he: "These symbols are a way of saying, 'I don't belong to the supermarket society.'"

Society's horrified reaction has plenty of precedent as well. In *Leviticus*, God tells Moses: "Ye shall not round the corners of your heads, neither shalt thou mar the corners of thy beard. Ye shall not make any cuttings in your flesh for the dead, nor print any marks upon you." And John Bulwer's *Anthropometamorphosis, Man Transformed or, the Artificial Changeling, Historically Presented*, a Puritan diatribe published in 1653, railed against disfigurement of the body in pursuit of "ridiculous beauty," "filthy fineness" and "loathsome loveliness."

The latter is included in the American Museum show, which runs through May, along with photos, paintings and artifacts such as textiles and carvings that replicate body decorations. Schildkrout hopes visitors will come away from the exhibition understanding that "everyone does body art in one form or another. It's just the conventions that change." —Reported by Andrea Dorfman/  
New York and James L. Graff/Brussels



CAROL BECKWITH AND ANDREW FISHER

LORENZ BERNER & FRANK JACOB (NY, BRUSSELS)

## SCARS OF HONOR

■ **ETHIOPIA** This Hamar elder earned his chest markings by killing either a dangerous animal or an enemy; the raised scars are made by cutting with a razor, then rubbing ash into the wounds



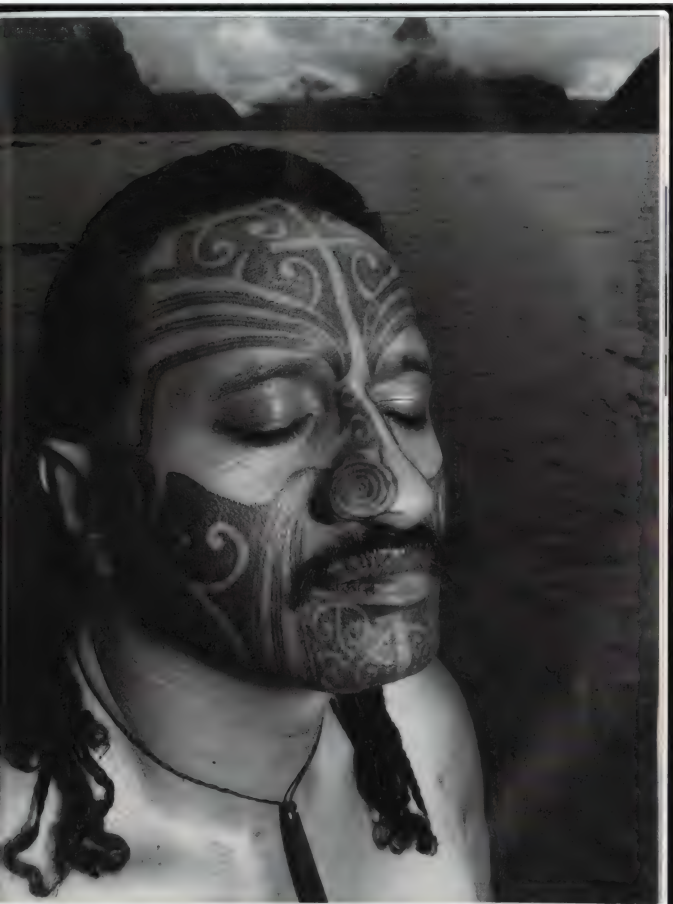
LORENZ BERNER & FRANK JACOB (NY, BRUSSELS)

## RECONNECTING

■ **NEW ZEALAND** Like a growing number of his people, a Maori man returns to his cultural roots by adopting the moko tattoo patterns once worn by his ancestors. Such "pagan" displays were discouraged by European settlers and missionaries who began arriving in the 1800s

## VANISHED CULTURE

■ **TIERRA DEL FUEGO** A Selk'nam man was painted, feathered and fitted with a leather mask in the winter of 1923 as part of an initiation rite; his people died out in the 1960s





## MARKS OF MANHOOD

■ **KENYA** Circumcision is a rite of passage for Masai teenagers. Here one recent initiate into the ranks of adult men daubs another with ritual designs in white chalk. The brass pendants at their temples, worn for symbolic protection, are their mothers'



## TEMPORARY TATTOOS

■ **MOROCCO** Henna designs on the hands and feet are currently a fashion fad in the U.S., but in such places as North Africa and India, they're integral parts of major celebrations, including weddings and religious holidays



## BEAUTY TREATMENT

■ **ETHIOPIA** Surma girls have their earlobes stretched, first by plugs of rolled leaves, then by ever-larger clay plates. The Surma also favor creative hairstyles, like the sculptural razor cut on this young girl



## SMALL IS BEAUTIFUL?

■ **CHINA** Only by having her feet bound painfully to stunt their growth could a young woman fit into these 5-in.-long, 1900-vintage shoes—dainty elegance at an agonizing price

# Woman on The Verge

With a trio of roles, Julianne Moore hits the big time

By RICHARD SCHICKEL

**W**HEN JULIANNE MOORE PICKS UP a screenplay, she doesn't read it so much as listen to it. "If I can hear it rhythmically or hear the voices in my mind, then I feel like I can do the script. If I can't hear it, I can't do it." And, she adds, no re-reading is likely to alter this first, "instinctual" response.

This reliance on her ear is an oddity in a time when most actors, choosing a role, depend on that anatomically (and emotionally) imprecise region that lies somewhere between a hungry gut and a yawning ego. But it has kept Moore busy (21 features since 1992) and won her an Oscar nomination (for *Boogie Nights*) and the respectful regard of directors ranging from Steven Spielberg (*The Lost World*) to Robert Altman (*Short Cuts*), if not yet the kind of stardom that can carry a picture.

That could be about to change. For at 38, she finally has a role in which, as she puts it, "I got to carry the main part of the story." This is in writer-director Neil Jordan's faithful, curiously compelling adaptation of Graham Greene's novel *The End of the Affair*.

Moore plays Sarah Miles, the wife of an unutterably dull civil servant (Stephen Rea) who enters into a dalliance with an intense, emotionally greedy novelist named Maurice Bendrix (a fiercely glowering Ralph Fiennes). Set in wartime London and the grayish postwar years, it is, to borrow Greene's favorite word, a routinely "seedy" coupling. Until the afternoon when, taking a break from their love-making, Maurice steps out of the room and a buzz bomb strikes. She thinks he's dead, drops to her knees and prays: if God will spare him, she will give him up. Whereupon Mau-

**SOMETHING MOORE** A gift for exploring moral and psychological ambiguities

rice returns to the bedroom, stunned but intact.

Sarah makes good on her promise. And Greene makes good on the theme that dominated his best work: "the appalling strangeness of the mercy of God." Maurice, of course, is outraged by Sarah's disappearance—and sets a private detective on her. He's looking for an earthly explanation—a rival lover—not an unearthly one, for Sarah's defection. For her part, Sarah remains unsure what has happened to her. Was her prayer an-

swered? Or was Maurice merely knocked out by the explosion?

This is the point at which greatness enters Moore's performance. Sarah will die—of tuberculosis—in this state of uncertainty, but with both her husband and her former lover attending her deathbed—touched, perhaps, by some dim, unspoken understanding of Sarah's acceptance that grace has befallen her. The final irony is that it is the worldly Maurice who will be given the last piece of the puzzle, near-irrefutable evidence of her saintliness.

One suspects he'll do his best to deny it. What can't be denied is the austerity and reality in which Jordan anchors his mystical topic or the way Moore, as the director says, "enters the being of upper-middle-class British life without a ripple," catching perfectly the "unknowable" nature of her character. "I've never seen anybody approach a part with less baggage," he says.

But then Moore always travels light. And fast. This year she has already given us the coolly scheming Madame Laura Cheveley in *An Ideal Husband* and the bumbling sister Cora Duval in *Cookie's Fortune*. Soon to come are a guarded Midwestern mother shattered by the accidental death of her child in *A Map of the World* and a confused trophy wife in the hugely anticipated *Magnolia*. These roles confirm the salient fact of her career—its astonishing range. They also suggest that Moore, settled down with director Bart Freundlich (*The Myth of Fingerprints*), and the mother of a young son, could go on quite happily even if *The End of the Affair*, which is an airless, unfashionable sort of movie, doesn't propel Moore to true stardom. "I just want to work, basically," she says. "The notion that anybody can plan a career is a fallacy unless you're making \$20 million a picture."

Besides, she knows she has something stars rarely enjoy: the freedom to flounder, to not know precisely where a character is going to land. Something she says about her *Magnolia* character applies to her Sarah. "Playing somebody who doesn't know what she's feeling is hard." But it is also, she says, "exciting."

And for audiences, alert to an actress who spends her reserves of moral and psychological ambiguity both wisely and passionately, entirely enthralling.

—With reporting by David E. Thigpen/  
New York

## GIVING EXPRESSION TO THREE FACES OF GRIEF



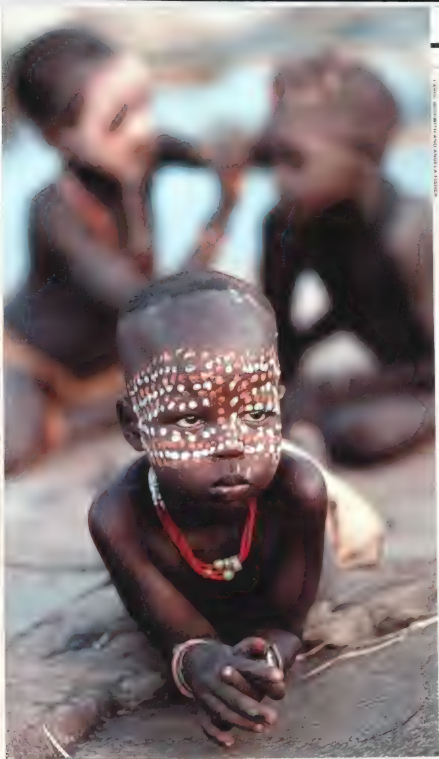
**THE END OF THE AFFAIR**  
In a doomed relationship with Ralph Fiennes



**MAGNOLIA**  
As a bewildered trophy wife whose man is dying

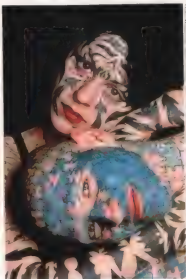


**A MAP OF THE WORLD**  
Surviving a child's death, with David Strathairn



## LIKE A GROWNUP

■ **ETHIOPIA** Surma girls like this one paint one another's faces in imitation of the patterns their elders apply during courtship season, which comes after the harvest. The white dots are meant to suggest the plumage of a guinea fowl



## EXHIBITIONISTS

■ **U.S.** Performance artists the Enigma and Katzen have full-body tattoos. The Enigma, with puzzle pieces, has been decorated by more than 150 tattoo artists around the world; wife Katzen, herself a tattoo artist, sports tiger stripes



## DRESSED TO KILL

■ **PERU** This finely molded bottle shows how a pre-Columbian Moche warrior would have festooned himself: among his many adornments are ear and nose ornaments and face paint; he might also have worn an elaborate mask

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## CINEMA

**GETTING ALONG:** Johnson and Foster yearningly search for common ground

to happen, a time when people will be sympathetically supported when they try to speak gently, lovingly across the color line.

Sylvia's doctor father sternly forbids contact between them; it endangers his hard-won position. Ben's father Nate (Joe Mantegna) is distractedly against it too, though most of his attention is focused on his two troubled businesses—a failing burlesque house and a numbers racket threatened by an obstreperous black man named Little Melvin (Orlando Jones), who portends the violent, irrational '60s, just a historical nanosecond away.

Little Melvin will bring Nate—a decent guy despite his shabby work—to an uncomfortable end. Indeed, no one in this movie gets what he or she really wants or deserves. Even the romance between Ben's older brother Van (Adrien Brody) and his WASP princess Dubbie (Carolyn Murphy) ends badly, when her ethereal perfection turns out to be only skin- (and coiffure-) deep.

But somehow that doesn't matter. Neither does the fact that Levinson packs his movie with more melodrama—including Little Melvin's kidnapping of Ben and Sylvia from an early rock concert—than you would think it could hold. What's important is the casual, even digressive, movement of the piece. It plays like a memoir, not a conventional three-act movie. There's room here for Ben to shock his family by dressing as Hitler for Halloween, for a faux-naïve stripper to electrify Nate's theater, for the strange power of a new-model Cadillac to cloud the mind of a '50s male. In short, *Liberty Heights* seems to encompass all the humor, sadness and weirdness of ordinary life in an utterly winning, morally acute way. ■

# Baltimore Aureole

*Liberty Heights* looks smartly at race, religion and class in the hometown of its director's youth

By RICHARD SCHICKEL

IT'S THE 1950S—THE LAST TIME, WE nostalgically think, when the American middle-class narrative was coherent, predictable: everyone in his place and a preordained place for everyone.

This was, of course, an illusion, maybe even a dangerous one. It is writer-director Barry Levinson's business in *Liberty Heights* to shatter that illusion, pick up the shards and rearrange them into a somewhat more realistic, though scarcely revolutionary, pattern. The result is a loose, lively, lovely film that enfolds everything in its embrace from the death of burlesque to the birth of rock 'n' roll, but is mostly concerned with the ways in which Jews, blacks and WASPs, most of them more puzzled than

angry, take their first wary, halting steps out of ethnic isolation.

The setting is again the Baltimore, Md., of Levinson's youth, source of *Diner*, *Tin Men* and *Avalon*. This time his alter ego is a smart, sweet-souled teenager named Ben (Ben Foster) who, having lived all his life in a Jewish enclave, is astonished to discover that most of the world is not, after all, Jewish. That's particularly true of Sylvia (the uncannily cool, wise and beautiful Rebekah Johnson), who is one of the token blacks in his newly integrated school. Their relationship is handled with great delicacy; this is a friendship that years to be, deserves to be, richer. But—and this may be the most poignant thing about *Liberty Heights*—these kids are ahead of a time that is still waiting

## THE CREATOR

# Not Just Memory Lane

**L**IBERTY HEIGHTS IS THE FOURTH IN BARRY LEVINSON'S "trilogy" about his hometown of Baltimore, Md. After *Diner* (1982), *Tin Men* (1987) and *Avalon* (1990), he felt he had finished with tales about growing up in the city's Jewish neighborhood in the 1950s. But then an ENTERTAINMENT WEEKLY review of his 1998 movie, *Sphere*, referred to Dustin Hoffman as a "noodegy and menschlike" Jewish psychologist. The racial stereotyping annoyed Levinson ("Nobody would say Mel Gibson was playing a Catholic industrialist in *Ransom*"), but it also got Levinson hopes to learn from the past

him thinking about his youth again. Rather than fume, he sat down and wrote for three straight weeks, imagining characters from his past talking about race, religion and class. "It wasn't writing," he says. "It was dictation."

Like the film's Ben Kurtzman, the young Barry Levinson thought the white bread he ate at a Gentile home was raw. ("Ours was always toasted!") Like Ben's father, his dad sneaked out of the temple on Rosh Hashanah to check out the new Cadillacs. But Levinson, 57, believes his film is more than simple nostalgia. "We have all these hate crimes today—the gay slaying in Wyoming, the man dragged to death in Texas, the shootings at schools." So, he says, what happened in Baltimore in 1954 is still sadly pertinent today. —By Cathy Booth



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# Marley's Ghosts

The reggae king lives on in CDs, a concert and a theme restaurant

By CHRISTOPHER JOHN FARLEY



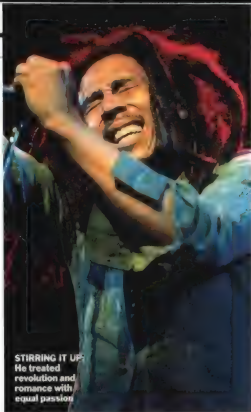
There's a natural mystic blowing through the air.  
—Bob Marley

THERE IS SOMETHING mystical about the man and his music. Before Bob Marley, reggae was an island; after Marley, reggae was global. And almost 20 years after his death, Marley's influence is still growing. A dance remix of his hit *Sun Is Shining* is the No. 1 song in U.S. clubs. Next month an all-star tribute to Marley will be held in Oracabessa Bay, Jamaica, featuring performers ranging from Sarah McLachlan to Busta Rhymes (it will air on TNT Dec. 19). And next month *Bob Marley: Soul Rebel* (Thunder's Mouth; 144 pages; \$22.95), by former *Billboard* reporter Maureen Sheridan, will be released, detailing the stories behind Marley's songs. Earlier this year a Marley-themed restaurant/club opened at Universal Studios CityWalk in Orlando, Fla. The menu features Caribbean cuisine, and the décor is based on Marley's home in Kingston.

A Bob Marley restaurant? Strange. But listen to the music: "There's a natural mystic blowing through the air..."

One of the coolest new additions to the Marley catalog is the just-released CD *Chant Down Babylon* (Tuff Gong/Island). The album features duets with Marley and some of today's best hip-hop performers, including Lauryn Hill and Busta Rhymes. The hip-hoppers supply new vocals, while Marley's are drawn from alternate takes in decades-old recording sessions. "We got the idea, well, from Daddy basically," says Marley's son Stephen, who served as executive producer. "It was one of his dreams to get to the urban youth of America."

Marley's musical message is having no trouble finding new audiences. Legend, the Jamaican singer-songwriter's greatest-hits album,



STIRRING IT UP: He treated revolution and romance with equal passion

is, after 15 years and 10 million copies sold, still on the *Billboard* charts. *Songs of Freedom*, a four-CD boxed set of Marley's music, has been reissued after selling out its initial limited-edition run of 1 million copies. Chris Blackwell, head of the multimedia-entertainment company Palm Pictures and the man who signed Marley to Island Records, says Marley's lasting appeal is rooted in his approach to music. "His music was never over-exposed at the time he was making it," says Blackwell. "He always maintained an underground feel, and so each new listener has that sense of discovery. That's what keeps him on the edge. That and the fact it's incredible music."

Marley, who died of cancer in 1981 at age 36, brought the Third World to the whole world. The dirt streets of the Jamaican slum of Trench Town, the myths

and tales of the Caribbean, the wisdom and fire of the Old Testament—he drew from it all, creating reggae music, rebel psalms, that rang with poetry and prophecy. Romance, for him, was not incompatible with revolution: bullets and ballads were both the stuff of his work. He envisioned a world beyond this one but never lost sight of the horrors and joys of the here and now. "If you know what life is worth," he sang, "you will look for yours on earth."

A wide range of young performers, from Rage Against the Machine to Wyclef Jean, cite Marley as a role model. His legacy is a lot to live up to. Stephen Marley, who performs alongside his brother Ziggy in the reggae band the Melody Makers, says he has come to terms

with it. "The thing is you have to accept that these songs are yours," he says. "Me having kids now, I know that any song I have is really my children's. Like my shoes, like my pants. Once they can fit in them, it's theirs. So that is the way I look at it."

The music on *Chant Down Babylon* slips on easily, like a father's shirt. Projects that pair living stars with dead ones can and should inspire a bit of terror in music fans; such endeavors leave artists we love posthumously vulnerable to pairings with Celine Dion. Fortunately, the matches on *Chant Down Babylon*, smartly managed by Stephen Marley, are both engaging and respectful. One standout: Lauryn Hill and Bob, sharing laughs and warmth across decades on *Turn Your Lights Down Low*. "It didn't feel as if I was recording with someone who wasn't there," says Hill, who has two children by Rohan Marley, one of Bob's sons. "It felt very contemporary." Stephen says during the recording of the CD, he could feel his father's spirit, even smell his sweet paternal presence in the studio.

Reggae ghosts? Spiritual aromas? Strange. But listen to the music. "There's a natural mystic blowing through the air..."

## SONGS OF FREEDOM

The four-CD set sold out in a limited edition and has been reissued with streamlined packaging. It features some of Marley's best work





BOOKS

# Cries of the Displaced

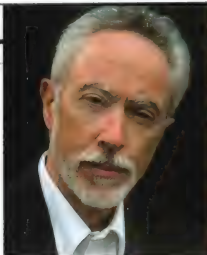
A bleak but brilliant novel of South Africa

J. M. Coetzee

AT THE HEART OF SOUTH African author J.M. Coetzee's *Disgrace* (Viking; 220 pages; \$23.95) lie two rapes—or rather, two scenes of violence, domination and utter disregard for humanity. And although rape is not the true subject of this book,

with these parallel violations Coetzee has devised a subtly brilliant commentary on the nature and balance of power in his homeland.

In the opening pages of *Disgrace*, which has just won Britain's prestigious Booker Prize, David Lurie, a white professor of communications, assesses his



COETZEE: Assessing violence in his homeland

life: "He is in good health, his mind is clear... He lives within his income, within his temperament, within his emotional means. Is he happy? By most measurements, yes, he believes he is." And then comes the first crack in the wall of his self-satisfaction: "However, he has not forgotten the last chorus of *Oedipus*: Call no man happy until he is dead."

Soon Lurie has begun his own tragic fall, becoming obsessed with a student and forcing himself on her. Is it rape? He quickly decides not, but the young

woman reports him to the university, and Lurie, fired and discredited, closes up his house and goes to visit his daughter Lucy, who lives on a farm in the Eastern Cape.

During his stay, in a taut and almost unreadable scene, three black men attack Lucy, ransacking her home, shooting her dogs and taking turns with her. "Too many people, too few things," Lurie thinks afterward. "What there is must go into circulation... Not human evil, just a vast circulatory system, to whose workings pity and terror are irrelevant. That is how one must see life in this country: in its schematic aspect. Otherwise one could go mad."

This may help him preserve his sanity, but Lurie—resolutely blind, like Oedipus, to the less schematic aspects of life—loses everything else. "One gets used to things getting harder," he realizes. "One ceases to be surprised that what used to be as hard as hard can be grows harder yet." *Disgrace* is a mini-opera without music by a writer at the top of his form. Its bleak vision lingers, shattering any hope of a redemptive state of grace.

—By Elizabeth Gleick



With the RCA 36" diagonal **High-Resolution Digital monitor and receiver**, you're bound to see things you never have before. The digital picture quality is up to four times sharper than current analog sets—regardless of the source. And thanks to the affordable price, you'll see something else you never thought possible: A high-resolution TV in your living room.

# Lyric Reality, with a Smile

Beck draws on rap, soul and a sense of humor

**T**ALKING TO FOLK/ROCK/HIP-HOP PERFORMER Beck is like walking behind the food cart on an airplane. You just have to get in line and wait till it gets where it's going. Beck answers in digressive monologues that so completely exhaust a question that, by the end, you almost forget what the question was. Ask him about the comparisons his music has drawn to Bob Dylan's, and he replies, "I never really identified with him as a person.... His art and music, they're undeniable, but... I'm probably more influenced by Leonard Cohen and Ramblin' Jack Elliott and other folk people than Dylan. I guess to me he is so realized in himself, he's a cul-de-sac.... He did what he did and achieved what he did so fully.... there's no real point to retread it...."

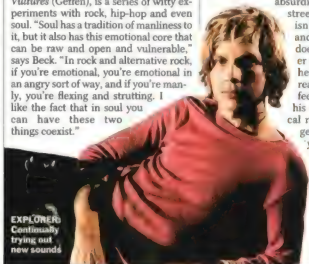
Beck, in interviews and in his music, is an explorer. On each CD he poses musical questions and sets out to answer them. Not definitively, but interestingly. His last CD, *Mutations*, was a meditation

on blues and folk that grew in power with each listen. His new CD, *Midnite Vultures* (Geffen), is a series of witty experiments with rock, hip-hop and even soul. "Soul has a tradition of manliness to it, but it also has this emotional core that can be raw and open and vulnerable," says Beck. "In rock and alternative rock, if you're emotional, you're emotional in an angry sort of way, and if you're manly, you're flexing and strutting. I like the fact that in soul you can have these two things coexist."

**EXPLORED**  
Continuously  
trying out  
new sounds

Hybridization is all the rage, but Beck says that, to his ears, a lot of it seems "old hat." On *Midnite*, Beck's hats are all new—he mixes rap with rock, but he does so in a way that's unique. *Midnite*'s songs explode in burbles of electronic noise and brassy horn-section blasts; the lyrics alternate between absurdist imagery and street jokiness. Beck isn't afraid to fail, and he sometimes does. But while other rock-hoppers adhere to a "keep it real" doctrine, Beck feels free to invent his own playful lyrical reality: "I wanna get with you/ Only you/ And your sister/ I think her name's Debra," he sings in the soul-ballad *Debra*. This is smart music with a smile.

—By Christopher John Farley



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MUSIC

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**VIRTUOSO:**  
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prodigious career

He wrote two best-selling memoirs that recounted a Kennedyesque sex life. He played his last concert in 1976 at the age of 89—then left his wife for another woman.

RCA's 94-CD limited-edition *The Rubinstein Collection* (list price: \$1,600) is perhaps the biggest box set ever devoted to a single artist. It contains 706 recordings made between 1928 and 1976, including most of the music of Chopin, three versions of the complete Beethoven piano concertos and plenty of chamber music, plus a 305-page booklet full of adoring essays by admiring colleagues, critics and relatives.

Though avid fans with cash to spare will want to spring for the full set, others interested in hearing a major artist at the peak of his powers should stand by for the release of individual volumes, starting next year. The bulk of *The Rubinstein Collection* is given over to later performances that too often are cautious, occasionally even bland. But the first 11 discs, recorded in the '20s and '30s and exquisitely remastered by Ward Marston, sizzle with the devil-may-care brio that made Rubinstein the best-loved pianist of his generation.

—By Terry Teachout

DANCE

## The Ballerina Is Boss

Suzanne Farrell excels in a new role—breathing fresh life into classics and taking them on tour

**M**Y GOD, SHE CAN'T BE THAT young," someone whispered loudly as a svelte Suzanne Farrell slipped through the curtains of the Kennedy Center's Terrace Theater. She was there to introduce the first night of *Suzanne Farrell Stages the Masters of 20th Century Ballet*, a 10-city road show that opened in Washington last month and closes next week in New York City. At 54, Farrell still looks perfectly capable of donning tutu and toe shoes and filling in for any of the women in her 16-member company. But she doesn't need to, and that's the point. Her versions of such classics as George Balanchine's *Apollo* and Jerome Robbins' *Afternoon of a Faun*, danced by a troupe of near youngsters and up-and-comers, glisten and gleam as though the choreographers had personally stopped backstage to apply one last coat of polish.

Farrell was a star long before any of her dancers were born. She gave more than 2,000 performances with the New York City Ballet before retiring from the stage in 1969, and in the process inspired such ballets as Balanchine's *Diamonds*, *Chaconne* and *Mozartiana* and Robbins' *In Memory of...* and won international renown as a ballerina of unique virtuosity, at once lyrical and daring. But even though she has staged Balanchine's works for such companies as the Paris Opera Ballet and St. Petersburg's Kirov Ballet, this is the first time she has taken her own group on tour.

The repertoire includes two Balanchine miniatures custom-made for Far-

**DUET FOR THREE:** Ben Huys and Christina Fagundes, below left, in *Meditation*, which Balanchine created for Farrell, right

rell in her glory days—*Tzigane*, a smoldering piece of Gypsy fireworks set to the music of Ravel; and *Meditation*, the haunting Tchaikovsky pas de deux that Balanchine choreographed for Farrell and Jacques d'Amboise in 1963. Until now, no other woman has ever danced *Meditation*, to which Balanchine gave Farrell all rights.

Yet balletomanes have much more to cheer about than *Meditation*. Farrell's painstaking stagings are to a run-of-the-mill City Ballet performance as a freshly cleaned Old Master canvas is to a fuzzy reproduction. Steps you took for granted—or never really saw before—now stand out in high relief, unexaggerated yet breathtakingly clear and stylish. Most memorable of all are excerpts from Balanchine's *Divertimento No. 15*, a notoriously difficult dance whose intricate patterns have rarely been realized with such crystalline simplicity.

Farrell is far from the first ex-City Ballet dancer to knock the rust of routine off Balanchine's ballets. Edward Villella's marvelous Miami City Ballet recently gave a performance of *Prodigal Son* at the New Jersey Performing Arts Center in Newark that all but exploded off the stage, and Seattle's Pacific Northwest Ballet, led by Francis Russell and Kent Stowell, has just mounted a *Midsummer Night's Dream* that is causing coast-to-coast buzz. But Farrell's ad hoc troupe, whipped into shape with just three weeks of intensive rehearsal, is already impressive enough to suggest that in a better-regulated universe, America's greatest ballerina ever would be running a full-time company of her own.

—T.T.



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## CINEMA

**TOY STORY 2** Directed by John Lasseter Woody (voiced again by Tom Hanks) confronts toy mortality, the temptations of celebrity and, yes, the possibilities of sexual adventure (with Joan Cusack's Jessica the cowgirl). That's a lot for an earnest little cowhand to handle. But the gang from Andy's bedroom (led by Tim Allen's Buzz Lightyear, naturally) offers him daring, good-humored support during his multiple crises. Just getting Slinky the Dog, Rex the Dinosaur and Mr. Potato Head across a busy street is a task of Schwarzeneggerian proportions—but funny. Pixar's improved computer animation is up to all the demands of this excellent adventure. —By Richard Schickel

**MANSFIELD PARK** Written and directed by Patricia Rozema Adapting the most confounding of Jane Austen's works, Rozema



has conflated the author and her creation, Fanny Price (Frances O'Connor). The Fanny of the novel, a mousy poor relative come to live in the eponymous great house, is here, like the author, a witty observer of the swells at romantic play. She's also the patient, strong-willed mistress of her own romantic destiny who finally achieves her long-desired true love. The movie may not entirely please Austen purists, but it is well acted, and it achieves a strong, smart, engaging life of its own. —R.S.

## MUSIC

**DR. DRE 2001 Dr. Dre** In his latest CD the gangsta rapper addresses nuclear proliferation, explores the "digital divide" between blacks and whites, quotes

## SHORT TAKES

liberally from Hegel ... nah, we're just playin'. Dre's album is mostly about weed, "bitches" and guns, just as you'd expect. Still, some of the beats are fresh and involving, and Dre's collaborations with Eminem and Snoop Dogg have ferocity and wit. But you have to wonder: Can gangsta themes age gracefully? Will Dr. Dre 2001 find an older, wiser Dre boasting about the benefits of marijuana for glaucoma? —By Christopher John Farley



## BOOKS

**IT AIN'T NO SIN TO BE GLAD YOU'RE ALIVE: THE PROMISE OF BRUCE SPRINGSTEEN** By Eric Alterman Marveling at songs that "grabbed your soul out of your body and scrubbed it clean before putting it back," Alterman finds literary power and lessons to live by in Springsteen's work. Part biography, part lyrical deconstruction and part fan letter, Alterman's book locates the singer-songwriter's strength in his ability to connect the small struggles of the common man with the broad political and social forces that engulf us, and to do so with a human touch. —By David E. Thigpen



## STAGE

**RADIO CITY CHRISTMAS SPECTACULAR** Like the Music Hall itself, Radio City's annual holiday show has been given a grand sprucing up. Worn-out numbers have been retired, classics (*Parade of the Wooden Soldiers*) polished bright as a Christmas-tree ball, and sprightly new scenes added (*White Christmas in New York*). A revamped *Santa's Workshop* is riotously colorful. Santa couldn't ask for an escort with more dash than the Rockette reindeer team that prances at the head of his sleigh, and audiences couldn't hope for a more splendid Christmas present. —By William Tynan



Jack Lemmon stars in *Tuesdays with Morrie*, which airs Dec. 5 on ABC.

**Q.** In *Tuesdays with Morrie* you play Morrie. Whom does Walter Matthau play?

**A.** Matthau is on the outside looking in. He's not in this one.

**Q.** How much grumpier can you old men get?

**A.** I don't know. But they've got another one in the works.

**Q.** Your first apartment in Manhattan was \$8 a month. My God, you're old.

**A.** Well, it was 1890 something.

**Q.** Hey, that Marilyn Monroe dress went for millions. What can I give you for your dress from *Some Like It Hot*?

**A.** She stole it. I don't have it. She was looking through the wardrobe, and she spotted that thing and said, "What's that?" And someone said, "That's Jack Lemmon's." And she said, "It was."

**Q.** You must have a trim and girlish figure.

**A.** She wasn't all that trim and girlish either. She was pretty zaftig.

**Q.** Where do you keep the Golden Globe award that Ving Rhames won and gave to you?

**A.** Along with the other paperweights that I've picked up: on a shelf in my office. I got something engraved on it. Something like, THE VING RHAMES AWARD PRESENTED TO JACK LEMMON.

**Q.** In your 34 years of trying to make the Pebble Beach Pro-Am, what's the closest you've come?

**A.** Goddammit, a couple of years ago, when they canceled it because of rain, we were four strokes back of the leader when they blew the whistle on us.

**Q.** You once hit a ball into your own hotel room. Did you take a mulligan on it?

**A.** I wanted to, but they said no. My wife was in the john at the time. She said, "It sounded like a machine gun. I thought terrorists had taken over Carmel."

**Q.** I'm loving trading golf stories with Jack Lemmon.

—By Joel Stein



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TIME

# 1999

## TECHNOLOGY

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No consumer revolution is complete without well-stocked shelves, and the digital consumer has never been better served—by the boom online in e-commerce and by the huge selection in physical stores. This year's guide is a testament to technology's sophistication in the face of cyber-driven competition and immense demand for products whose prices fall at a giddy pace while their power only grows. Here are our best bets for you right now.

Photo-illustrations for TIME by John Corbitt

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## 1999 TECHNOLOGY BUYER'S GUIDE

### ALTERNATIVES



#### ■ APPLE MACINTOSH G4

iMac's much bigger brother packs more power than you may ever need. With speeds ranging from 350 MHz to 450 MHz (but claiming to process considerably faster than Windows PCs), tons of memory and ample hard drives, this is a dream desktop for graphic designers and video editors. It's ready right out of the box to be plugged into your office networks, and it's gorgeous too. Be prepared to pay. Prices range from \$1,600 to \$3,500, without a monitor.



#### ■ GATEWAY ASTRO

With the iMac being all the rage, it was inevitable that a Windows machine would rush in. The Astro is that machine, though it's a plain Jane next to Apple's cool tool. Gateway's baby won't outduel its rival in power or features, but it creams the iMac on price, with a swift Intel 400-MHz Celeron processor, 64 megs of memory, a small hard drive, a CD-ROM drive and a 15-in. screen all wrapped up for \$800. There's no DVD or digital video editing built in, but the Astro, like the iMac, is incredibly easy to get up and running. And the price. Oh, the price.

# Macs Are Back, PCs Power

**C**ould it be that the mantra of last year and the year before—"Faster. Cheaper"—is this year's mantra too? You bet it is. In fact, lightning-quick machines for less than \$1,000 have become so common that the issue is no longer productivity but entertainment and the push for real simplicity—the long coming of computers that are as easy to use as household appliances. The best computers at the turn of the

millennium combine solid fundamentals (a fast processor, a roomy hard disk and a great screen) with a choice selection of new technologies, like rewritable CD-ROM drives, DVD-ROM and digital video editing. DV cameras can output footage to PCs through a single, fast cable called FireWire from Apple and i.LINK from Sony, the two companies that integrate DV editing into their machines. The trick, of course, is to determine which of the

### WINNER (MAC) IMAC DV SPECIAL EDITION

It's quite simply the most powerful consumer computer at this price ever. It's faster than the company's top-of-the-line machines of six months ago and boasts a DVD-ROM drive, plenty of memory and a roomy 13GB hard drive for good measure. But this iMac's crowning feature is its fast FireWire port and video-editing software that make hooking up a digital camcorder and going to work intuitive and effortless. It's the multimedia computer, not just "for the rest of us" but for everyone. \$1,500

### DESKTOP C



NOTED

**FAST FACTS** The average PC cost **\$1,500** in 1999, a \$300 drop from last year. By 2003, that figure is expected to drop to **\$1,000**

# Up: Either Way, You Win

new technologies you need or just have to have. No matter what you decide, the compromise won't be about the speed to run a spreadsheet or get on the Web. It will be about that new machine two months from now that's faster, cheaper and, finally, even easy to use.

## TIPS: WHAT COMES WITH THE PACKAGE

**THE DRIVE'S THE THING** Don't settle for less than a DVD-ROM, which can play your old CDs as well as

DVD movies. Consider a built-in rewritable CD-ROM drive. It's great for making your own music discs and storing digital photos.

**LOOK FOR BUNDLES** Many of the leading PC makers are throwing in everything from printers to MP3 players. Signing up with a Web service provider, also bundled in many deals, can knock hundreds off your PC's cost—but you're locked into that service for several years.

—By Greg Lindsay



## ■ SONY VAIO

Elegant and smartly equipped, Sony's Digital Studio line is the Windows answer to the creative possibilities of the G4. The high-end 538DS hosts a Pentium III 500-MHz chip, a 17-gig hard drive, digital video ports, a DVD-ROM drive, rewritable CD drive, and audio and graphics cards powerful enough to bring your inspirations to life on the screen (which isn't included). Wrapped in its purple shell, this is the machine for aesthetes who want a unique computer and Windows 98. The \$1,700 price isn't cheap, but it's reasonable for the package.



## ■ DELL L433C

For an everyday workplace that's fully customizable to your exact needs, it's hard to beat the Dell Dimension L series. The bundle for the low-end model includes an Intel 433-MHz Celeron processor, a 4.3-gig hard drive and a CD-ROM drive for \$900. Throw in a decent Epson color printer, and you're up to \$1,070. But that's just the start of what you can add, with DVD and rewritable CD drives, fancy speakers, bigger monitors, more memory and larger hard drives ready and waiting. Dell's customer service is attractive too. You may want to compare it with similar machines by Hewlett-Packard and Micron. The competition is cutthroat, and you win.

## COMPUTERS



## ④ WINNER (WINDOWS) GATEWAY PERFORMANCE 500

The Performance series is Gateway's power-user line of desktops, with processors ranging from 500 to 700 MHz and features that, at the low end, are marginally superior to the iMac's but, at the high end, scale into the performance stratosphere. Powerful and endlessly configurable, the 500 is an immensely likable machine, with a 20GB hard drive, a DVD-ROM drive, excellent audio and graphics capabilities and a fine software bundle. Nothing special to look at, it's a muscle car under the hood. And it races off the line at \$1,650, monitor included.



After record growth of 23% in the U.S., this year, PC purchases are expected to decline as much as 17% over the next four years.

Source: IDC

TIME, NOVEMBER 20, 1999

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Microsoft

Don't just want to go today?

## 1999 TECHNOLOGY BUYER'S GUIDE

### ALTERNATIVES



#### ■ APPLE iBOOK

The toughest choice you'll have to make if you buy Apple's iBook is which color to get—blueberry or tangerine. Simplicity is the beauty of this computer. The iBook's 300-MHz PowerPC chip is plenty for sending e-mail, surfing the Web and running a basic software suite. There are no removable parts to lose or latches to break, making for a very kid-friendly laptop. Best (or worst) of all, its 6-hr. battery life could have you working even longer than you planned. \$1,600



#### ■ IBM THINKPAD 600X

When money is no object and performance is paramount, you can do no better than a ThinkPad 600X. Equipped with Pentium IIIs with speeds of up to 500 MHz, a 13.3-in. TFT screen and a slim, 5-lb. profile, the 600X can do battle with the best desktops and still fit in your briefcase with room to spare. A diskette drive, extra battery and either a DVD or CD-ROM fit into an ultraslim bay that adds less than a pound to the ThinkPad's travel weight. And with the Pentium III models starting at \$3,200 and going up to \$4,100, you'd better be taking some extra work home with you.

## The Right Notebook for You

**M**ost people think choice is a good thing. Take French roast vs. Kona, or Skippy vs. Jif. But when it comes to notebook computers, the options can be downright dizzying. This year, with the introduction of superfast Intel Pentium III processors in laptops and the rapid proliferation of ultralight PCs, your choices got even broader.

The first decision is whether you need a notebook at all. It will typically cost 20% more than a comparable desktop, so be sure portability is pivotal. Next, choose what matters most. Frequent

fliers want fewer pounds in the shoulder bag, while power users need faster speeds and bigger screens. Whether you insist on watching the latest DVD on the plane or just want e-mail in your hotel room, there are plenty of choices. And the outlook remains steady. With each passing season, you get more power at a better price.

#### TIPS: WEIGHING THE OPTIONS

**SIZE MATTERS** Ultralights (starting at 2.7 lbs.) are best for frequent travelers, but beware of cramped keyboards. And don't forget the added weight of external floppy and CD drives, plus extra batteries.

**THE VIEW** Screens range from 10.4 in. to 15 in. Bigger is better, but you'll pay in battery life.

**CREATING COMFORTS** Instead of a mouse, laptops use a touch pad or a pointer. Try them both before you buy.

—By Anita Hamilton and Rebecca Winters



### WINNER DELL INSPIRON 3700

The Dell Inspiron 3700, starting at \$2,000 for a Celeron 433-MHz processor and jetting up to more than \$5,000 for a 500-MHz Pentium III machine with lots of bells and whistles, easily replaces a clunky desktop. At 6.5 lbs. and just over 1½ in. thick, the Inspiron is no ultralight. But with its vivid 14-in. screen, full-size keyboard and huge range of options—like a whopping 18GB hard drive, rewritable CD drive and DVD drive—this is a notebook to applaud. Even the leanest models will meet most of your needs. Whichever one you get, the 3700 neatly solves the dilemma of touch pad or pointer—it has both.

## NOTEBOOKS



**FAST FACTS** Only **ONE** out of every 10 computers sold to consumers is a laptop. The average notebook bought today costs **\$2,100**

Sources: Gigaquest/Mouse/Memo

# 1999 TECHNOLOGY BUYER'S GUIDE

## WINNER SONY VAIO PCG-505VE

Ever since its debut last May, Sony's VAIO has been the notebook to own among image-conscious technophiles. Now the svelte, silvery wonder is available in four grades, from a \$1,700 budget model with a respectable 333-MHz Celeron processor to a \$3,000 Pentium II 400-MHz demon. There are trade-offs. The keyboard is a little cramped; battery life is limited; and the machine's screen, though bright, is just 10.4 in. Still, this is a traveler's delight. We like the Celeron version best for its styling, low price and rock-solid specs, including a 6.4GB hard drive, 64 MB of memory, built-in 56K modem and USB port. And the i.LINK port (the same as the Mac's FireWire port) hooks up to digital cameras for fast image downloads. Other 3-pounders (including Sony's Z505RX) have bigger screens and more power. But for overall value, with a weight of 2.7 lbs. and a profile less than an inch thick, the 505VE can't be beat.

## HANDHELDS

## ULTRALIGHT NOTEBOOKS

## ALTERNATIVES



### # SHARP ACTIUS ULTRALITE PCA-280

For more features without compromising on pizzazz, the PCA-280 does the trick. Its 11.3-in. antiglare screen is nearly an inch bigger than the VAIO's, and you get a full-powered Pentium II 366-MHz processor, an 8GB hard drive and a built-in Ethernet port for plugging into corporate networks. Of course, in this category every ounce counts, and

the Actius' power means a slightly heftier package at 3.1 lbs.—and a stiffer price tag too. \$2,500

### # VADEM CLIO C-1050

Lightweight doesn't have to mean expensive. The Clio comes

with the streamlined Windows CE operating system and "pocket" versions of Word, Excel and Outlook, which offer limited functionality. Because there's no floppy drive, you exchange your files electronically, using the built-in 56K modem. In return, you get an amazing 10-hr. battery life and a great price. Added bonus: the Clio's rotating screen folds flat like a tablet. With the included stylus, you can write in it as if it's—well, a notebook. \$1,000



HELLO THERE

**FAST FACTS** An active-matrix, the screen of choice for bright, crisp viewing, accounts for **HALF THE PRICE** of a \$2,000 notebook

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## 1999 TECHNOLOGY BUYER'S GUIDE

# Portable Computing at Hand

**R**ight now in the U.S., there are roughly 5.5 million people using handheld personal digital assistants (PDAs)—testament to their enormous convenience. For anywhere from \$200 to \$500, they offer calendars, address books, word processors, Web browsing and more. These aren't high-octane versions of the leading programs, but exchanging files with desktop machines is easy. This year's updates will get you MP3 music on your handheld, and Palm's wireless Net access is just the beginning of what promises to be a huge trend in portable computing. Like everything else in personal technology, there's no single standard for handhelds, with the Palm, Windows CE devices and Psion all going their own ways. You'll have to compare and decide for yourself, but one thing is certain: every generation is quicker, with more software to make PDAs truly personal.

CELLULAR PHONES

HANDHELDS

### WINNER PALM VII

The Palm VII, 3Com's grand entry into wireless connectivity, combines a PDA with infrared port, e-mail and special (as in limited) Internet access offered as Web Clipping. Special sites for plane reservations, stock quotes and news can't compete with the wealth of the full-blown Web. Still,

#### TIPS: KNOW WHAT YOU NEED

**TASKS** If you have some specific task, like working with a spreadsheet or planning a trip, compare software for different devices before you buy your PDA. Look at [mplanet.com](http://mplanet.com) for lots of choices.

**HIDDEN EXTRAS** Some handhelds require that you buy extra cards to increase memory or other functionality. Before you buy, think hard about what you need, check on the price of options and factor in their costs.

—By Autumn De Leon

this is cool—but you pay for geek chic. The minimum \$10 monthly service fee for Net privileges gets you only 50 kilobytes of downloads, which might translate into 30 messages and 50 stock quotes, sports scores and traffic or weather updates. You can choose to pay \$25 for 150K, \$40 for 300K. For now, the Palm is ubiquitous, holding 72% of the PDA market, and the wireless Palm VII is supremely functional. \$500

## ALTERNATIVES



### PSION REVO

The British Psion Revo is a top-notch device. Its smart design incorporates a tiny but usable keyboard; it runs a swift Java-compatible operating system; and it handles e-mail, syncing and infrared transmission. It can even swap numbers to and from your cell phone. \$400



### HANDSPRING VISOR

**DELUXE** Made by the folks who originally created the Palm and using the Palm OS, the Visor is cheaper, its strong suit is its slot to add a wealth of devices, including cameras, GPS receivers and portable keyboards. The Visor is available only at [visor.com](http://visor.com). \$250



### HEWLETT-PACKARD JORNADA 430 SE

Though heavier than many of its competitors, the Windows CE-driven Jornada is a gem. You can back up data to its internal memory and play MP3 music files. It has a great color screen, an "action button" that makes scrolling easy and an ear-phone jack. \$500

**FAST FACTS** A boy's toy—92% of handheld users are male. 80% of Palms are paid for by corporations and not by consumers

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## 1999 TECHNOLOGY BUYER'S GUIDE

# Gabbing on the Go—in Style

It's amazing what today's cell phones can do on a digital network. Their latest trick: accessing the Web to check the weather, look up a stock price or find out if the Rangers won. They can also read e-mail, send a short text message, keep a calendar and respond to voice commands. But the one thing they can't do is offer reliable service. Is it any wonder that a majority of mobile phone users have stuck with old-style, no-frills analog service? Analog is more expensive, but it's everywhere, while digital networks still suffer from spotty coverage, even in big markets like New York. What good is that calculator or that call-waiting feature if you can't make a call? To be

sure, digital carriers are racing to fill their coverage holes, pumping billions into upgrades, and service will steadily improve. In the meantime, go digital with care.

### TIPS: WATCH WHERE YOU ROAM

**STREET CRED** A national network (AT&T, Sprint PCS) is not always the best choice. Some local and regional carriers have attractive roaming deals. Pick whoever does the best job in your backyard.

**FALL BACK** Dual-mode phones are preferable if you live in the country or even just an hour or two outside a major city, because they'll search for an analog signal when a digital one isn't available.

**WEB HELP** Compare handsets, services, coverage areas and prices online at [ephones.com](http://ephones.com), [decide.com](http://decide.com), [point.com](http://point.com) or [100w-com.com](http://100w-com.com) before you buy. —By Maryanne Murray Buechner

## ALTERNATIVES

### NEXTEL i1000 PLUS

This \$200 Motorola model made exclusively for Nextel's service offers two separate phone lines, speaker-phone capability and two-way radio service for connecting to any other Nextel subscriber in a 200-mile radius—great for co-workers and couples who need to keep in close touch ("I'm in labor, over") and want to save money (radio calls are two-thirds cheaper). Available in most major metropolitan areas.



### NOKIA 7100 SERIES

Our best pick for big spenders, the 7100 combines beautiful design (slightly curved, it feels better held against your jaw line) with the best digital features (voice dialing, built-in Web browser, storage space for 1,000 contacts). A small wheel makes for quick and easy scrolling through menus, call lists and news bites. \$500 from GSM carriers such as Omnipoint and PacBell and from TDMA carriers such as AT&T. Available early 2000.



### MOTOROLA L7089

Imagine touching down in Paris or Sydney and being able to call your hotel from the tarmac. This tiny tri-band phone is built to operate on the world's three GSM frequencies, so it works everywhere—except in Antarctica. If you rarely go overseas, the \$400 price tag is steep. But "my phone works in Cameroon" makes great party talk. Just be sure you've got good GSM service where you spend most of your time Stateside.



## PRINTERS AND SCANNERS

## CELLULAR PHONES



## WINNER QUALCOMM THIN PHONE

The Qualcomm Thin Phone is comfortably svelte: a mere .67-in. thick and just over 4 oz., yet wide enough for easy dialing (you don't have to use a fingernail to hit the buttons). Priced at \$80 to \$150 (depending on model and service plan), it's one of the least expensive to include a built-in

browser for accessing the Web and reading e-mail. The internal battery provides a respectable 2½ hr. of talk time and 40 hr. of standby time; a clip-on battery pack adds life (and weight). The pull-out antenna redirects microwaves away from the head. Available in single or dual mode (see Tips) from PCS carriers Sprint and PrimeCo and regional CDMA carriers (AirTouch, GTE Wireless, Ameritech, Bell Atlantic).

**FAST FACTS** As of June 1999, there were **76.3 MILLION** cell-phone subscribers in the U.S. Their average local monthly bill, **\$40.24**

Source: Cellular Telecommunications Industry Association

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## Sharp, Fast and Cheaper Too

**W**ith the onrush of home PCs practically as powerful as mainframes and digital cameras that match film quality, printers and scanners have become essential help-mates at astonishing prices. For printers this has been the year of the color inkjet. They've nearly caught up with laser printers in terms of quality and speed, yet you can get a low-end inkjet for \$50 and one with photo-quality output for less than \$400. (But be sure to compare competing models' costs for replacement ink cartridges.) Scanners have been remarkable too. The current crop produces rich images at prices considerably lower than those of even a year ago—\$100 buys a perfectly adequate

machine. These two products are truly digital revolutions. And they're only getting better.

### TIPS: RESOLUTION IS THE KEY

**DOTS** Dots per inch indicate print quality. You want at least 600 dpi, but always go to a store and look at real printouts before you buy.

**MORE DOTS** For top-quality scans, you'll want 1,200 dpi and 36-bit color depth. Generally, the higher the price, the better the lens—one of the most important components. —By Jonathan Cienman

### WINNER HP INKJET 880C

Overall, we were most impressed by Hewlett-Packard's 880C inkjet. It does everything well. The 880C is a 600-dpi printer, which translates into sharp text and smooth images at four pages per minute for text and 1 ppm for color at its highest setting. At draft-quality speed, it can churn out 9 ppm in black text. Its tricolor ink cartridges cost a competitive \$33, and its USB port means that it works easily with both Windows PCs and Macs. \$250



### ALTERNATIVES



#### LEXMARK Z11

For good value, you can't beat the Z11. It boasts 1,200-by-1,200 resolution and surprisingly fine color output. While it creeps along at 4 ppm tops, a color inkjet with entirely reasonable quality at this price is just plain cool. After \$50 rebate, \$49

#### HP OFFICEJET R80

Small office/home office users may be more interested in a single machine that does it all: prints, copies, scans and faxes. The drawback is that compactness means no one component really shines. But the R80 comes close, with color printing and good scanning resolution. Just hope that no single component breaks down. \$800



### WINNER AGFA SNAPSCAN TOUCH

With 600 by 1,200 optical dots per inch and 36-bit color depth, the SnapScan Touch has ample resolution for the home user and graphics hobbyist. Built with the less technically savvy in mind, the scanner has buttons that instantly attach your scan to e-mail, send it to your printer or convert print scans to editable text. USB-enabled, the SnapScan Touch works seamlessly with Windows machines and Macs. \$130

#### ACER 320U

The single most amazing thing about the 320U is the price. Its list price is \$100, yet it's easy to find for under \$70. It offers USB connection, and while its resolution is just 300 by 600 dpi, for these prices you can give it to your kid without a care in the world.

#### EPSON PERFECTION 1200U Photo

If you can spend more, this 1,200-by-2,400-dpi model, with 36-bit color, offers superb quality. Besides optical power, the 1200U is easy to use and comes with an adapter for slides and negatives. And it's fast. \$350



**FAST FACTS** 1999 inkjet-printer sales, **18 MILLION**; in 2003, **23 MILLION**. Lessers this year, **4 MILLION**; in 2003, **6 MILLION**



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## 1999 TECHNOLOGY BUYER'S GUIDE

# Get the Right Tool for the Job

If you bought Quicken in, say, 1996, why would you buy it again now? Sure, the old program still balances your checkbook. But will it research the price of your home on the Web? The latest version can.

That's the point. The key reference and utility programs continue to sell well for three reasons: the number of PC owners gets bigger every year; software companies are finding new ways to adapt their products to the Web; and they keep adding new bells and whistles while holding prices in check.

In fact, all the leading software packages are mature products. You won't go wrong with any of them for basic chores, and the frills are only as seductive as their actual usefulness to you. Consider what you have and whether it's worth plunking down more cash for another shrink-wrapped box.

But like everything else digital, even that con-

sideration is changing—you may not have to buy that box at all. The move to distribute software online is just breaking out. Among our recommended products, Norton 2000 can already be bought as a download. Still more of a paradigm shift is Encyclopaedia Britannica's recent move to give its contents away on its website. If others follow suit, a brave new world is here indeed.

**TIPS: SEE WHAT'S FREE BEFORE YOU BUY TRIAL VERSIONS** Manufacturer websites often have "trialware" that you can take for a test-drive. **SHAREWARE** Sites like *jumbo.com* offer free business and utility software for download.

**BUNDLES** If you're buying a new machine, consider that computers often come bundled with some of these titles or competing ones. —By Bill Sykes

CONSOLE GAMES



### WINNERS

#### ■ ENCYCLOPEDIA Microsoft Encarta

**Reference Suite 2000** has great multimedia, but the best element may be its writing tools: a dictionary, thesaurus, compendium of familiar quotations and computer glossary. These outlast the novelty of Apollo splashdown videos. \$100 in CD-ROM or DVD-ROM

#### ■ MONEY MANAGER

**Quicken 2000** from Intuit refines this line's top-notch product with asset-allocation advice, better investment alerts, guides for long-term planning and, most notably, cool tools for Web-enabled research. Basic, \$35; Deluxe, \$60; Suite, including TurboTax and Family Lawyer, \$90

#### ■ WEB AUTHORIZING

**Microsoft FrontPage 2000** makes building a website feel like a logical extension of word processing. Tons of ready-made templates for stylish sites are included, along with helpful onscreen "wizards" that walk you through the creative process. And you don't need to know a slitch of programming. \$150

#### ■ UTILITIES

**Norton SystemWorks 2000** integrates the essential Norton consumer products, including Utilities and AntiVirus, which now scan e-mail attachments automatically. Together, they keep your machine in working order. Easy installation and great integration make this the gold standard of the category. \$60

#### ■ Y2K PREP

**Norton 2000** walks you through a quick check of your computer's inner workings to see if your machine and its programs will be glitch free come Jan. 1. Before buying any Y2K prep software, you should investigate whether your computer is likely to have problems and whether there is a solution already available free. For an online guide, go to [timedigital.com/y2k](http://timedigital.com/y2k). \$50

**FAST FACTS** PCs are **EIGHT TIMES** as likely to catch a virus now as in 1996. Educational software is the kind **LEAST USED** by owners

Source: FSA Lab

TIME, NOVEMBER 29, 1999

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## 1999 TECHNOLOGY BUYER'S GUIDE

# Games Enter the Mainstream

It's been a bad year for video-game addicts who resolved to kick the habit. All of a sudden, their drug of choice became more engrossing than ever. Not only was 1999 the watershed year in which sales of games overtook box-office receipts for the first time, but the quality of those games improved exponentially, leading some to believe that the game industry is entering a Golden Age roughly equivalent to Hollywood's in the 1940s.

In fact, many of the titles listed here offer an experience superior to going to the movies. Lucas Arts' *Star Wars* game far outshines the altogether dismal film prequel offered in *The Phantom Menace*. Gamemakers are starting to pull in big names. James Earl Jones, for example, stars in *Command & Conquer's* latest outing, while David Bowie is the driving force behind the forthcoming *Omikron*. Indeed, game designers are starting to act like directors—guys like Sid Meier (*Alpha Centauri*) and Adrian Smith (*Tomb Raider*)

who closet themselves in high-end studios for two years at a time, ceaselessly fine-tuning their grand vision, their masterwork.

The results may not be exactly *Citizen Kane*. But this year's bumper crop is ample evidence that designers are starting to tap the vast potential of their medium. Stay tuned in 2000. It won't take long for the Orson Welles of gaming to emerge.

### TIPS: POWER UP

**NEED FOR SPEED** Don't assume every PC game will run on your machine, especially if it's a few years old. Action games can be prohibitively slow on anything less than a 200-MHz chip. Always check system requirements before you buy.

**SHOP AROUND** Prices for games vary wildly but are usually better on the Web than in bricks-and-mortar stores. Try [beyond.com](http://beyond.com), [gamefever.com](http://gamefever.com) or [amazon.com](http://amazon.com).

—By Chris Taylor

### PC GAMES



### WINNERS

■ **DRIVER** Think *The Streets of San Francisco* or *Starsky and Hutch*—right down to the wah-wah guitar. This interactive pastiche of car chases from 1970s TV is a delight. PlayStation and PC; GT Interactive, \$48

■ **SOUL CALIBUR** With characters as graceful and finely tuned as the graphics, this may be the best fighting game ever. Dreamcast; Namco, \$51

■ **PEN-PEN TRI-CELON** Elastic penguins run, slide and swim through psychedelic landscapes made of candy, ice or toys. Dreamcast; Infogrames, \$46

■ **TOMB RAIDER IV** The latest and greatest Lara Croft adventure takes our heroine back to her roots—puzzles and traps in Egypt. PlayStation; Eidos, \$45

■ **DEMOLITION RACER** Bumper-car racing in which you get more points for your hits than for coming in first. Original and fun. PlayStation; Infogrames, \$48

■ **WORMS ARMAGEDDON** Blow up the other side's worms with weapons like a sheep-firing bazooka. Weird but cool. Nintendo 64; Hasbro Interactive, \$49

■ **COOL BOARDERS 4** A snowboarding franchise that gets better every year. Riders and boards are utterly authentic. PlayStation; 989 Studios, \$50

■ **EXPENDABLE** Addictive action game. Space marines battle through a planet packed with enemy troops. Dreamcast; Infogrames, \$56

■ **LEGACY OF KAIN 2** A horror adventure with plenty of depth. It should keep the hardest-core gamers playing for days. PlayStation; Eidos, \$40

■ **READY 2 RUMBLE BOXING** The most realistic rendering in any sports game—including bruises and elliptical teeth. Dreamcast; Midway, \$53

**FAST FACTS** This year **\$6.3 BILLION** worth of video games were sold worldwide. Online gaming alone is a **\$250 MILLION** industry

Sources: Entertainment Weekly, Computer Entertainment, NPD Group

# 1999 TECHNOLOGY BUYER'S GUIDE

## WINNERS

### STAR EPISODE I RACER

The pod-racing scene from the summer's most hyped movie was hard to miss. But the graphics in this game are far cooler than anything George Lucas imagined. Feel the exhilaration of drag racing at 600 m.p.h. through a dozen different alien landscapes. Just don't drive right after you play it. Lucas Arts, \$50

### AGE OF EMPIRES II: THE AGE OF KINGS

The most heart-stopping, in-your-face strategy game ever created is also the most fun you can have with history. Feel what it was really like to be in a small tribe gathering enough food, wood, gold and stone to survive. Face the bloody carnage that was medieval warfare. And in special scenarios, play real heroes like William Wallace and Joan of Arc. Microsoft, \$55

### COMMAND & CONQUER: TIBERIAN SUN

A deserving sequel and an atmospheric taste of future war—with equal parts strategy, action and James Earl Jones, whose star power adds allure to the proceedings. If you're looking for opponents on the Net, this is definitely the game. There are more Command & Conquer players out there than recruits in the regular Army. Westwood/EA, \$60

### PANDORA'S BOX

It's tough to top Tetris. But Alexey Pajitnov, creator of the classic building-block game, seems to have managed it. Pandora's Box is such an innovative, brain-tickling series of picture puzzles that it may even tempt technophobe parents away from their jigsaws and crosswords. Microsoft, \$35

### RAILROAD TYCOON II

An update of a classic Sid Meier game that actually improves on the maestro's original. The most tyrannically addictive game of the year, Tycoon lets you lay tracks, buy trains, connect cities, play the stock market and make a killing. Then sit back and admire your creation on a 3-D map topographically accurate to the last Rocky Mountain. Gathering of Developers, \$55



**OUTCAST** Four years in the making, this adventure game comes awfully close to the Holy Grail of the genre—the ability to go anywhere, do anything, talk to anyone. In this case it's a bunch of alien races on several multidimensional worlds. Outcast is packed with extraordinary artificial intelligence and attention to detail. Infogrames, \$38

**QUAKE III ARENA** Thought Quake was the province of loners, geeks and psychos? Think again. This shoot-'em-up is a big hit with office workers, and its third outing plays to the audience by putting the emphasis on frenetic networked fun. Result? It feels like paintball. Getting blasted by your boss has never been so enjoyable. Activision, \$57

### HOYLE'S BOARD/WORLD/CARD GAMES

When you just want a quick game of chess (or Battleship or hangman or hearts), the Hoyle's Games provides a variety of chatty, witty and customizable opponents—you can turn down the wisecracks if you wish—from a Manhattan socialite to a shape-shifting alien. Suitable for all ages. Havas, \$30 each

### SYSTEM SHOCK 2

An atmospheric thriller in the Aliens tradition. Something has gone horribly wrong on the starship Von Braun. You awake from suspended animation to find corpses scattered everywhere and ghosts wandering the halls. Well-rendered, comprehensive and terrifying. But don't play it in the dark. Looking Glass, \$45

### ALPHA CENTAURI/ALIEN CROSSFIRE

Sid Meier's latest strategy gem puts you at the head of one of seven human sociopolitical factions in this enormously imaginative game of future world colonization. The expansion pack, called Alien Crossfire, throws in an additional five human and two native factions for good measure. Firaxis, \$40

**FAST FACTS** The Dreamcast had **\$98 MILLION** in sales after 24 hours. The Phantom Menace's first-day take was **\$28 MILLION**

Source: Sega of America



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## 1999 TECHNOLOGY BUYER'S GUIDE

### WINNERS

#### 1 TOSHIBA TW40XB1 "HDTV-READY" TV

The wide-screen, rear-projection monitor is great for watching DVD movies and high-definition TV. The high-resolution display gives you HDTV in all its glory (provided the digital programming is broadcast in your neighborhood and you've got the necessary add-on—see No. 7). The set's "line doubler" makes regular TV look a little ncher, but the picture will stretch a bit to fill the wide screen (making Felicity's head look even bigger). The 40-in. screen (a nice size but not nearly the largest around) keeps the price at a palatable \$2,500.

#### 2 POLK AUDIO RM6500

This bargain six-piece speaker set proves that you don't need big towers to get big sound. Five small satellites (rear right and rear left not shown) unobtrusively dot the room, while the subwoofer pumps out deep bass from its hiding place behind the TV. \$1,000

#### 3 HARMAN KARDON CDR 2 CD-R CD-RW RECORDER/PLAYER

It dubs a 40-min. music CD in 10 min. Works with both recordable audio CDs (one time only) and rewritable audio CDs (can erase and redo). \$800

#### 4 TOSHIBA SD-4109X DVD PLAYER

It delivers sharper colors and a more detailed picture for twice the average price of today's models. The six-tray carousel design makes it a great music-CD changer too. \$700

#### 5 PIONEER VSX-D608 DOLBY DIGITAL AUDIO RECEIVER/AMPLIFIER

DVD movies are recorded in 5.1-channel surround sound, but only a Dolby Digital receiver delivers discrete channels to a six-piece speaker set. Another benefit: some HDTV is also broadcast in surround sound. Loaded with every type of input and output you could possibly need, the Pioneer is a steal. \$550

## Bigger, Better, More Beautiful— But at a Price

No other product category is so sweetly seductive and yet so baffling as home theater. Not too long ago, all you had to do was buy the largest TV you could afford, connect stereo speakers, plug in a VCR and voilà—you had bragging rights to state-of-the-art home entertainment. Now there's DVD, Dolby Digital, high-definition TV, personal TV, rewritable CD—all dazzling technologies, to be sure, but disorienting too. HDTV, a digital format so luscious it can make an enthusiast weep, was the year's biggest tease, delayed by technical complications and industry infighting. Yet some experts are optimistic, saying it will really show its colors in 2000—at least in major markets—and those who buy wide-screen, HDTV-capable sets (see No. 1) will have "future-proofed" their living rooms. "Now is the time to start thinking about HDTV," says Lee Richman, a home-theater custom installer in New York City who helped design the system on these pages. The total cost of our fantasy setup, not including furniture: \$6,900. Of course, you don't need every black box shown here. But you may be tempted.

#### TIPS: PARTS AND PARCEL

**DVD DRAG** Some DVD players may have trouble keeping audio and video in synch. Most manufacturers will fix the problem for free. Ask about it at the store when you buy.

**WARM UP** Expect your new speakers to take 12 hr. to 50 hr. to "burn in," or reach peak performance.

**GO ONLINE** Visit [nab.org](http://nab.org) for a list of stations broadcasting digital TV before buying a decoder.

**SEEK HELP** Consider hiring an installer to get everything working together properly. Most charge by the hour.

—By Maryanne Murray Buschner

**FAST FACTS** The number of households that own an HDTV: **50,000**. The number of analog TVs that are sold each year: **22 MILLION**

## HOME THEATER

## DIGITAL CAMERAS AND DIGITAL VIDEO CAMERAS

## WINNERS

**6 SEGA DREAMCAST**  
This video-game machine produces better graphics than the current Sony PlayStation or Nintendo 64 console and adds a 56K modem for surfing the Web and sending and receiving e-mail. \$200, plus ISP fees

## 7 RCA DTC100 DIGITAL TV RECEIVER

This \$650 digital-TV decoder receives and displays HDTV on any TV, with varying results. With an analog set, there's only a slight improvement in picture quality. For full HDTV, you need an HDTV-ready set with a VGA input. Note: most manufacturers have designed their HDTV-ready sets to connect to only their own, more expensive decoders. You can still use the RCA, but you won't get full HDTV. Toshiba, for example, will bring out its first decoder in January, priced at around \$1,000.

## 8 PHILIPS PERSONAL TV RECEIVER/VIDEO RECORDER

In conjunction with TiVo service, this receiver gives you control over live programming. You can pause the X-Files if the baby starts crying or rewind for a double take of that Ricky Martin video. The \$500 box will also record up to 14 hr. on its internal hard drive; the \$1,000 model records up to 30 hr. You input names of your favorite shows and stars, and the machine searches and records accordingly. No need to set a timer or check TV Guide. TiVo charges \$10 a month or \$200 for lifetime service.

## 9 BELL+GOSSETT AR-880 AUDIO TOWERS

These 5-ft. metal racks are sleek and sturdy, with adjustable shelves. \$600 each

## 10 LA-Z-BOY OASIS

How could we resist? This leather recliner encourages self-indulgence (and even naps) with a corded phone, heated massage, and a built-in beer cooler bag enough for a six-pack. \$1,000

average price for DVD players in 1997, when they were introduced: \$500. Now: \$335. Total number of DVD players sold to date: 4 MILLION

# A Revolution in Resolution

**E**-mail baby pictures to Grandpa Jim. Edit those corny home movies on your PC. There are lots of reasons to go digital now, but the best one is price. Mattel's NickClick, an entry-level digital camera for kids, is just \$70, and digital camcorders have slipped below \$1,000. Shopping sites like *mysimon.com* show prices way under list. With digital imaging becoming so affordable, companies are making it practical too. Home photo printers are easy to use, and video cameras' high-speed FireWire ports move huge video files to your computer fast. The big picture is only getting better: prices keep falling as resolution soars.

## WINNER FUJIFILM MX-1700 ZOOM

Who said beauty and brains don't go together? This glimmering, shirt-pocket-size camera boasts a respectable 1.5-megapixel resolution and a 3X optical zoom lens for enhancing closeups and landscapes. A 2-in. screen on the back makes it easy to preview snaps, which are stored on silver-thin SmartMedia cards that hold between 11 and 44 compressed images on the included SMM card. A great value at the price. \$600



### TIPS: MIND YOUR MEGAPIXELS

**NUMBERS GAME** Resolution is measured in thousands of pixels per inch. For best-quality still pictures, look for 2-megapixel cameras.

**RAY OF LIGHT** Video cameras with three prisms produce noticeably better colors than those with only a single prism—but they'll cost you.

**FINE PRINT** Most DV camcorders can capture still images. Make sure still resolution is at least VGA (640-by-480 pixels). —By Anita Hamilton and Greg Lindsay

## ALTERNATIVES



### ■ AGFA ePHOTO SMILE

The 640-by-480 VGA resolution on this no-frills digital camera is perfect for e-mailing snaps to friends or creating your first digital photo album. The 2MB of internal memory holds up to 16 pictures, which you can transfer to a PC (but not a Mac) with the included serial cable, then edit with provided software. \$130

### ■ OLYMPUS C-2000

Professional photographers will like the near-film-quality resolution, all-manual controls and compact size of this 2-megapixel still camera. Images are stored on SmartMedia cards. \$900



### ■ CANON GL-1

If you're ready to step up to professional video quality but still want a good deal, the GL-1 could be the ticket. It has the same resolution as the Ulura (our top choice), but because it uses a three-prism lens, the GL-1 produces sharper colors. You also get a built-in shotgun microphone and a larger, manually adjustable lens for maximum control over your scene. \$2,500

### ■ SONY DIGITALS

Sony's new line of camcorders is the most inexpensive way to go digital. The TRV103 still outputs to a PC or Mac, has an LCD screen and includes Sony's cool NightShot feature for shooting in total darkness. Plus, it uses the same Hi8 tapes found in film camcorders. \$1,000

## WINNER CANON ULTRA

For a high-powered camera at a bargain price, you can't beat the Ulura. It can export to a VCR as easily as any 8-mm camcorder. And its FireWire (i.e., IEEE 1394) port means you can send your footage to a PC, edit to your heart's content and then send it back to the camera for playback on your TV. The Ulura also has neat tricks like a 16:9 wide-screen-aspect ratio that makes your movies look truly cinematic. \$1,200

**FAST FACTS** This year **5 MILLION** digital cameras will be sold worldwide. In just four years, that figure will jump to **17 MILLION**

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AMY DICKINSON

## Must-See TV?

Too much media—television especially—can be an isolating experience. Get it under control

NO CULTURAL PHENOMENON HAS BEEN MORE STUDIED and worried over than the effect of television on children. Parents wring their hands over content. Media watchdogs make careers launching competing studies. But while the grownups present position papers, guess what the kids are doing? They're alone in their bedroom, watching television. According to a major study measuring the media consumption of 3,000 kids, ages two to 18, released last week by the Kaiser Family Foundation,

the typical American kid spends about 5½ hours a day "consuming" media (computers and music, but mainly TV) at home. For kids eight and older, the time jumps to almost seven hours a day.

In the interest of disclosure, let me say that I love television. I grew up watching it, even spent several years working for a network. I continue to be a zealous consumer. Some people can deconstruct the tiniest movement of the stock market; I can tell you what happened last night on *Buffy the Vampire Slayer*. In our house, the tube-to-people ratio is a hefty 3:2. I have the same respect for television that an avid deer hunter has for guns—in order to appreciate the pull of the medium, I think you first have to understand its firepower. But when a typical adolescent is putting in the equivalent of almost a full day at the office in front of the tube, I say we're into serious overkill.

For me, the largest concern is *where* they are watching television. Two-thirds of all kids eight and older have a television in their bedroom, says the Kaiser report. And a third of kids ages two to seven have TVs in their room. That's way too many kids spending way too much time alone in their bedroom with only Kermit the Frog and the offspring of Aaron Spelling to keep them company. So the first thing parents should do is take the TV out of a kid's room. Like computers, televisions should be where parents can at least tell if they are being used. Even those parents who choose not to monitor their kids' viewing (half the parents surveyed had no rules about TV)

should at least know if the set is on. The data from this study show that television viewing is becoming an increasingly private, isolating activity, with homes having on average three TVs. Because of this, parents should develop some basic guidelines for family media use.

Here are mine: the television should not be on during mealtime or while a child is doing homework. Kids should ask an adult for permission before turning it on. Parents should convey to their children that watching television is a planned activity. A friend of mine goes through the TV listings with his three sons to discuss what they'd like to watch, and I think that's a great idea. The TV should be turned off when a par-



**WHO'S IN CHARGE?** What they see can determine who they ultimately become

ticular show is over. Parents should also make an effort to become familiar with the shows that their kids watch. Television can provoke useful conversations within families, much as I remember having with my parents when we watched *All in the Family* together.

But the effort shouldn't go in only one direction. Kids should be encouraged to watch some of the shows their parents regularly watch, whether it's *60 Minutes*, *The Antiques Road Show* or *Gilligan's Island*. They may tell you they're lame, but who knows? Your kid might be impressed that you know all the original plots to the shows on Nick at Nite. The point is, you—not the television—get to be the parent. ■

For more about kids and TV, see our website at [time.com/personal](http://time.com/personal). You can also e-mail Amy at [timefamily@aol.com](mailto:timefamily@aol.com)

### IN BRIEF

**UNMARRIED WITH CHILDREN** A new U.S. Census Bureau study indicates that marriage is becoming increasingly irrelevant to parenthood. In the first half of the decade, 53% of firstborns of women ages 15 to 29 were conceived—and 41% were born—out of wedlock. That's triple the figure for premarital conceptions and five times that for premarital births since the early 1930s. The Census study found that only 23% of today's young pregnant women decided to marry before the birth of their first child, in contrast to 54% 60 years ago.



KEVIN MAZUR/GETTY IMAGES

**ROLE MODELS** Which middle-school kids are likely to be aggressive? a) Those whose parents approve of fighting; b) those with little parental supervision; c) those who have poor relations with their parents; or d) those who live in nontraditional families? Answer: all of the above. But according to a study in the December issue of the *Journal of Health Education & Behavior*, the most important of these is parental attitude; the least is family composition. Conclusion: never underestimate the power of parental instruction—no matter who does the parenting.



**JUVENILE JUSTICE** Ignorance of the law is no excuse. And that goes for kids too, which is why the Arizona Bar Foundation is pioneering a website designed to teach youngsters about the justice system. The site, [www.lawforkids.org](http://www.lawforkids.org), offers kid-friendly explanations, personal stories from youngsters in trouble, answers to questions ranging from state graffiti laws to federal child labor laws, and links for help and information. The site already averages 38,000 hits a month from across the country, and will soon add audio testimony from kids about their experiences with the law. —By Alain L. Sanders

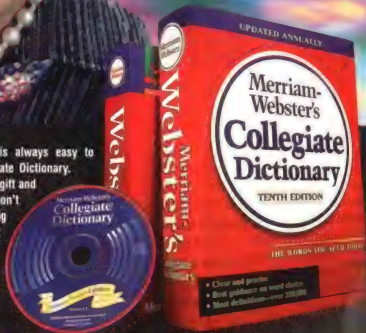


# Me? Abnegate during the holidays? Ha!



The precise meaning of words is always easy to find in Merriam-Webster's Collegiate Dictionary. This makes it a thoughtful holiday gift and a smart buy for your home. If you don't wish to deny yourself the meaning of abnegate, you can quickly look it up on our Web site.

Visit our Web site  
at [www.m-w.com](http://www.m-w.com)



## A photograph showing the interior of an airplane cabin. Two men are seated in adjacent seats. The man on the left is sitting upright, wearing a light blue shirt and a patterned tie, and is reading a magazine. The man on the right is reclining in his seat, wearing a white shirt and a patterned tie, with his head resting against the back of the seat. The cabin features oval windows and overhead storage bins.

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CHRISTINE GORMAN

## Vision Saver

**A drug that combats blindness in the elderly may soon be available. What you need to know**

JULIA LEVY OF VANCOUVER STILL REMEMBERS THE DAY in the mid-1980s when her heart broke. She was sitting across the dining-room table from Dorothy Coppens, her vibrant 85-year-old mother, who had just been found to be suffering from macular degeneration, an incurable deterioration of the central portion of the retina that is the leading cause of blindness in people 60 and older. "Your face is just a brown smear," Coppens told her daughter. "I guess I'll never see your face again."

Like a lot of folks, Levy had never heard of macular degeneration. Unlike most, she was in a position to do something about it. One of the co-founders of a biotech company called QLT PhotoTherapeutics, Levy worked with David Dolphin of the University of British Columbia to develop Visudyne, a drug that uses light rays to combat the severest form of the disease. Although their research couldn't help Levy's mother, who died in 1996, it has passed

No one knows what causes macular degeneration. In 90% of the cases involving older people, the retina wears thin and abnormal deposits called drusen start to appear. This is the so-called dry form of the disease, in which vision deteriorates slowly, if at all. Still, it should be checked periodically since complications can occur.

The other 10% of cases are the "wet" form, in which abnormal blood vessels spread across the back of the eye, obscuring vision. Former *TIME* editor-in-chief Henry Grunwald has evoked the wet form's unrelenting course in his new book *Twilight*, a piercing reflection on his growing blindness.

Visudyne works only on wet macular degeneration, and produces the best results in patients whose retinal abnormalities occur mostly in what is known as the classic pattern. Doctors inject the drug into a vein in the patient's arm; from there it quickly spreads through

the body. The drug concentrates wherever new blood vessels are being formed. But it doesn't start destroying those blood vessels until it is activated by pulses of light from a non-heat-generating laser. Since the light is shone into the eye, only the abnormal growths in the retina are targeted. Patients have to stay out of the sun for 24 to 48 hours after treatment to avoid sunburn.

Such innovation doesn't come cheap. Treatment is expected to run \$1,200 a session, and most patients will require more than one course of therapy a year. But when you're talking about preserving the priceless gift of sight, the expense may seem well worth it.

For more on Visudyne, call 800-821-2450 or visit [www.visudyne.com](http://www.visudyne.com). You can e-mail Christine at [gorman@time.com](mailto:gorman@time.com)

## GOOD NEWS

**CLINK!** Here's something to toast on New Year's: a major study shows that besides warding off heart disease, moderate amounts of alcohol may reduce the risk of stroke. The likelihood of suffering a stroke dropped 20% in men who drank anywhere from one glass a week to one glass a day. Any kind of



alcohol works, but don't go overboard. Excessive booze—more than a few drinks a day—raises blood pressure, which dramatically heightens your risk of stroke.

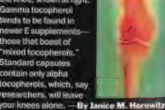
**GUT REACTION** All kinds of fiber can help prevent colon cancer, but now a preliminary report on pigs suggests that one type—wheat bran—may do an especially good job. Researchers fattened up some 20 hogs on a typical American diet—feed containing the same nutrients found in burgers, fries and other fatty Happy Meal fare. The pigs were also given fiber from potatoes and corn, but some got an extra sprinkle of wheat. These were the lucky pigs. In the lower part of their bowel (where most tumors occur), the pigs had more butyrate, a substance that prevents early cellular damage. For human porkers, about 1 oz. of wheat bran a day may have the same effect.

## BAD NEWS

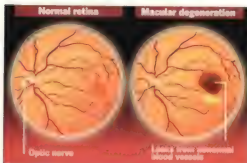
**GERD THYSELF** An upset stomach may not be the only thing to worry about when taking aspirin or ibuprofen. The so-called nonsteroidal anti-inflammatories may be linked to a severe form of heartburn called gastroesophageal-reflux disorder, or GERD. Researchers found that the chances of getting GERD doubled among 12,500 Medicaid patients who took the painkillers routinely. Before starting a regimen of aspirin or the like, check with your doctor.

**E-GAD!** A preliminary but intriguing study suggests a link between gamma tocopherol, a component of some vitamin E pills, and developing arthritis of the knee, shown at right. Gamma tocopherol tends to be found in newer E supplements—those that boast of "mixed tocopherols."

Standard capsules contain only alpha tocopherols, which, say researchers, will leave your knees alone. —By Janice M. Horowitz



Sources: Good News: New England Journal of Medicine (11/29/96) Vol. 335(24); Bad News: American College of Rheumatology; American Association of Pharmaceutical Scientists.



muster with a scientific advisory panel to the U.S. Food and Drug Administration. Last week the panel recommended that the FDA approve Visudyne as a treatment. If the agency agrees, the drug, which would be marketed by CIBA Vision, could be available in the U.S. early next year.

As exciting as the news about Visudyne is, there are some important caveats to bear in mind. The drug is not a cure. At best, it improves the status quo. It will not restore vision that has already been lost. Nor does it work for everyone. Company officials estimate that only one-quarter to one-half of the 200,000 or so Americans who develop the severest form of macular degeneration each year will benefit. But for them, it could be the window on the world that allows them to maintain their independence.



ANITA HAMILTON

## Never Too Busy

With new Internet call-waiting modems and services, I never miss a call when I'm online

IT SEEMS LIKE A NO-BRAINER. CALL WAITING HAS been around for more than a decade, so why does it slip into a coma when I'm surfing the Web on my home computer and a friend tries to call me on the same line? After all, a modem connection is just another phone call. But for all our high-tech wizardry, my friends still get a busy signal even if I'm just deleting junk e-mail or downloading a song. I may get a little drowsy at the keyboard, but I can still multitask—if only my PC will let me.

Now I no longer have to choose between cyberlife and social life. Suddenly everybody is doing computer call waiting. This summer Actiontec became the first company to sell a call-waiting modem. And this fall software-only services are popping up everywhere. Callwave, Pagoo and Prodigy all offer programs you can download from their websites and use for up to \$5 a month. In October MSN launched a \$5-a-month, members-only service in Atlanta, Seattle and San Diego and plans to go nationwide by March. Research firm IDC predicts that more than a quarter of U.S. households will use an Internet call-waiting service by the end of next year.

Last week I decided to see how well they answered the call. I had planned to upgrade my old 28.8-kbps modem anyway, so I tried Actiontec's \$130 56K call-waiting modem first. After a painless setup, I was online and ready for calls. This particular night, unfortunately, there didn't happen to be any. I finally had to call myself, using my roommate's phone line. I was startled when the ringing came from the modem, not the phone. But I could still answer my phone and have a scintillating conversation with myself before hanging up and getting back online. I had to make it snappy, however, since the system gives me only 7 sec. before it takes the modem off line. Actiontec is working on a longer time frame, but don't expect it anytime soon.

Next I tried Callwave, a "free" service that—big surprise—isn't. Like all the other

software-only services, it requires you to sign up for a little-known option provided by most local phone companies called call forward on busy. This means that if your phone is busy, an incoming call is automatically forwarded to another number—for \$1 to \$3 a month, plus a one-time activation fee. (In Manhattan it's \$16 plus \$1.60 a month—hardly free.) With Callwave, callers are forwarded to an 800 number that plays a canned greeting telling people you're online and inviting them to leave a brief message. Like magic (or so it seemed to me the first time I

tried it), Callwave instantly sends you the message over the Net as a voice file, which you then play back through your PC speakers. A small banner on your screen alerts you to incoming calls and lets you store and delete messages. I tried the service several times, and it worked fine except for one problem: I couldn't talk to anybody unless I logged off and dialed them back. It's fun to screen calls, but my friends report that the shameless self-promotion in Callwave's voice-mail greeting gets tired really fast.

There's another downside. I used to think I was missing lots of phone calls by spending so much time online. Now I have to face the fact that I'm not as popular as I thought. Isn't technology great?

For more on these products, you can visit [actiontec.com](http://actiontec.com), [callwave.com](http://callwave.com), [msn.com](http://msn.com), [pagoo.com](http://pagoo.com) or [prodigy.com](http://prodigy.com). Send your questions to [Anita@hamilton@time.com](mailto:Anita@hamilton@time.com)

### IN BRIEF

**CLIP FILE** Are we living in a post-PC era? Funditis at the annual Comdex trade show in Las Vegas last week argued yes, but many of the devices on display told a different story. Even Sony, which is making a big push into gadgets that connect to each other sans PC, still gives an occasional nod to the desktop computer. Its new Music Clip plays 2 hrs. of digital music on a single AA, but gets tunes, via USB cable, from a PC. Available in January, the Clip includes Sony's OpenMG Jukebox software to copy songs off CDs.



**ALL MICROSOFT, ALL THE TIME** What, me a monopoly? Judge Jackson's findings don't seem to have discouraged the rebels from Redmond. The two compact MSN Web Companions that made their first live appearance at Comdex may have been built by the European TV maker Vestel, but everything else about them is pure Microsoft. The Web-only terminals run Microsoft's slimmed-down Windows CE, connect with MSN Internet access and feature MSN Web services like Hotmail. Due out next year, they'll retail for \$299 and up.



**DICK TRACY LIVES** Cell phones have got smaller and smaller, but your fingers haven't shrunk, making sleek mobiles like the Nokia 8860 frustrating to operate. That's why Samsung's new watchphone makes more sense than most miniatures. It uses voice-recognition software from Conversa to dial phone numbers and read e-mail in response to plain-English commands. Available late next year, it should arrive just in time to accessorize your Dick Tracy Halloween costume.

—By Owen Thomas



# THE Computer PAGE.

## QUICKEN® 2000: THE OFFICIAL GUIDE

by Maria Langer

The experts at Quicken Press show you the basics of banking online, from balancing your checkbook to tallying your taxes. Ensure that you have optimum control over your holdings with the best personal finance software available. Quicken® 2000

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by Ruth Maran

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## TEACH YOURSELF WINDOWS® 98 VISUALLY™

by Ruth Maran

With full-color spreads and easy-to-read instructions on all features, the new edition of this bestselling guide is a complete lesson in the world's top OS. Detailed graphics that demonstrate myriad Windows 98 operations guarantee that you'll have everything you need to master the system. (IDG Books Worldwide)

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## MICROSOFT® FRONTPAGE® 2000 BIBLE

by David Elderbrock & David Karlins

This is the ideal guide for those of you ready to take your Web site into your own hands. Learn how to build a page from the ground up, integrate animation and sound, edit content, and more. You'll find all the information you need—in terms any user can easily understand. (IDG Books Worldwide)

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## GROWN-UP'S GUIDE TO COMPUTING

by Mary Furlong

If you're feeling left out of the digital revolution, this is the book for you. The fundamentals of computing—whether you want to fine-tune your finances, keep in tune with the times or record a tune of your own—are explained in rich and readable detail. (Microsoft® Press)

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By MICHELE ORECKLIN

# PEOPLE

## Money Dearest

**JAID BARRYMORE** has shed her clothes for *Playboy*, written a book of sex tips and appeared nude in the film 54, but she's still best known for being **DREW BARRYMORE's** mother. This may explain why last week she put several of her daughter's belongings up for auction on the Internet. Perhaps not the best strategy for rectifying a relationship that by her admis-



sion is a "bit estranged," but one nevertheless that may fetch her some extra cash. Among the items Jaid is offering are baby clothes, including an undershirt decorated with baby chicks and ducks, a Christmas card sent by Jack Nicholson and the red cowboy hat Drew wore in *E.T. the Extra-Terrestrial*. The last item has an asking price of \$45,000. In explaining the raid on her attic, Jaid said, "Drew is such a special, amazing, magical person. I decided to put some of her things up on the website to allow people to be a part of Drew's life." Couldn't she just suggest they see some of Drew's movies instead?

## DOES HOWARD STERN READ BOOKS?

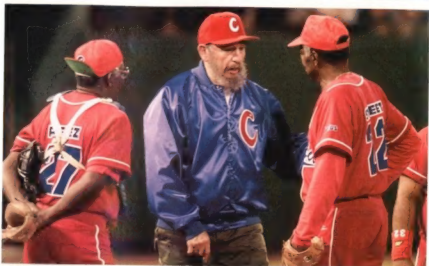
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**NOV. 1999:** Imus announces that the awards process was too much work and terminates them



## SORRY, SON, IT'S BACK TO THE SUGAR-CANE FIELDS FOR YOU

It can't be a good feeling when **FIDEL CASTRO** pulls you out of the game. The Cuban President, expanding his authoritative duties to include team manager, fiddled repeatedly with the lineup in a friendly baseball game against Venezuela last week following a summit between the two countries. Ever the prankster, Castro slowly replaced his starting team of retired players with ringers from the country's championship Pan Am Games squad. Venezuela's team was led by President Hugo Chavez, 45, a fellow revolutionary who took office in February after having spent time in prison following a failed 1992 military coup. Acting as starting pitcher, Chavez walked two batters and gave up three runs in the first inning; he finished the game at first base. A former ball player, Castro, 73, proved his instincts remain intact on the field, helping his team to a 5-4 victory.



## FEUD OF THE WEEK

**NAME:** Kevin ("Silent Bob") Smith

**OCCUPATION:** Sanctimonious director

**BEST PUNCH:** To promote *Dogma*, Smith's new film, which some Catholics have alleged satirizes religion, the movie's distributor ran ads with the slogan "Get Touched by an Angel."

**NAME:** Touched by an Angel

**OCCUPATION:** Sanctimonious TV series

**BEST PUNCH:** Angel network CBS complained the ads suggested a link between the series and the "irreverent movie that apparently beillies every religious tenet embraced by our show."



**WINNER:** Smith. Though the ads were pulled, he managed to garner yet more publicity





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